



## ITALY

### 28th

Italy ranks 28th among the 131 economies featured in the GII 2020.

The Global Innovation Index (GII) ranks world economies according to their innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GII aims to capture the multi-dimensional facets of innovation.

The following table shows the rankings of Italy over the past three years, noting that data availability and changes to the GII model framework influence year-on-year comparisons of the GII rankings. The statistical confidence interval for the ranking of Italy in the GII 2020 is between ranks 24 and 29.

Rankings of Italy (2018–2020)

	GII	Innovation inputs	Innovation outputs
2020	28	33	24
2019	30	30	29
2018	31	29	32

- Italy performs better in innovation outputs than innovation inputs in 2020.
- This year Italy ranks 33rd in innovation inputs, lower than last year and lower compared to 2018.
- As for innovation outputs, Italy ranks 24th. This position is higher than last year and higher compared to 2018.

### 27th

Italy ranks 27th among the 49 high-income group economies.

### 18th

Italy ranks 18th among the 39 economies in Europe.

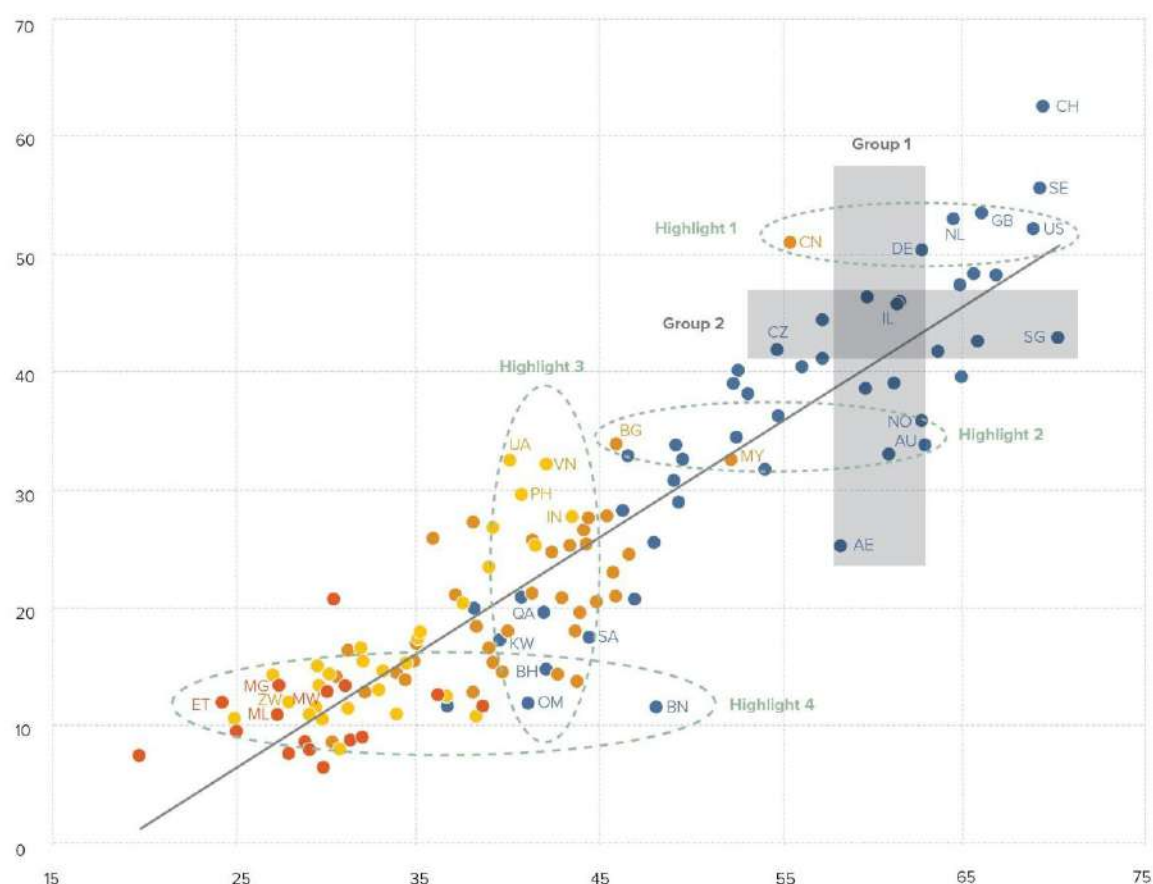


# EFFECTIVELY TRANSLATING INNOVATION INVESTMENTS INTO INNOVATION OUTPUTS

The chart below shows the relationship between innovation inputs and innovation outputs. Economies above the line are effectively translating costly innovation investments into more and higher-quality outputs.

