***H150 - CREDITS***

***HEINEKEN***

Sr. Director Global Heineken® Brand: **Bram Westenbrink**

Heineken® Global Communication Director: **Agnieszka Gorecki**

Heineken® Global Communication Director: **Daniela Iebba**

​​Heineken® Global Digital Director: **Rob van Griensven**

Heineken® Global Communication Manager: **Dana Katz**

Heineken® Brand Global PR Lead: **Jonathan O’Lone**

Heineken® Global Communications Campaign Manager**: Remco Schouten**

Heineken® Global Digital Production Manager: **Bram Reukers**

Heineken® Global Director Design & Sustainability: **Mark Van Iterson**

Heineken® Senior Packaging & Identity Design Manager: **Ramses Dingenouts**

***PUBLICIS ITALY | LePub***

Global CEO Le Pub, Global CCO Publicis Worldwide & CCO Publicis Groupe Italy: **Bruno Bertelli**

Chief Creative Officer: **Cristiana Boccassini**

Chief Creative Officer: **Mihnea Gheorghiu**

Chief Creative Officer: **Milos Obradovic**

Executive Creative Director: **Andrey Tyukavkin**

Associate Creative Director: **Corina Patraucean**

Creative Director: **Rainor Marinho**

Global Creative Director: **Sandra Bold**

Senior Art Director: **Giulia Trimarchi**

Senior Copywriter: **Gian Marco Panichelli**

Senior Art Director: **Daniele Tesi**

Senior Copywriter: **Adina Cirstea**

## Global Head of PR & Communication: **Isabella Cecconi**

Groupe Strategy Director: **James Moore**

## Director of Comms Planning: **Shane Roche**

Global Client Service Director: **Paola Natellis**

Group Account Director: **Mirjana Slavkovic**

Account Supervisor: **Marta Dell’Adami**

Account Executive: **Francesca Gatti**

Chief Creation Officer: **Francesca Zazzera**

Head of TV production: **Anna Sica**

Senior Producer: **Tania Dal Pra**

**DIGITAL and SOCIAL ASSETS (Boomerang)**

Chief Creative Officer: **Eldin Fetahovic**

Executive Creative Director: **Jordi Van De Bovenkamp**

Executive Creative Director: **Rico de Lange**

Creative Director: **Dio Santos**

Senior Creative: **Victor Farias**

Senior Creative: **Anirudh Shiva**

Senior Creative: **Bruno Lopes**

Creative: **Glenn van den Herrewegen**

Client Business Lead: **Leila Popovych**

Account Director: **Margot Corneloup**

Senior Project Manager: **Simge Cakir**

Head of Production: **Kim Trap**

Executive Producer: **Han Schuurman**

Senior Producer: **Laura Thrower**

Director: **Steven Kuijs**

Dynamic Business Lead: **Sebastiaan Poublon**

Amplify Project Lead: **Nathalie Meier**Amplify Project Manager: **Léa Degove**  
Lead Digital Producer: **Vic Krens**

Digital Producer: **Tino Ott**

Dynamic Asset Manager: **Daria Lakovenko**

Post Production Business Lead: **Paulo Pennings**

Post-Producer: **Lina Joukhadar**

Post-Producer: **Laura Dotto**

Head of Innovation and Lead Editor: **Mike Duistermaat**

Grading: **Shebanjah Klassen**

Motion Designer**: Lenisio Jardim**

Video Editor: **Rocco Tozzi**

**PRODUCTION**

Production Company: **PRETTYBIRD UK**

Director: **Bradley & Pablo**

Executive Producer: **Ted Thornton**

Executive Producer: **Juliette Larthe**

Head of Production: **Fiona Bamford-Phillips**

Head of Business & Strategy: **Mia Powell**

Head of Creative: **Tom Manaton**

Production Coordinator: **Enrique Da Silva**

Production Assistant: **Lottie Lindsay-Beavan**

DP: **Pablo Berron**

Production Designer: **Herman Lampen**

Wardrobe Stylist: **Richard de Jager**

Cape Town production service - **MR Films**

MR Films Exec Producer - **Earl Redcliffe**

MR Films Producer - **Kabelo Seane**

MR Films Producer - **Mel Charrington**

MR Films Production Manager - **Dominic Karayiannis**

1st AD - **Wendy Alport**

Gaffer - **JP Hankins**

Key Grip - **Eric Thembisa Lolo**

Sound recordist - **Claire Hesom**

Drink Specialist - **Laurika Venter**

SFX Supervisor - **Andrew Robertson**

Make-up stylist - **Merle Titus**

Location Manager - **Jono Kriel**

Digital team Producer - **Mayra Garcia**

Digital team DP - **Stephan Hambsch**

Digital team 1st AD - **Cameron Hadlow**

Digital team Gaffer - **Dudley Fillies**

Digital team Props Master - **Len Cockroft**

**POST-PRODUCTION**

Editor Dir Cut: Sam Bould

Editor: **Enrico Munarini**

Colour Grading: Electric Theatre Collective

Colourist: Luke Morrison

Colour Exec Producer: Oliver Whitworth

Online/VFX: Black Kite Studios

VFX Lead: Nina Mosand

VFX Producer: Alessandra Milani

VFX Exec Producer: Amy Richardson

Sound design & Mix: Sam Ashwell, Michalis Anthis

Audio Producer: Olivia Ray

audio mix cutdowns: Screenplay Srl

MUSIC

Music: **Massive Music**

Music Search & Licensing Director: **Emilie Kannekens**

Account Director: **Ella Chevaso**

Song: **Ça Plane Pour Moi - Plastic Bertrand**

Publisher: Universal Music Publishing

Master: PIAS