

APPENDIX I

VIVENDI

REVENUES BY BUSINESS SEGMENT

(IFRS, unaudited)

(in millions of euros)	Three months ended March 31,			% Change at constant currency	% Change at constant currency and perimeter (a)
	2024	2023	% Change		
Revenues					
Canal+ Group	1,542	1,478	+4.3%	+3.6%	+2.6%
Lagardère (a)	1,883	na	na	na	+8.9%
Havas	649	611	+6.2%	+7.1%	+3.4%
<i>of which net revenues (b)</i>	<i>617</i>	<i>588</i>	<i>+4.8%</i>	<i>+5.8%</i>	<i>+2.0%</i>
Prisma Media	71	73	-3.5%	-3.5%	+0.7%
Gameloft	68	71	-3.4%	-2.9%	-2.9%
Vivendi Village	31	33	-6.7%	-7.0%	-0.6%
New Initiatives	42	31	+35.7%	+35.7%	+31.5%
Generosity and solidarity	-	1			
Elimination of intersegment transactions	(11)	(8)			
Total Vivendi	4,275	2,290	+86.6%	+86.3%	+5.4%

na: not applicable.

- a. Constant perimeter notably reflects the impacts of the combination with Lagardère, which has been fully consolidated from December 1, 2023.
- b. Net revenues, a non-GAAP measure, relates to Havas's revenues less pass-through cost rebilled to customers.

APPENDIX II

VIVENDI

DETAIL OF REVENUES BY BUSINESS SEGMENT

(IFRS, unaudited)

Canal+ Group

(in millions of euros)	Three months ended March 31,		% Change	% Change at constant currency	% Change at constant currency and perimeter
	2024	2023			
International TV	620	585	+5.8%	+4.1%	+4.1%
TV in mainland France (a)	833	793	+5.1%	+5.1%	+3.5%
Studiocanal	89	100	-10.8%	-11.5%	-13.3%
Revenues	1,542	1,478	+4.3%	+3.6%	+2.6%

a. Relates to pay-TV services and free-to-air channels (C8, CStar and CNews) in mainland France.

Lagardère

(in millions of euros)	Three months ended March 31,		% Change	% Change at constant currency and perimeter
	2024	2023 (b)		
Lagardère Publishing	576	570	+1.1%	+0.8%
Lagardère Travel Retail	1,242	1,046	+18.7%	+13.6%
Other activities (a)	65	59	+10.2%	-
Revenues	1,883	1,675	+12.4%	+8.9%

Revenues by geographic area (in %)

France	22%	23%
Western Europe	25%	24%
Eastern Europe	13%	12%
United States and Canada	28%	28%
Asia-Pacific	7%	9%
Latin America, Middle East and Africa	5%	4%
	100%	100%

a. Includes Lagardère News (Paris Match, Le Journal du Dimanche, JDD Magazine and the Elle license), Lagardère Radio (Europe 1, Europe 2, RFM and Advertising Sales Brokerage businesses), Lagardère Live Entertainment, Lagardère Paris Racing and the Corporate Group.

b. Data as published by Lagardère for the first quarter of 2023. As a reminder, Vivendi has fully consolidated Lagardère from December 1, 2023.

APPENDIX II (Cont'd)

VIVENDI

DETAIL OF REVENUES BY BUSINESS SEGMENT

(IFRS, unaudited)

Havas

(in millions of euros)	Three months ended March 31,		% Change	% Change at constant currency	% Change at constant currency and perimeter
	2024	2023			
Revenues	649	611	+6.2%	+7.1%	+3.4%
Net revenues (a)	617	588	+4.8%	+5.8%	+2.0%
<u>Net revenues by geographic area</u>					
Europe	310	278	+11.5%	+10.9%	+5.5%
North America	220	230	-4.3%	-2.7%	-4.0%
Asia Pacific and Africa	51	48	+6.3%	+9.9%	+0.8%
Latin America	36	32	+12.5%	+14.6%	+14.6%
	617	588	+4.8%	+5.8%	+2.0%

a. Net revenues, a non-GAAP measure, relates to Havas's revenues less pass-through costs rebilled to customers.

APPENDIX III

VIVENDI

SCOPE OF CONSOLIDATION AND CURRENCY IMPACTS

Revenues

	Three months ended March 31,	
	2024	2023
Organic growth	+5.4%	+2.0%
<i>Consolidation scope impact</i>	<i>+80.9pts</i>	<i>+1.1pt</i>
Change at constant currency rate	+86.3%	+3.1%
<i>Fx impact</i>	<i>+0.3pt</i>	<i>+0.2pt</i>
Actual growth	+86.6%	+3.3%

Change in currencies

	Average rate over the period	Three months ended March 31,		Change
		2024	2023	
EUR vs.	USD:	1.090	1.074	+1.5%
	GBP:	0.858	0.879	-2.4%
	PLN:	4.333	4.719	-8.2%

APPENDIX IV

VIVENDI

HAVAS: SIGNIFICANT AWARDS AND ACCOUNTS WON IN THE FIRST QUARTER OF 2024

Havas Media

Banco Sabadell (Mexico), Beam Suntory (Germany and Austria), Deichman (Poland), Exeed (Mexico), Famous Footwear (United States), Huawei (Germany), MP Tourism (India), SNCF (France), Van Geloven (Netherlands and Belgium), Vitru (Brazil).

Havas Creative

Tzield (Sanofi) (Havas New York), Jumeirah Group (Havas Middle East), Empire Today (Havas Edge), Vitru (BETC Brazil), James Hardie (Havas Chicago), Zeekr (Netherlands, Sweden, Germany), Build your Dreams Busses Mexico (Vale Group), Andros (Rosa Paris), Fedex (Havas Paris).

Havas Health & You

AstraZeneca (Havas Life Shanghai).