Italy produces more innovation outputs relative to its level of innovation investments.

Innovation input to output performance, 2020

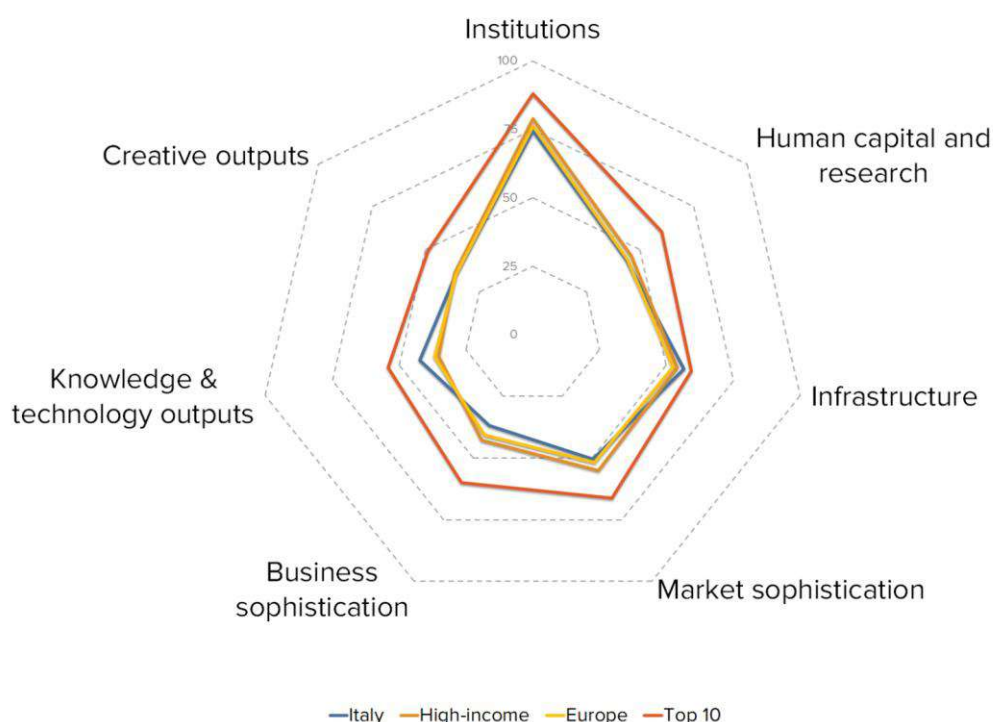


- ▲ Output score
- Input score
- High income group
- Lower middle-income group
- Upper middle-income group
- Low income group
- Fitted values

AU	Australia	IN	India	NL	Netherlands	CH	Switzerland
BH	Bahrain	IL	Israel	NO	Norway	UA	Ukraine
BN	Brunei Darussalam	KW	Kuwait	OM	Oman	AE	United Arab Emirates
BG	Bulgaria	MG	Madagascar	PH	Philippines	GB	United Kingdom
CN	China	MW	Malawi	QA	Qatar	US	United States of America
CZ	Czech Republic	ML	Mali	SA	Saudi Arabia	VN	Viet Nam
ET	Ethiopia	MY	Malaysia	SG	Singapore	ZW	Zimbabwe
DE	Germany			SE	Sweden		

# BENCHMARKING ITALY AGAINST OTHER HIGH-INCOME GROUP ECONOMIES AND EUROPE

## Italy's scores in the seven GII pillars



## High-income group economies

Italy has high scores in two out of the seven GII pillars: Infrastructure and Knowledge & technology outputs, which are above average for the high-income group.

Conversely, Italy scores below average for its income group in five of the GII pillars: Institutions, Human capital & research, Market sophistication, Business sophistication and Creative outputs.

