

SAMSUNG

Open always wins / Samsung x Milano Cortina 2026

CREDITS LIST

SAMSUNG

Marketing director: **Jay Kim**

Senior Marketing Manager: **Taeoh Kong**

Marketing Manager: **Seungki Lee**

Marketing Manager: **Seolin Chae**

Marketing Manager: **Seojung Lee**

LEPUB MILAN

Global CEO LePub, CCO LePub Worldwide: **Bruno Bertelli**

Global Chief Creative Officer: **Cristiana Boccassini**

Global Chief Creative Officer: **Mihnea Gheorghiu**

Global Executive Creative Director: **Gaston Soto Denegri**

Global Executive Creative Director: **Jack Smedley**

Associate Creative Director: **Angela Celano**

Associate Creative Director: **Yucy Wang**

Associate Creative Director: **Jose Luis Sanchez-Horneros**

Associate Creative Director: **Shruthi Subramanian**

KEY VISUALS & SOCIAL

Creative Supervisor: **Elena Pinillos**

Creative Supervisor: **Beatrice Galli**

Junior Art Director: **Marco Basilico**

Global Chief Strategy Officer: **Bela Ziemann**

Global Strategy Director: **Iva Boksic**

Strategy Director: **Moushami Bhattacharya**

Senior Strategist: **Juliette Vignolet**

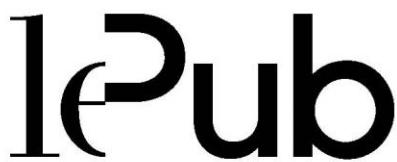
Communication Strategist: **Manali Duddalwar**

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Global Client Service Director: **Aurélie Quenardel**
Global Account Director: **Marta Dell'Adami**
Global Account Director: **Amira Ramadan**
Global Account Executive: **Chiara Allievi**

Chief Production Officer: **Francesca Zazzera**
Head of Video Production: **Anna Sica**
TV Producer: **Giada Sidoti**
TV Producer: **Cinzia Morandi**
Post Producer: **Eva Grossutti**
Art Buyer: **Veronica Bottanelli**
Art Buyer: **Rosario Di Salvo**
Production & Print Manager: **Tina Paoletta**
Head of Digital Production: **Vittorio Cafiero**
Digital Producer Supervisor: **Simona Caldarini**

VIDEO PRODUCTION:

Director: **Eliot Rausch**
Production Company: **Stink**
Executive Producer: **Solana Keenan**
Producer: **Tomas Smrcek**
DP: **Ben Fordeßmann**

PHOTO PRODUCTION:

Production: **@Noruwei**
Photographer: **Florian Bison**
Executive Producer: **Nicola Morino**

VIDEO POST-PRODUCTION:

Editor: **Rob Myers/ Enrico Munarini**
Grading: **Company 3 (Matthieu Toullet)**
Postproduction: **Prodigious**
Audio: **Disc to Disc**

MUSIC 30" + 15" + 6":

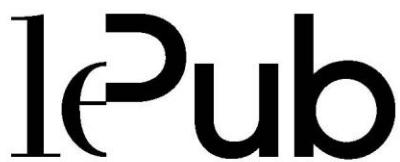
Music Company: **Sizzer**
Music Supervisor: **Richard Aardenburg**

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Music Licensing: **Veronika Muravskiaia**

Executive Music Supervisor: **Sander van Maarschalkerweerd**

Title: **Stay True**

Artist: **Gingerly feat Bokeh**

Written by: **Simon Hughes**

Publisher: **Simon Hughes**

Master Owner/Label: **Simon Hughes**

MUSIC Long Version:

Title: **Golden**

Artist: **EJAE, Audrey Nuna, Rei Ami**

Copyright Owners: **Netflix**

Master Owner/Label: **Simon Hughes**

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