

HEINEKEN

THE PUB THAT REFUSED TO DIE CAMPAIGN

CREDITS LIST FOR PR

HEINEKEN® GLOBAL

Head of Global Heineken® Brand: Nabil Nasser
Heineken® Global Communication Director: Dana Katz
Heineken® Global Communication Manager: Alessandra Cavarra
Heineken® Global Communication Manager: Nalini Bhagwandin
Heineken® Global Communication Manager: Beatrice Marques Jordao
Heineken® Head of Brand & Consumer PR: Jonathan O'Lone
Heineken® Brand Global PR Lead: Joey Brophy
Heineken® Global Data Strategy Lead: Laura Sevilla German

HEINEKEN® IRELAND

Heineken® Ireland Marketing Director: Fiona Curtin
Heineken® Ireland Senior Brand Manager: Rachael Crawley
Heineken® Ireland Brand Manager: Dan Lee

LEPUB

Global CEO LePub, CCO LePub Worldwide: Bruno Bertelli
Global Chief Creative Officer: Cristiana Boccassini
Global Chief Creative Officer: Mihnea Gheorghiu
Executive Creative Director: Jack Smedley
Executive Creative Director: Gaston Soto
Creative Director: Valentino Borghesi
Creative Director: Silvia Oton
Associate Creative Director: Geo Joseph
Head of Art: Andrea Ferlauto
Junior Designer: Achille Nasard
Designer Intern: Marco Basilico

Head of Digital Production: Vittorio Cafiero
Global Head of Creative Technology: Mauro Mazzei
Digital Producer & Project Manager: Kejsi Haxhi

Global Head of PR & Communication: Isabella Cecconi

Head of Strategy: James Moore
Comms & Experience Strategy Director: Max Beckers

Global Client Service Director: Shirine Aoun
Global Client Service Director: Ilaria Castiglioni
Global Account Director: Gonzalo Gutierrez
Account Manager: Candida Franchi
Account Executive: Marta Sartorio
Project Manager: Alessandro Grotto

Chief Production Officer: Francesca Zazzera
Head of Production: Federico Fornasari
Producer: Eva Grossutti
Art Buyer: Caterina Collesano

PUBLICIS DUBLIN

Managing Director: Geraldine Jones
Board Creative Director: Ger Roe
Creative Director: Peter Dobbyn
Group Account Director: Ruth McCormack
Head of Production: Niamh Skelly
Agency Producer: Claire Boylan
Strategy Director: Adriano Eliezer
Senior Account Manager: Cassie Treacy

POST PRODUCTION

Head of Post production: Alfredo Beretta
Junior Post Producer: Rosa Anna Fullone
Film Editor: Marco Perez
Content Editors: Damaso Queirazza, Roberto Bella
Music composer: Mophonix
Audio mix: Disc to Disc
Grading: Company3
Colorist: Chirs Rodgers
KV retoucher: MGCR Studio Mattia Giani, CGI AND VIDEOS

THE ROMANS

Managing Director: Kate Brazier
Executive Creative Director: Dan Roberts
Senior Associate Director: Liam O'Brien
Senior Account Director: Sophie Lambert-Russell
Account Director: Maddie Pay

Account Director: Leigh Brian
Account Manager: Tom Philips,
Senior Account Executive: Lucy Hebden
Account Executive: Rebecca Kapoor

THINKHOUSE

Founder & Head of Creative Innovation: Jane McDaid
PR and Creator Partnerships: Elena Healy
Director of PR and Creator Partnerships: Lucy Carroll
Creative Producer: Dave McCabe
Client Service Director: Alison Baker
PR Account Executive: Isabelle Kennedy

DENTSU Dublin

Chief Operations Officer Media: Ian Mc Grath
Business Director: Áine Lucas
Account Manager: Michael Boland
Head of Branded Content & Entertainment: Sinead O'Connor

ANTIDOTE FILMS

Director: Gar O'Rourke
Executive Producer: Andrew Freedman
Producer: Steve Battle
Casting Researcher: Catherine McGrath
Production Coordinator: Mark Lynch
Production Coordinator: Kate Gurren
Director of Photography: Joey Knox
1st Assistant Camera: Charlie Fleetwood
1st Assistant Camera: Sarah Dillon
2nd Assistant Camera: Lauren O'Brien
DIT: Dylan Knapp
Sound Recordist: Rob Moore
Gaffer: Pdraig Conaty
Editor: Sam Marr