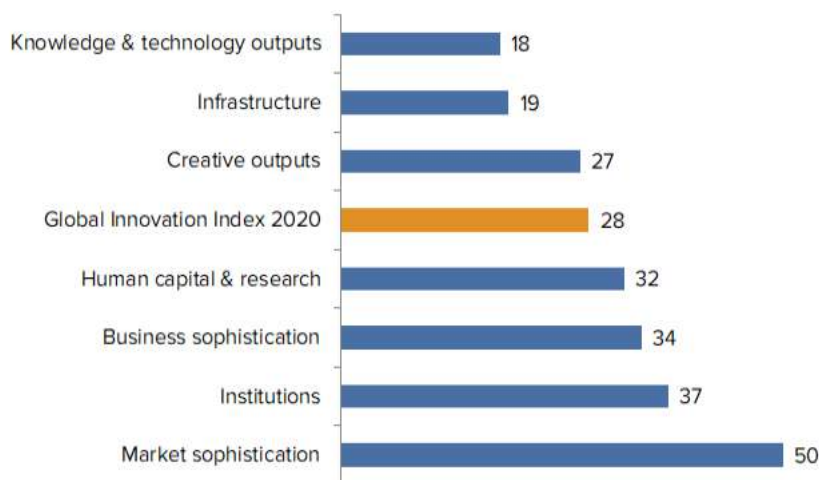
## Europe

Compared to other economies in Europe, Italy performs:

- above average in three out of the seven GII pillars: Infrastructure, Knowledge & technology outputs and Creative outputs; and
- below average in four out of the seven GII pillars: Institutions, Human capital & research, Market sophistication and Business sophistication.

## OVERVIEW OF ITALY RANKINGS IN THE SEVEN GII AREAS

Italy performs best in Knowledge & technology outputs and its weakest performance is in Market sophistication.



\*The highest possible ranking in each pillar is 1.

## INNOVATION STRENGTHS AND WEAKNESSES

The table below gives an overview of the strengths and weaknesses of Italy in the GII 2020.

Strengths			Weaknesses		
Code	Indicator name	Rank	Code	Indicator name	Rank
1.2.3	Cost of redundancy dismissal, salary weeks	1	1.3.1	Ease of starting a business*	76
2.3.3	Global R&D companies, top 3, mn US\$	14	2.1.1	Expenditure on education, % GDP	80
3.1.3	Government's online service*	9	3.2.3	Gross capital formation, % GDP	113
3.3	Ecological sustainability	12	4.1	Credit	74
3.3.3	ISO 14001 environmental certificates/bn PPP\$ GDP	14	4.1.1	Ease of getting credit*	101
4.3.3	Domestic market scale, bn PPP\$	12	4.2	Investment	74
5.2.2	State of cluster development†	1	4.2.3	Venture capital deals/bn PPP\$ GDP	46
6.1.5	Citable documents H-index	8	5.1.2	Firms offering formal training, %	90
6.2	Knowledge impact	2	5.3.2	High-tech imports, % total trade	73
6.2.3	Computer software spending, % GDP	14	5.3.4	FDI net inflows, % GDP	105
6.2.4	ISO 9001 quality certificates/bn PPP\$ GDP	2	6.2.1	Growth rate of PPP\$ GDP/worker, %	90
7.1.3	Industrial designs by origin/bn PPP\$ GDP	1	7.3.4	Mobile app creation/bn PPP\$ GDP	60



## STRENGTHS

GII strengths for Italy are found in all seven of the GII pillars.

- Institutions (37): the indicator Cost of redundancy dismissal (1) reveals a strength.
- Human capital & research (32): exhibits strength in the indicator Global R&D companies (14).
- Infrastructure (19): demonstrates strengths in the sub-pillar Ecological sustainability (12) and in the indicators Government's online service (9) and ISO 14001 environmental certificates (14).
- Market sophistication (50): exhibits strength in the indicator Domestic market scale (12).
- Business sophistication (34): displays strength in the indicator State of cluster development (1).
- Knowledge & technology outputs (18): reveals strengths in the sub-pillar Knowledge impact (2) and in the indicators Citable documents H-index (8), Computer software spending (14) and ISO 9001 quality certificates (2).
- Creative outputs (27): the indicator Industrial designs by origin (1) demonstrates a strength.

## WEAKNESSES

GII weaknesses for Italy are found in all seven of the GII pillars.

- Institutions (37): the indicator Ease of starting a business (76) reveals a weakness.
- Human capital & research (32): exhibits weakness in the indicator Expenditure on education (80).
- Infrastructure (19): displays weakness in the indicator Gross capital formation (113).
- Market sophistication (50): shows weaknesses in the sub-pillars Credit (74) and Investment (74) and in the indicators Ease of getting credit (101) and Venture capital deals (46).
- Business sophistication (34): demonstrates weaknesses in the indicators Firms offering formal training (90), High-tech imports (73) and FDI net inflows (105).
- Knowledge & technology outputs (18): displays weakness in the indicator Growth rate of PPP (90).
- Creative outputs (27): the indicator Mobile app creation (60) reveals a weakness.

