# KANTAR

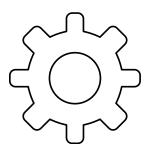
G7 countries perception of COVID-19

### Wave 2

A study across Canada, France, Germany, Italy, Japan, Great Britain and the United States of America

**April 2020** 

# 1 Methodology



#### 2 Detailed results



In this report, the percentages may not always sum to 100% due to:

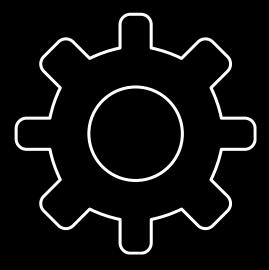
- Rounding
- At some questions respondents can provide more than one response (in this case the sum of the percentages can be greater than 100%);

Please contact <u>grace.lown@kantar.com</u> for further information

#### KANTAR

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# Methodology



#### Methodology

	Canada	France	Germany	Italy	Japan	GB	
<b>FIELDWO</b> <b>DATES</b>	<b>RK</b> From the 9th to the 13th of April 2020	From the 9th to the 13 <sup>th</sup> of April 2020	From the 9th to the 13 <sup>th</sup> of April 2020	From the 9th to the 13 <sup>th</sup> of April 2020	From the 9th to the 13 <sup>th</sup> of April 2020	From the 9th to the 13 <sup>th</sup> of April 2020	From the 9th to the 13 <sup>th</sup> of April 2020
SAMPLE	1000 aged 16+.	1000 aged 16+.	1000 aged 16+.	1001 aged 16+.	1003 aged 16+.	1001 aged 16+.	1001 aged 16+.
	The data was	The data was	The data was	The data was	The data was	The data was	The data was
	weighted to	weighted to	weighted to	weighted to	weighted to	weighted to	weighted to
	match	match	match	match	match	match	match
	population totals	population totals	population totals	population totals	population totals	population totals	population totals
	for age, gender	for age, gender	for age, gender	for age, gender	for age, gender	for age, gender	for age, gender
	and education.	and education.	and education.	and education.	and education.	and education.	and education.
( METHOD	Online using the	Online using the	Online using the	Online using the	Online using the	Online using the	Online using the
	Kantar access	Kantar access	Kantar access	Kantar access	Kantar access	Kantar access	Kantar access
	panel	panel	panel	panel	panel	panel	panel

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# Detailed results

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# My family, my home



## Concerns about Covid-19

Still thinking about the coronavirus, how concerned are you about each of the following?

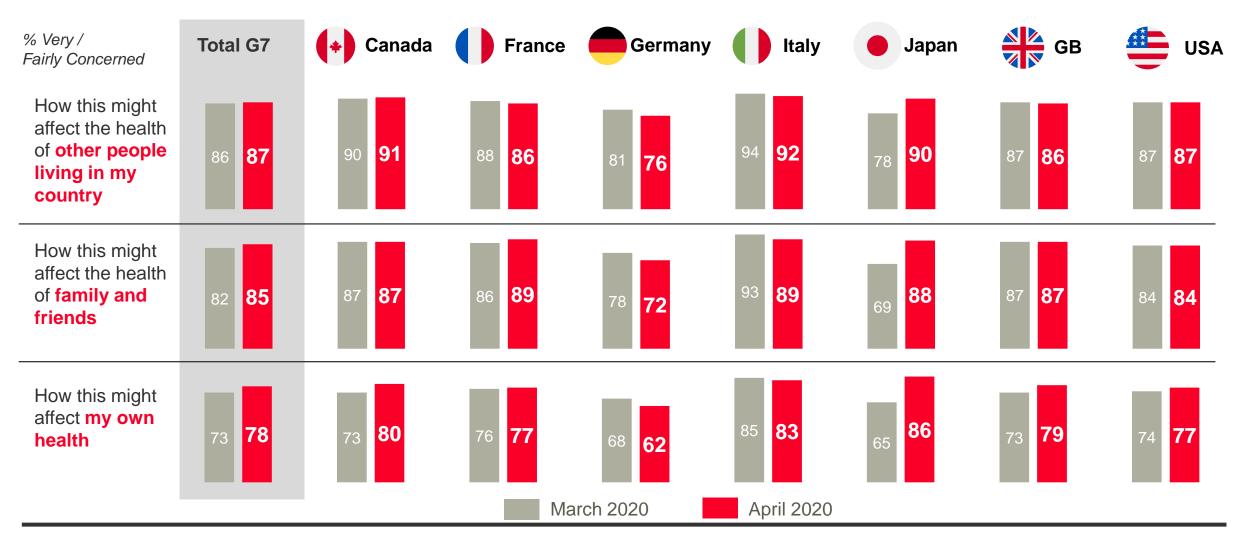
% Very / Fairly Concerned	Total G7	Canada	France	Germany	y 🌓 Italy	Japan	GB	USA
How this might affect the health of other people living in my country	87%	91%	86%	76%	92%	90%	86%	87%
How this might affect the health of <b>family and</b> <b>friends</b>	85%	87%	89%	72%	89%	88%	87%	84%
How this might affect my <b>own</b> health	78%	80%	77%	62%	83%	86%	79%	77%

