

H150 - CREDITS

HEINEKEN

Sr. Director Global Heineken® Brand: **Bram Westenbrink**
Heineken® Global Communication Director: **Agnieszka Gorecki**
Heineken® Global Communication Director: **Daniela Iebba**
Heineken® Global Digital Director: **Rob van Griensven**
Heineken® Global Communication Manager: **Dana Katz**
Heineken® Brand Global PR Lead: **Jonathan O'Lone**
Heineken® Global Communications Campaign Manager: **Remco Schouten**
Heineken® Global Digital Production Manager: **Bram Reukers**
Heineken® Global Director Design & Sustainability: **Mark Van Itersen**
Heineken® Senior Packaging & Identity Design Manager: **Ramses Dingenouts**

PUBLICIS ITALY | LePub

Global CEO Le Pub, Global CCO Publicis Worldwide & CCO Publicis Groupe Italy: **Bruno Bertelli**
Chief Creative Officer: **Cristiana Boccassini**
Chief Creative Officer: **Mihnea Gheorghiu**
Chief Creative Officer: **Milos Obradovic**
Executive Creative Director: **Andrey Tyukavkin**
Associate Creative Director: **Corina Patraucean**
Creative Director: **Rainor Marinho**
Global Creative Director: **Sandra Bold**
Senior Art Director: **Giulia Trimarchi**
Senior Copywriter: **Gian Marco Panichelli**
Senior Art Director: **Daniele Tesi**
Senior Copywriter: **Adina Cirstea**
Global Head of PR & Communication: **Isabella Cecconi**
Groupe Strategy Director: **James Moore**
Director of Comms Planning: **Shane Roche**
Global Client Service Director: **Paola Natellis**
Group Account Director: **Mirjana Slavkovic**
Account Supervisor: **Marta Dell'Adami**
Account Executive: **Francesca Gatti**
Chief Creation Officer: **Francesca Zazzera**
Head of TV production: **Anna Sica**
Senior Producer: **Tania Dal Pra**

DIGITAL and SOCIAL ASSETS (Boomerang)

Chief Creative Officer: **Eldin Fetahovic**
Executive Creative Director: **Jordi Van De Bovenkamp**
Executive Creative Director: **Rico de Lange**
Creative Director: **Dio Santos**
Senior Creative: **Victor Farias**
Senior Creative: **Anirudh Shiva**

Senior Creative: **Bruno Lopes**
Creative: **Glenn van den Herrewegen**
Client Business Lead: **Leila Popovych**
Account Director: **Margot Corneloup**
Senior Project Manager: **Simge Cakir**
Head of Production: **Kim Trap**
Executive Producer: **Han Schuurman**
Senior Producer: **Laura Thrower**
Director: **Steven Kuijs**
Dynamic Business Lead: **Sebastiaan Poublon**
Amplify Project Lead: **Nathalie Meier**
Amplify Project Manager: **Léa Degove**
Lead Digital Producer: **Vic Krens**
Digital Producer: **Tino Ott**
Dynamic Asset Manager: **Daria Lakovenko**
Post Production Business Lead: **Paulo Pennings**
Post-Producer: **Lina Joukhadar**
Post-Producer: **Laura Dotto**
Head of Innovation and Lead Editor: **Mike Duistermaat**
Grading: **Shebanjah Klassen**
Motion Designer: **Lenisio Jardim**
Video Editor: **Rocco Tozzi**

PRODUCTION

Production Company: **PRETTYBIRD UK**
Director: **Bradley & Pablo**
Executive Producer: **Ted Thornton**
Executive Producer: **Juliette Larthe**
Head of Production: **Fiona Bamford-Phillips**
Head of Business & Strategy: **Mia Powell**
Head of Creative: **Tom Manaton**
Production Coordinator: **Enrique Da Silva**
Production Assistant: **Lottie Lindsay-Beavan**

DP: **Pablo Berron**
Production Designer: **Herman Lampen**
Wardrobe Stylist: **Richard de Jager**
Cape Town production service - **MR Films**
MR Films Exec Producer - **Earl Redcliffe**
MR Films Producer - **Kabelo Seane**
MR Films Producer - **Mel Charrington**
MR Films Production Manager - **Dominic Karayiannis**
1st AD - **Wendy Alport**
Gaffer - **JP Hankins**
Key Grip - **Eric Thembisa Lolo**
Sound recordist - **Claire Hesom**
Drink Specialist - **Laurika Venter**
SFX Supervisor - **Andrew Robertson**

Make-up stylist - **Merle Titus**
Location Manager - **Jono Kriel**
Digital team Producer - **Mayra Garcia**
Digital team DP - **Stephan Hambsch**
Digital team 1st AD - **Cameron Hadlow**
Digital team Gaffer - **Dudley Fillies**
Digital team Props Master - **Len Cockroft**

POST-PRODUCTION

Editor Dir Cut: Sam Bould
Editor: **Enrico Munarini**

Colour Grading: Electric Theatre Collective
Colourist: Luke Morrison
Colour Exec Producer: Oliver Whitworth

Online/VFX: Black Kite Studios
VFX Lead: Nina Mosand
VFX Producer: Alessandra Milani
VFX Exec Producer: Amy Richardson

Sound design & Mix: Sam Ashwell, Michalis Anthis
Audio Producer: Olivia Ray

audio mix cutdowns: Screenplay Srl

MUSIC

Music: **Massive Music**
Music Search & Licensing Director: **Emilie Kannekens**
Account Director: **Ella Chevaso**
Song: **Ça Plane Pour Moi - Plastic Bertrand**
Publisher: Universal Music Publishing
Master: PIAS

Public Relations (Edelman)

Director: **Ethan Tuxford**
Account Director: **Arnaud Maltoff**
Account Manager: **Charlotte Nash**
Senior Account Executive: **Sebastien-Nicolas Chiffrin**
Account Executive: **Patrick Quirk**