Output rank	Input rank	Income	Region	Population (mn)	GDP, PPP\$	GDP per capita, PPP\$	GII 2019 rank						
24	33	High	EUR	60.6	2,442.8	35,331.7	30						
Score/Value				Rank									
INSTITUTIONS.....				74.6	37								
1.1	Political environment.....		63.4	49	◇	5.1	Knowledge workers.....	38.8	48				
1.1.1	Political and operational stability*.....		71.4	59	◇	5.1.1	Knowledge-intensive employment, %.....	36.4	35				
1.1.2	Government effectiveness*.....		59.4	47	◇	5.1.2	Firms offering formal training, %.....	12.6	90	◇			
						5.1.3	GERD performed by business, % GDP.....	0.9	23				
1.2	Regulatory environment.....		78.2	31		5.1.4	GERD financed by business, %.....	53.7	20				
1.2.1	Regulatory quality*.....		59.5	41		5.1.5	Females employed w/advanced degrees, %.....	13.0	53				
1.2.2	Rule of law*.....		53.1	51	◇								
1.2.3	Cost of redundancy dismissal, salary weeks.....		8.0	1	● ◆	5.2	Innovation linkages.....	37.4	27				
						5.2.1	University/industry research collaboration*.....	50.0	40				
1.3	Business environment.....		82.1	27		5.2.2	State of cluster development.....	74.9	1	● ◆			
1.3.1	Ease of starting a business*.....		86.8	76	◇	5.2.3	GERD financed by abroad, % GDP.....	0.2	25				
1.3.2	Ease of resolving insolvency*.....		77.5	20		5.2.4	JV-strategic alliance deals/bn PPP\$ GDP.....	0.0	50				
						5.2.5	Patent families 2+ offices/bn PPP\$ GDP.....	2.0	18				
HUMAN CAPITAL & RESEARCH.....				43.7	32			5.3	Knowledge absorption.....	33.9	46		
2.1	Education.....		49.6	53		5.3.1	Intellectual property payments, % total trade.....	0.8	44				
2.1.1	Expenditure on education, % GDP.....		3.8	80	◇	5.3.2	High-tech imports, % total trade.....	7.1	73	◇			
2.1.2	Government funding/pupil, secondary, % GDP/cap.....		22.9	30		5.3.3	ICT services imports, % total trade.....	1.6	40				
2.1.3	School life expectancy, years.....		16.1	34		5.3.4	FDI net inflows, % GDP.....	1.3	105	◇			
2.1.4	PISA scales in reading, maths, & science.....		477.0	34		5.3.5	Research talent, % in business enterprise.....	43.6	31				
2.1.5	Pupil-teacher ratio, secondary.....		10.0	34		KNOWLEDGE & TECHNOLOGY OUTPUTS.....						42.3	18
2.2	Tertiary education.....		37.6	53		6.1	Knowledge creation.....	41.9	22				
2.2.1	Tertiary enrolment, % gross.....		61.9	44		6.1.1	Patents by origin/bn PPP\$ GDP.....	5.6	19				
2.2.2	Graduates in science & engineering, %.....		23.3	49		6.1.2	PCT patents by origin/bn PPP\$ GDP.....	1.4	23				
2.2.3	Tertiary inbound mobility, %.....		5.3	42		6.1.3	Utility models by origin/bn PPP\$ GDP.....	0.7	28				
						6.1.4	Scientific & technical articles/bn PPP\$ GDP.....	18.3	30				
2.3	Research & development (R&D).....		44.1	23		6.1.5	Citable documents H-index.....	68.8	8	● ◆			
2.3.1	Researchers, FTE/mn pop.....		2,306.8	38		6.2	Knowledge impact.....	52.7	2	● ◆			
2.3.2	Gross expenditure on R&D, % GDP.....		1.4	26		6.2.1	Growth rate of PPP\$ GDP/worker, %.....	0.1	90	◇			