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Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

## Concerns about Covid-19

Still thinking about the coronavirus, how concerned are you about each of the following?





Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

### Impact on personal income

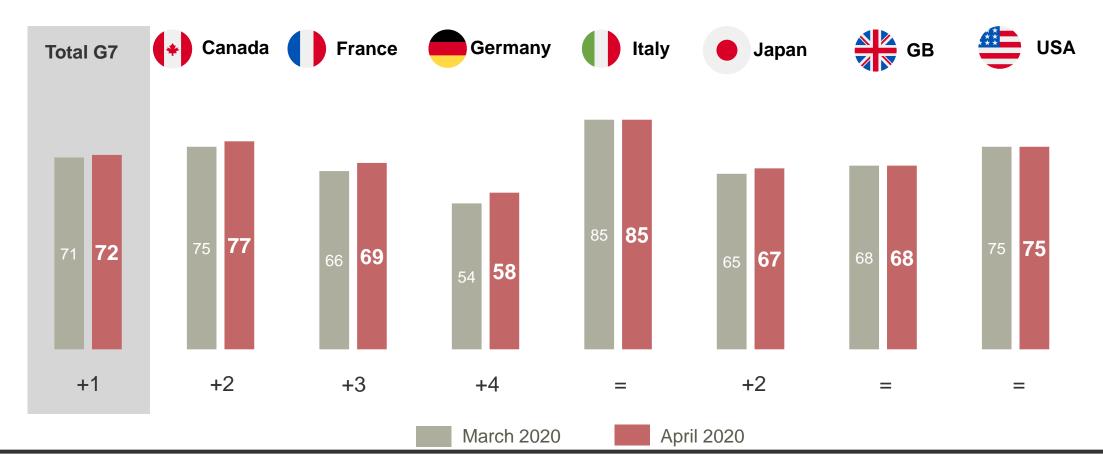
Thinking about your personal income, which one of these statements comes closest to your current situation?

	Total G7	Canada	France	Germany	Italy	Japan	GB	USA
Coronavirus has already impacted on my personnal income	37%	42%	31%	24%	45%	22%	32%	46%
Coronavirus has <b>not yet impacted</b> on my personnal income, but i expect it to in the future	35%	35%	39%	34%	40%	45%	35%	29%
TOTAL – Already impacted / I expect it to impact	72%	77%	69%	58%	85%	67%	<mark>68%</mark>	75%
Coronavirus will have <b>no impact</b> on my income	28%	23%	31%	42%	15%	33%	32%	25%

### Impact on personal income

Thinking about your personal income, which one of these statements comes closest to your current situation?

% already impacted / I expect it to impact



Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

#### Which impact on personal income ?

Which of the following best describe how the Coronavirus has affected your personal income?

	Total G7	Canada	France	Germany	Italy	Japan	GB	😃 USA
My income has reduced by <b>less</b> than half	43%	42%	62%	57%	40%	40%	51%	39%
My income has reduced by about <b>half</b>	15%	14%	11%	16%	22%	11%	14%	14%
My income has reduced by <b>more</b> than half	9%	10%	6%	7%	9%	12%	7%	8%
I have lost my income <b>completely</b>	20%	24%	9%	12%	17%	16%	16%	25%
TOTAL : Reduction of income	87%	90%	87%	93%	89%	79%	89%	86%
My income has increased	3%	3%	1%	1%	1%	1%	3%	4%
Don't know	10%	7%	12%	6%	10%	19%	8%	10%

## Impact on household income

Thinking about your household income, that is the income of everyone in your household, which one of these statements comes closest to your current situation?

