

Heineken 0.0 2025 – CREDIT LIST

Sr. Director Global Heineken Brand: **Nabil Nasser**
Global Communications and Strategy Director: **Daniela Iebba**
Global Communication Manager: **Friederike Offermanns**
Global Digital Director: **Rob van Griensven**
Head of Global Digital Advertising: **Bram Reukers**
Global PR Lead: **Jonathan O’Lone**
Global Commercial Development manager: **Youssef AbouElKhair**

LePub

Global CEO LePub, CCO Publicis Worldwide: **Bruno Bertelli**
Global Chief Creative Officer: **Cristiana Boccassini**
Chief Creative Officer: **Milos Obradovic**
Creative Director: **Clara Prior-knock**
Creative Director: **Andreas Hoff**
Associate Creative Director: **Santi Urso**
Associate Creative Director: **Khlauss Feldhaus**
Junior Digital Creative: **Nikolay Malchev**
Junior Digital Creative: **Alejandro Gutierrez**

Chief Strategy Officer: **Sol Ghafoor**
Groupe Strategy Director: **James Moore**
Junior Strategist: **Thiago Jorge**

Head of Culture & Data: **Zoe Lazarus**
Global Data Strategy Director: **Ilko Petkov**
Senior Data Strategist: **Tami Garcia**
Ethnography/ Data Analyst: **Hanna Janasik**
Data Translator: **Tumay Mavi**

Chief Production Officer: **Francesca Zazzera**
Producer: **Florin Marica**
Post producer: **Sabrina SanFratello**
Print producer: **Giorgia Bellondi**
Production & Print manager: **Tina Paolella, Daniela Inglieri**

Global Client Service Director: **Shirine Aoun**
Group Account Director: **Madalina Marica**

Senior Brand Manager: **David Owen**
Account Director: **Rossana de Rosa**
Account Supervisor: **Tinatín Prangishvili**
Junior Accounts: **Elina Issakova, Clara Boggia**

Production

Production Company: **Anorak**
Director: **Hanna Maria Heidrich**
Executive Producer: **Tobias Steinhauser**
Producer: **Steffen Leiser**
Director of photography: **André Chemetoff**
Stylist: **Lucía Lopez**
Production Designer: **Isabel Peinado Rodriguez**
Editor director's cut: **Benjamin Entrup**

Post production Company: **Prodigious Italy**
Colorist: **Company 3 – Jean Clement**
Editor: **Antonio Civilini – Enrico Munarini**

Music:

Music supervision & licensing: **Sizzer**
Music supervisor: **Richard Aardenburg**
Licensing: **Veronika Muravskaia**

Title: **Funky Fever**
Artist: **Alan Morehouse and His Bond Street Brigade**
Written by: **Alan Moorhouse**
Label: **Warner Music UK**
courtesy of **PRS for Music**, under license from **MCPS**

Production key visuals

Production company: **Noruwei**
Photographer & Director: **Chelsea Kyle**
DOP: **Jasper de Kloet**
Drinks SFX: **Erik Voors**
Executive Producer: **Nicola Morino**

Producer: **Harmony Boda**

Line Producer: **Korinna Bognár**

Post Production: **Mattia Giani**

Production Digital

Production Company: **Boomerang Agency, part of Publicis Groupe**

Virtual Production Studio: **Lukkien**

Director: **Martín Rietti**

DOP: **Marcus Autelli**

Head of Production: **Han Schuurman**

Senior Producers: **Laura Thrower & Thom Specht**

Producer: **Juul van Grinsven**

Business Lead Amplify: **Sebastiaan Poublon**

Executive Digital Producer: **Vic Krens**

Lead Digital Producer: **Nina Vaisman**

Digital Content Lead: **Daria Iakovenko**

Data & Quality Control Lead: **Renske de Vlieg**

VFX Supervisor: **Mike Duistermaat**

Post Producers: **Lina Joukhadar & Adam Crick**

Offline/Online Editor: **Ane Zabala**

Motion Designer: **Lenisio Jardim**

Compositor: **Iliá Kole**

Catapult

SVP, Account Director: **Bill Flanagan**

Account Director: **Amanda Torres Erickson**

Senior Strategy Director: **Stacy Newman**

Account Planner: **Raleigh Boyd**

Group Creative Director: **Lorraine Purcell**

Associate Creative Director: **Kyle Dunne**

Senior Art Director: **Mike Gmitter**

Art Director: **Rachel Sweet**

Art Director: **Jess Vandeloo**

Dentsu RedStar

Global Client Lead: **Victoria Gregory**

Global Strategy Partner: **Simon Bielby**
Global Partnerships Manager: **Julie Le Houezec**
Amplify Planning Director: **Marie Boucat**
Global Account Director: **Milo Meulenkamp**

Edelman - PR

Brand Managing Director: **Suzy Socker**
Director: **Kate Gard**
Associate Director: **Harry Zelenka Martin**
Group Programme Director: **Asher Jacobson**
Account Director: **Saskia Butler-Tempest**
Senior Account Manager: **Sébastien-Nicolas Chiffrin**
Senior Account Executive: **Yahia Tamer**
Account Executive: **Carien van Rietschoten**

Billion Dollar Boy - Creators

Executive Creative Director, Global: **Alex Williamson**
Associate Creative Director: **Henry Crisp**
Junior Creative: **Raychel Graham**
Senior Strategist: **George Wells**
Group Account Director: **Sami Westwood**
Account Director: **James Silverstone**
Account Manager: **Anton Carter**
Account Manager: **Tom Nash**
Operations Manager: **Jen Perez**