



CREDITS | INSALATISSIME RIO MARE  
**"CAMBIA GUSTO ALLA TUA GIORNATA"**

AGENCY: LePub

Global Chief Creative Officer: Cristiana Boccassini

Chief Creative Officer: Francesco Poletti

Executive Creative Director: Flavio Mainoli - Nicoletta Zanterino

Associate Creative Director: Claudio La Ragione

Senior Digital Art Director: Patrick Rossa

Senior Copywriter: Federico Lommi

Art Director: Virginia Stamegna

Copywriter: Valeria Viganò

Head of Art: Andrea Ferlauto

Senior Art Director: Mattia Mingardo

Designer: Francesco Menegazzo

Head of Strategy: Francesca Zedde

Strategy Director: Gabriele Naia

Strategic Planner: Giacomo Maragna

Comms Strategist: Barbara Gileno

Cultural Strategist: Federica Parisi

Client Service Director: Beatrice Carli Moretti

Group Digital Account Director: Valentina De Grandis

Account Supervisor: Manuela Scognamiglio

Account Executive: Sara Salih Eddine

Global Chief Production Officer: Francesca Zazzera

Producer: Luana Strafile



Producer digital assets: Marco Guglielmo Zerbini

Art Buyer: Rossana Coruzzi

Global Head of PR and Communications: Isabella Cecconi

Press Office Manager: Alessandra Potenza

Post Production: Prodigious

Demo CGI: Ghaba

Editor: Damaso Queirazza

Colorist: Claudio Beltrami

Music: Sizzer

Post Audio: Eccetera

Casa di produzione: Mercurio

Executive Producer: Luca Fanfani

Regia: Gregory Ohrel

DOP: Marcus Autelli

Photographer: Carmen Palma