	Total G7	Canada	France	German	y 🌓 Italy	Japar	n GB	블 USA
Coronavirus <b>has</b> already impacted on my household income	37%	44%	32%	25%	46%	20%	32%	45%
Coronavirus has <b>not yet impacted</b> on my household income but I expect it to in the future	34%	34%	35%	33%	37%	50%	35%	27%
TOTAL – Already impacted / I expect it to impact	71%	78%	67%	58%	83%	70%	67%	72%
Coronavirus will have <b>no impact</b> on my household income	24%	18%	27%	37%	14%	20%	28%	23%
Don't know	6%	4%	6%	5%	4%	10%	5%	6%

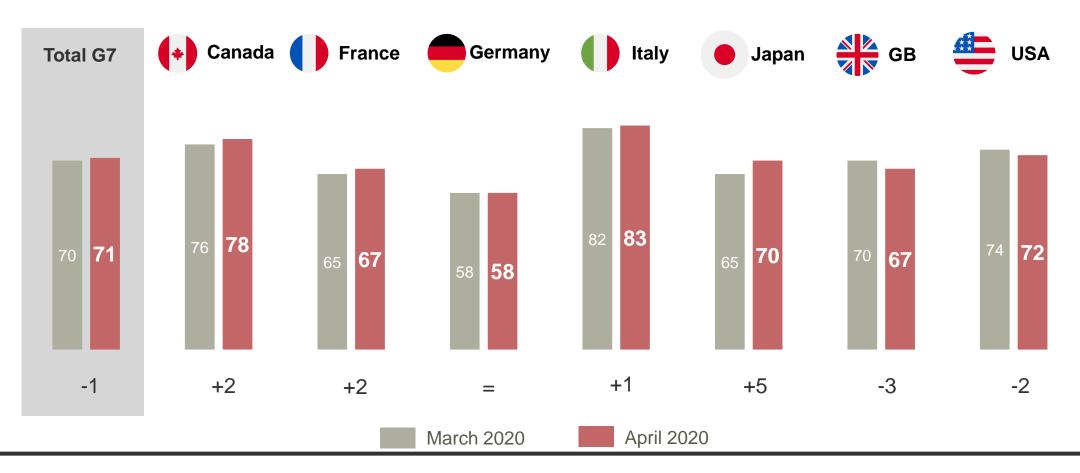
Base: All adults excluding single adult households -

### Impact on household income



Thinking about your household income, that is the income of everyone in your household, which one of these statements comes closest to your current situation?

% already impacted / I expect it to impact



Base: All adults excluding single adult households -

G7 (6 455), CA (915), FR (924), GE (880), IT (967), JP (931), GB (921), USA (917)

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# Knowledge about COVID-19





### Understanding of the issue

How much do you feel you understand about what measures you can personally take to help limit the spread of the coronavirus? Would you say that you have ?

that you have .	Total G7	Canada	France	Germany	Italy	Japan	GB	USA USA
A good understanding	57%	64%	70%	49%	77%	28%	61%	63%
A fair understanding	34%	30%	23%	38%	18%	60%	30%	28%
TOTAL- Good / Fair understanding	91%	94%	92%	87%	95%	88%	91%	90%
A little understanding	6%	4%	5%	6%	3%	7%	6%	6%
No understanding at all	1%	1%	1%	3%	1%	1%	1%	1%
Don't know	2%	1%	2%	4%	1%	4%	1%	2%

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Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

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### Understanding of the issue

How much do you feel you understand about what measures you can personally take to help limit the spread of the coronavirus? Would you say that you have ?

GB Canada France Germany USA Italy Japan **Total G7** 96 95 94 92 91 91 90 88 87 84 +1+1 -1 +3 -1 -3 +4 -1 March 2020 April 2020





#### How Covid-19 has affected habits 1/2

Some people are able to make changes to their lifestyle in response to the coronavirus outbreak. Since the start of the outbreak, have you started doing any the following:

	Total G7	Canada	France	Germa	ny 🌓 Italy	Japan	GB	USA
Washing hands more often/for longer	80%	91%	85%	73%	86%	66%	83%	82%
Social distancing (e.g. no handshakes, keeping a distance)	76%	92%	81%	71%	85%	46%	85%	83%
Avoiding non essential social contact	74%	87%	75%	71%	83%	60%	80%	75%
Avoiding visits to pubs, cafes and restaurants when possible	72%	84%	68%	69%	78%	59%	77%	76%
Self-isolating at home	65%	80%	88%	41%	74%	34%	61%	75%