2.3.3	Global R&D companies, avg. exp. top 3, mn \$US.....		72.8	14	●	6.2.2	New businesses/th pop. 15-64.....	3.0	49				
2.3.4	QS university ranking, average score top 3*.....		47.9	20		6.2.3	Computer software spending, % GDP.....	0.0	14	●			
						6.2.4	ISO 9001 quality certificates/bn PPP\$ GDP.....	36.6	2	● ◆			
						6.2.5	High- and medium-high-tech manufacturing, %.....	39.0	24				
INFRASTRUCTURE.....				56.6	19			6.3	Knowledge diffusion.....	32.1	39		
3.1	Information & communication technologies (ICTs)....		83.7	25		6.3.1	Intellectual property receipts, % total trade.....	0.7	22				
3.1.1	ICT access*.....		73.6	49	◇	6.3.2	High-tech net exports, % total trade.....	5.2	32				
3.1.2	ICT use*.....		70.4	40		6.3.3	ICT services exports, % total trade.....	1.5	67				
3.1.3	Government's online service*.....		95.1	9	●	6.3.4	FDI net outflows, % GDP.....	1.1	52				
3.1.4	E-participation*.....		95.5	15		CREATIVE OUTPUTS.....						35.9	27
3.2	General infrastructure.....		30.9	48		7.1	Intangible assets.....	44.9	20				
3.2.1	Electricity output, kWh/mn pop.....		4,780.6	44		7.1.1	Trademarks by origin/bn PPP\$ GDP.....	48.8	50				
3.2.2	Logistics performance*.....		78.3	19		7.1.2	Global brand value, top 5,000, % GDP.....	87.3	23				
3.2.3	Gross capital formation, % GDP.....		17.6	113	◇	7.1.3	Industrial designs by origin/bn PPP\$ GDP.....	19.2	1	● ◆			
						7.1.4	ICTs & organizational model creation.....	54.6	61	◇			
3.3	Ecological sustainability.....		55.1	12	● ◆	7.2	Creative goods and services.....	22.1	47				
3.3.1	GDP/unit of energy use.....		13.9	16		7.2.1	Cultural & creative services exports, % total trade.....	0.4	58				
3.3.2	Environmental performance*.....		71.0	20		7.2.2	National feature films/mn pop. 15-69.....	4.1	48				
3.3.3	ISO 14001 environmental certificates/bn PPP\$ GDP.....		6.3	14	●	7.2.3	Entertainment & Media market/th pop. 15-69.....	33.0	23				
						7.2.4	Printing and other media, % manufacturing.....	1.1	44				
						7.2.5	Creative goods exports, % total trade.....	2.2	27				
MARKET SOPHISTICATION.....				50.5	50			7.3	Online creativity.....	31.6	34		
4.1	Credit.....		39.3	74	◇	7.3.1	Generic top-level domains (TLDs)/th pop. 15-69.....	22.7	25				
4.1.1	Ease of getting credit*.....		45.0	101	◇	7.3.2	Country-code TLDs/th pop. 15-69.....	23.4	28				
4.1.2	Domestic credit to private sector, % GDP.....		77.4	39		7.3.3	Wikipedia edits/mn pop. 15-69.....	78.2	30				
4.1.3	Microfinance gross loans, % GDP.....		n/a	n/a		7.3.4	Mobile app creation/bn PPP\$ GDP.....	3.4	60	◇			
4.2	Investment.....		35.3	74	◇								
4.2.1	Ease of protecting minority investors*.....		66.0	50									
4.2.2	Market capitalization, % GDP.....		n/a	n/a									
4.2.3	Venture capital deals/bn PPP\$ GDP.....		0.0	46	◇								
4.3	Trade, competition, and market scale.....		76.9	17									
4.3.1	Applied tariff rate, weighted avg., %.....		1.7	22									
4.3.2	Intensity of local competition.....		71.4	47									
4.3.3	Domestic market scale, bn PPP\$.....		2,442.8	12	● ◆								

