



## **Marvis – Marvel Your Routine**

### **CREDITS**

**Agency:** LePub

**Chief Creative Officer:** Cristiana Boccassini

**Chief Creative Officer:** Mihnea Gheorghiu

**Executive Creative Director:** Domenico Manno

**Associate Creative Director:** Alessandro Agnellini, Daniela De Seta, Dario Citriniti

**Art Director/ Illustrator:** Ann Jennifer Tiamzon

**Junior Art Director:** Emanuela Gein Lombardi

**Junior Copywriter:** Natasha Anatra

**Junior Copywriter:** Francesco Codemo

**Global Chief Strategy Officer:** Bela Ziemann

**Strategy Director:** Monica Radulescu

**Social strategy director:** Vanessa Satta

**Head of Experience & Communications Planning:** Guilherme Sampaio Souza

**Global Data Strategy Director:** Ilko Petkov

**Data Translator:** Tumay Mavi

**Head of Client Service:** Giada Salerno

**Account manager:** Antonella De Rosa

**Global Head of PR & Communication:** Isabella Cecconi

**Global Head of Content & Social:** Valentina Salaro

**Social media manager:** Ambra Ginestra, Daniele Benvenuti

**Chief Production Officer:** Francesca Zazzera

**Producers:** Cinzia Morandi, Erica Lora Lamia

**Head of digital production:** Vittorio Cafiero

**Digital designer:** Federica Muscillo

**Cdp:** POCKO

**Producers:** Nicola Schwartz, Bice Piana

**Illustratori/Animatori:** Sebastiano Fossali, Sawako Kabuki, Simon Landrein

**Studio Animation:** Awolff

**Music:** “Mayokero” by Roy Kafri, Prion Music Publishing Group

**Client:** Ludovico Martelli S.p.A- Marvis

**CEO:** Giovanni Galeotti

**CMO:** Laura Cardelli

**Global Marketing Manager:** Francesca Galassi

**Marketing and communication specialist:** Irene Somigli