#### How Covid-19 has affected habits 2/2

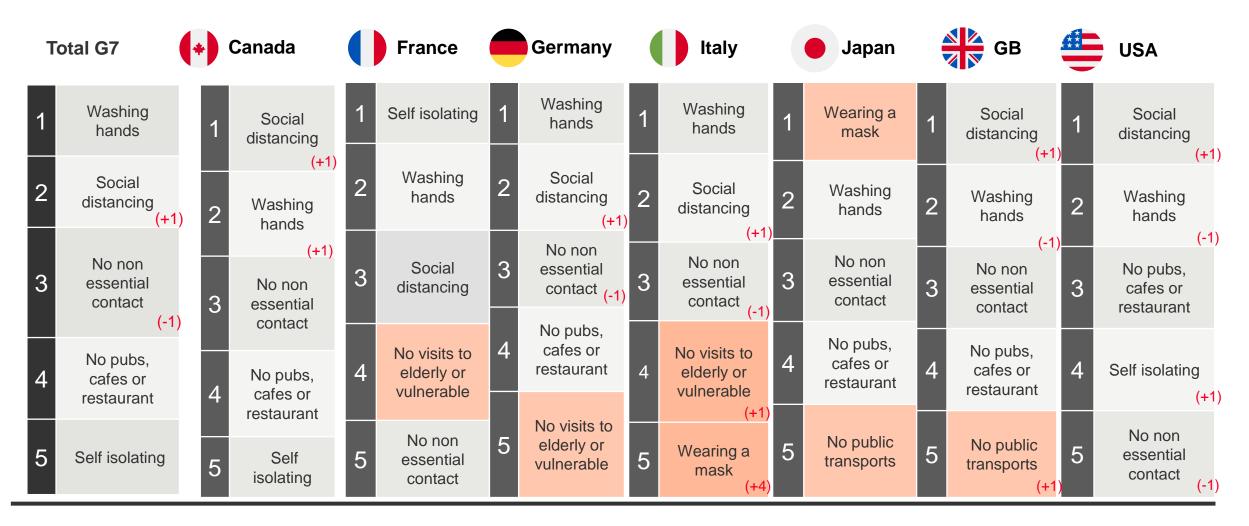
Some people are able to make changes to their lifestyle in response to the coronavirus outbreak. Since the start of the outbreak, have you started doing any the following:

	Total G7	Canada	France	Germar	ny 🌓 Italy	Japan	GB	USA USA
Avoiding visits to elderly and vulnerable relatives and friends when possible	64%	75%	76%	67%	82%	42%	69%	63%
Avoiding public transport when possible	61%	67%	65%	61%	76%	47%	72%	59%
Using hand sanitizing gel/using it more often	59%	73%	64%	44%	70%	30%	60%	70%
Wearing a mask	52%	30%	40%	27%	81%	79%	20%	54%
Working from home/working from home more often	31%	36%	26%	28%	41%	17%	35%	35%
None of the above	2%	0%	1%	2%	1%	3%	1%	2%
Don't know	1%	1%	2%	1%	2%	1%	1%	1%



#### How Covid-19 has affected habits

Some people are able to make changes to their lifestyle in response to the coronavirus outbreak. Since the start of the outbreak, have you started doing any the following:



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### Most reliable source of information

Which ONE of these do you trust the most to provide reliable information about the Coronavirus outbreak?

	Total G7	Canada	France	Germany	Italy	Japan	GB	띁 USA
TV news	32%	26%	34%	33%	35%	46%	28%	27%
My doctor or healthcare provider	22%	22%	22%	16%	18%	6%	19%	31%
Government/politici ans	13%	30%	12%	17%	16%	4%	28%	10%
News papers or newspapers website	9%	6%	12%	9%	13%	16%	5%	6%
Social media such as Facebook, Twitter	5%	3%	5%	5%	5%	6%	4%	6%
Friends and family	5%	5%	6%	6%	3%	5%	5%	6%
Something else	4%	1%	3%	6%	2%	2%	3%	5%
None of the above	5%	4%	3%	4%	5%	9%	5%	5%
Don't know	4%	4%	3%	4%	2%	7%	3%	4%

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Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

### Most reliable source of information

Which ONE of these do you trust the most to provide reliable information about the Coronavirus outbreak?