NOTES: ● indicates a strength; ◇ a weakness; ◆ an income group strength; ◇ an income group weakness; \* an index; + a survey question; Ⓢ indicates that the economy's data are older than the base year; see Appendix II for details, including the year of the data, at <http://globalinnovationindex.org>. Square brackets [ ] indicate that the data minimum coverage (DMC) requirements were not met at the sub-pillar or pillar level.

## DATA AVAILABILITY

The following tables list data that are either missing or outdated for Italy.

### Missing data

Code	Indicator name	Country year	Model year	Source
4.1.3	Microfinance gross loans, % GDP	n/a	2018	Microfinance Information Exchange
4.2.2	Market capitalization, % GDP	n/a	2018	World Federation of Exchanges

### Outdated data

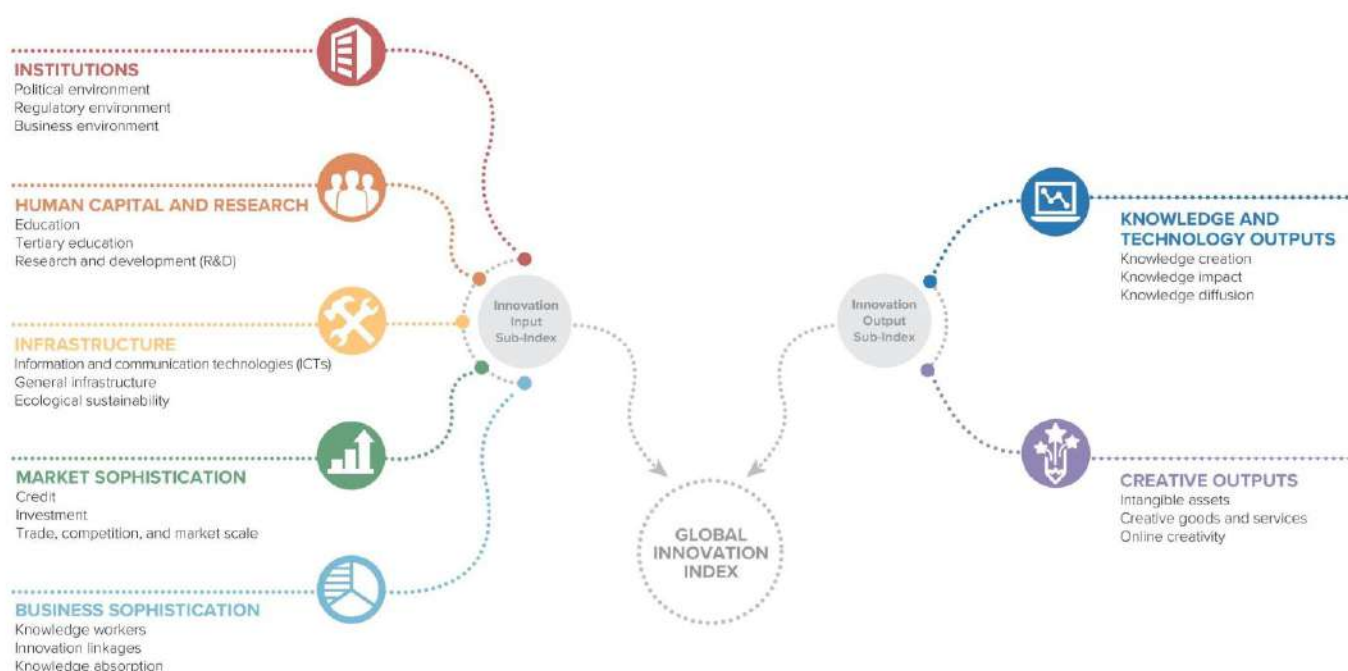
Code	Indicator name	Country year	Model year	Source
2.1.1	Expenditure on education, % GDP	2016	2018	UNESCO Institute for Statistics
2.1.2	Government funding/pupil, secondary, % GDP/cap	2015	2016	UNESCO Institute for Statistics
2.1.5	Pupil-teacher ratio, secondary	2017	2018	UNESCO Institute for Statistics
2.2.2	Graduates in science & engineering, %	2016	2017	UNESCO Institute for Statistics

## ABOUT THE GLOBAL INNOVATION INDEX

The Global Innovation Index (GII) is co-published by Cornell University, INSEAD, and the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations. In 2020, the GII presents its 13<sup>th</sup> edition devoted to the theme *Who Will Finance Innovation?*

Recognizing that innovation is a key driver of economic development, the GII aims to provide an innovation ranking and rich analysis referencing around 130 economies. Over the last decade, the GII has established itself as both a leading reference on innovation and a “tool for action” for economies that incorporate the GII into their innovation agendas.

**Framework of the Global Innovation Index 2020**



The Index is a ranking of the innovation capabilities and results of world economies. It measures innovation based on criteria that include institutions, human capital and research, infrastructure, credit, investment, linkages; the creation, absorption and diffusion of knowledge; and creative outputs.

The GII has two sub-indices: the Innovation Input Sub-Index and the Innovation Output Sub-Index, and seven pillars, each consisting of three sub-pillars.



[www.globalinnovationindex.org](http://www.globalinnovationindex.org)



GII app for iOS



GII app for android