	Total G7	(*)	Canada		France		Germany		Italy		Japan		GB		USA
1	TV News	1	Governm ent / Politician s	1	TV News	1	Doctor or health provider								
2	Doctor or health provider	2	TV News	2	Doctor or health provider	2	Governm ent / Politcians (+1)	2	TV News						
3	Government / Politicians	3	Doctor or health provider	3	Governm ent / Politician s	3	Doctor or health provider (+1)	3	Governm ent / Politcians						

My neighbourhood, my local community



### Concerns for my neighborhood and local community



Thinking about your local community, please indicate how concerned you are about how the coronavirus may impact on each of the following

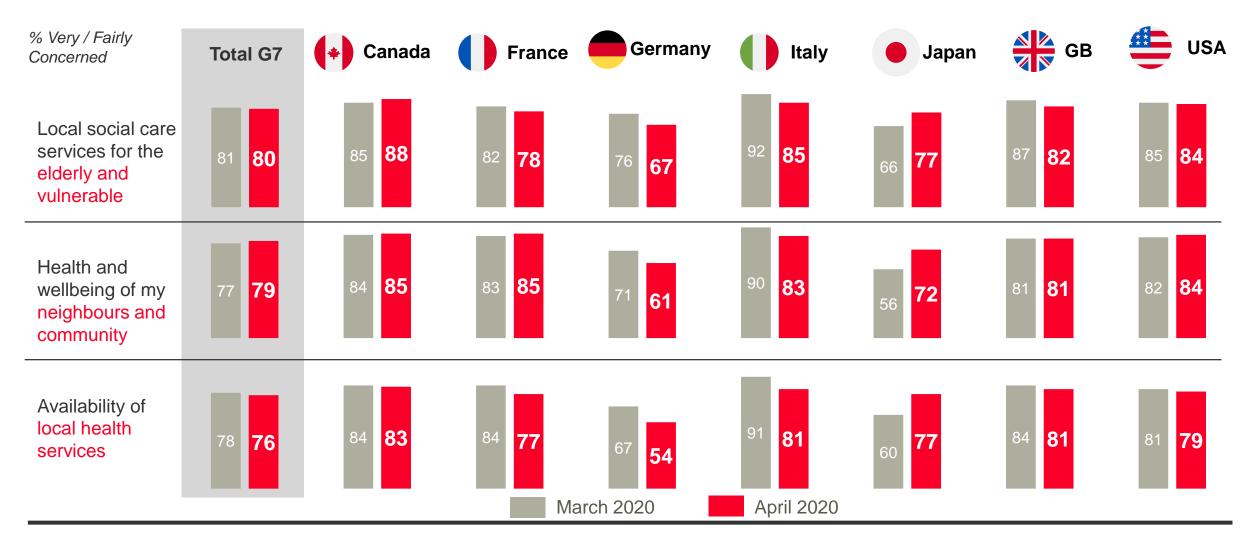
% Very / Fairly Concerned	Total G7	Canada	France	Germany	Italy	Japan	GB	USA USA
Local social care services for the elderly and vulnerable	80%	88%	78%	67%	85%	77%	82%	84%
Health and wellbeing of my neighbours and community	79%	85%	85%	61%	83%	72%	81%	84%
Availability of local health services	76%	83%	77%	54%	81%	77%	81%	79%

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## Concerns for my neighborhood and local community



Thinking about your local community, please indicate how concerned you are about how the coronavirus may impact on each of the following



Base: All adults - G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)



#### Concerns for education

If this is applicable to you, how concerned are you about either your own education or the education of your children?

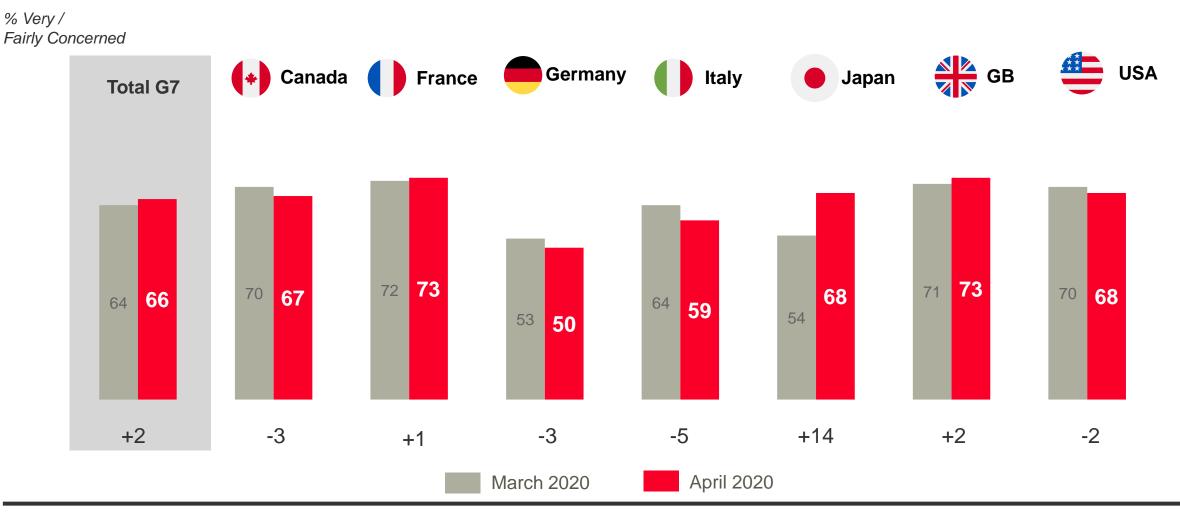
	Total G7	Canada	France	German	y 🌓 Italy	y 🔴 Japan	GB	USA USA
Very concerned	32%	32%	32%	18%	23%	29%	35%	37%
Fairly concerned	34%	35%	41%	31%	36%	40%	38%	30%
TOTAL- Very / Fairly Concerned	66%	67%	73%	50%	59%	<mark>68%</mark>	73%	68%
Not very concerned	18%	19%	18%	28%	24%	16%	16%	16%
Not at all concerned	11%	12%	7%	17%	13%	7%	7%	13%
Don't know	4%	2%	2%	5%	3%	9%	4%	3%

Base: All adults excluding responses of "Not applicable" –

G7 (4 595), CA (620), FR (648), GE (612), IT (677), JP (775), GB (603), USA (660)

### Concerns for education

If this is applicable to you, how concerned are you about either your own education or the education of your children?



Base: All adults excluding responses of "Not applicable" – G7 (4 595), CA (620), FR (648), GE (612), IT (677), JP (775), GB (603), USA (660)



#### Perceived preparedness of public services

How well would you say that the public services in [OUR COUNTRY] are prepared to cope with the epidemic and its consequences ?

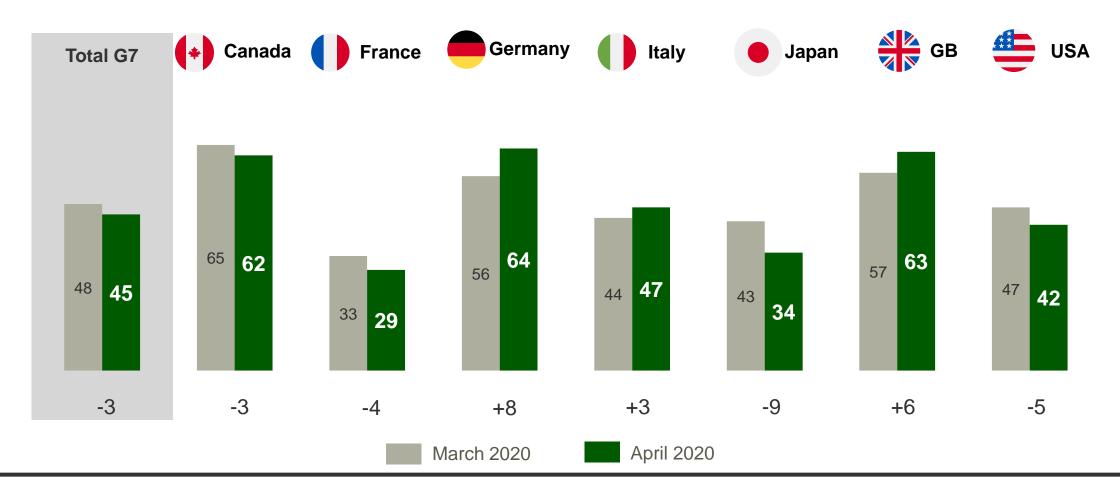
	Total G7	Canad	a 🌓 France	Germa	any 🌓 Italy	y 🕒 Japar	GB	
Very well prepared	9%	8%	5%	10%	7%	5%	14%	11%
Quite well prepared	36%	54%	23%	54%	40%	29%	49%	31%
TOTAL - Very well / Quite well prepared	45%	62%	29%	64%	47%	34%	63%	42%
Not well prepared	42%	34%	47%	30%	43%	52%	31%	44%
Not at all prepared	13%	4%	24%	6%	10%	14%	7%	14%



### Perceived preparedness of public services

How well would you say that the public services in [OUR COUNTRY] are prepared to cope with the epidemic and its consequences ?

% Very / Quite well prepared



Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

My country, my government





#### Perceptions of government's response

How much do you approve or disapprove of the way the [COUNTRY] government is responding to the coronavirus pandemic?

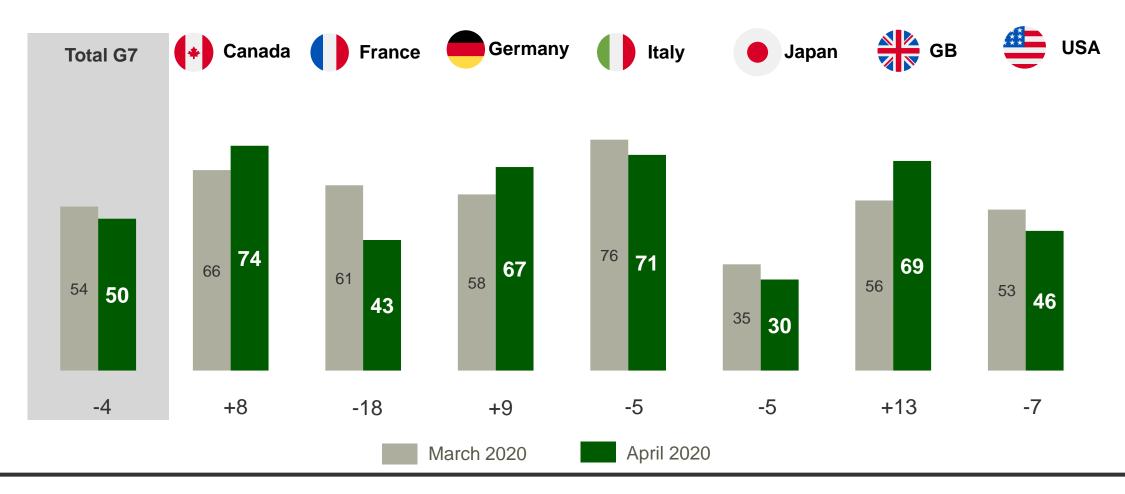
	Total G7	Canada	France	German	y 🌓 Italy	Japan	GB	USA USA
Strongly approve	19%	29%	12%	26%	31%	6%	25%	19%
Somewhat approve	32%	44%	31%	41%	40%	24%	44%	27%
TOTAL – Strongly / Somewhat Approve	50%	74%	43%	67%	71%	30%	69%	46%
Neither approve nor disapprove	16%	13%	19%	15%	9%	23%	14%	15%
Somewhat disapprove	16%	8%	18%	11%	10%	24%	9%	18%
Strongly disapprove	15%	4%	18%	5%	8%	20%	6%	19%
Don't know	2%	1%	2%	2%	2%	4%	1%	2%

Base: All adults - G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

### Perceptions of government's response

How much do you approve or disapprove of the way the [COUNTRY] government is responding to the coronavirus pandemic?

% Strongly / Somewhat Approve



Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

#### Government's measures: too far or not enough ?



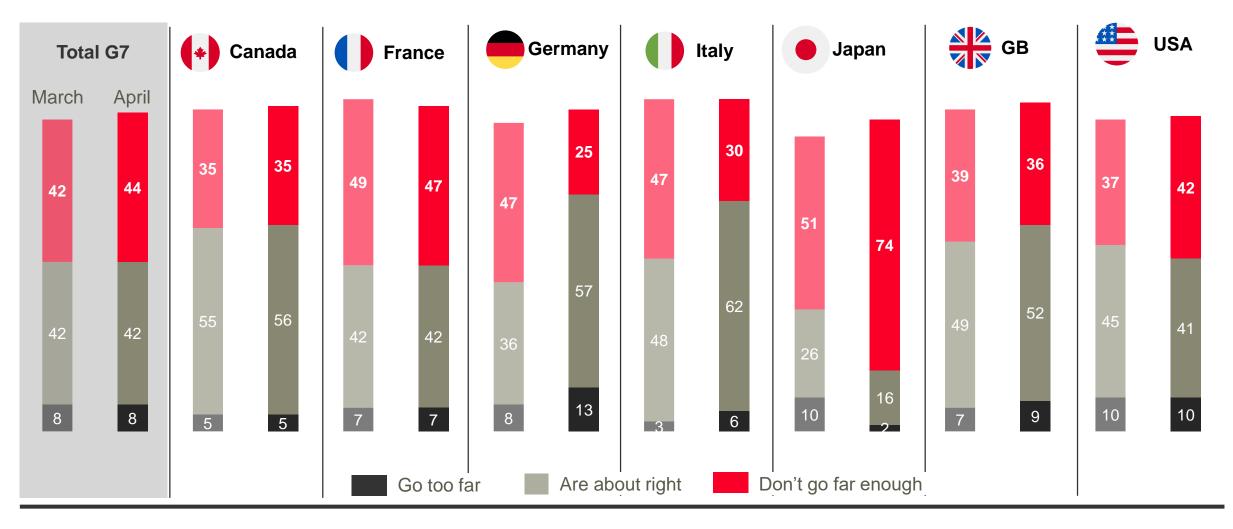
Thinking about how the [COUNTRY] government is responding to the Coronavirus outbreak, do you think the measures they have put in place...

	Total G7	Canada	France	Germany	Italy	Japan	GB	USA USA
Go too far	8%	5%	7%	13%	6%	2%	9%	10%
Are about right	42%	56%	42%	57%	62%	16%	52%	41%
Do not go far enough	44%	35%	47%	25%	30%	74%	36%	42%
Don't know	6%	5%	4%	6%	2%	8%	3%	7%

#### Government's measures: too far or not enough ?



Thinking about how the [COUNTRY] government is responding to the Coronavirus outbreak, do you think the measures they have put in place...



Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

#### Government's response to the medical crisis

How would you rate the government's response in [Country] when it comes to the extent to which they...

Percentage of Very / Fairly good	Total G7	Canada	France	Germany	Italy	Japan	GB	USA USA
Have increased access to effective hospital care for people with more severe symptoms	58%	72%	70%	68%	69%	35%	71%	57%
Are providing tests to screen suspected cases	46%	61%	54%	54%	54%	24%	42%	50%
Are providing masks to protect medical staff and other workers at risk of being exposed to the virus	45%	64%	53%	40%	53%	27%	44%	47%

#### Government's response to the social crisis

How would you rate the government's response in [Country] when it comes to supporting...

Percentage of Very / Fairly good	Total G7	Canada	France	Germany	Italy	Japan	GB	usa 🔮
Schools to continue to provide access to school teaching	52%	66%	67%	52%	52%	23%	67%	56%
People facing a loss of income	48%	77%	55%	64%	38%	18%	70%	48%
Companies who have faced closure and income losses	45%	69%	56%	65%	32%	17%	63%	45%

## Government's communication

How would you rate the [COUNTRY] government in how it is communicating information about the coronavirus outbreak?

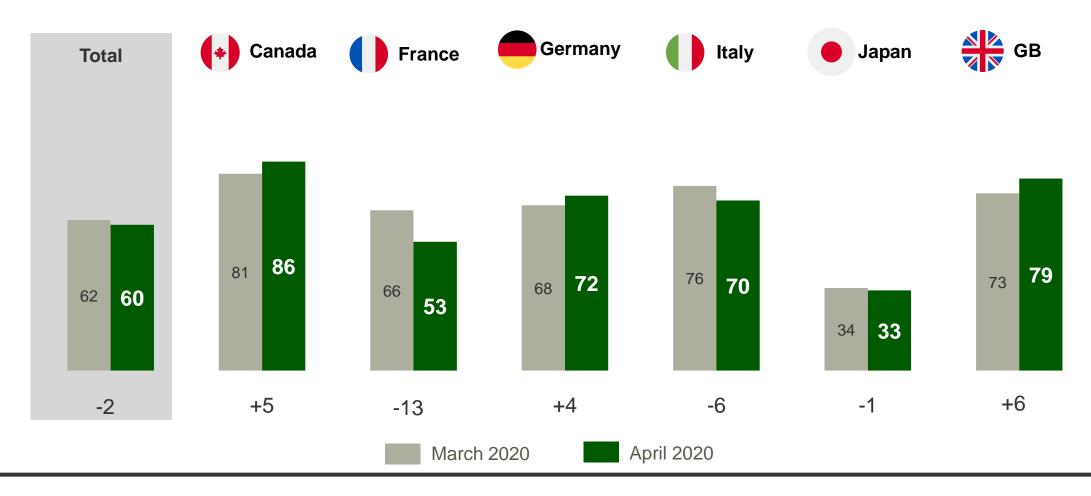
	Total	Canada	France	Germany	Italy	Japan	GB
Very good	18%	40%	10%	19%	21%	3%	37%
Fairly good	42%	46%	43%	52%	49%	30%	42%
TOTAL – Very / Fairly good	60%	86%	53%	72%	70%	33%	79%
Fairly poor	24%	10%	24%	15%	18%	41%	13%
Very poor	12%	3%	18%	7%	10%	18%	6%
Don't know	5%	1%	4%	66%	2%	8%	3%

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## Government's communication

How would you rate the [COUNTRY] government in how it is communicating information about the coronavirus outbreak?

% Very / Fairly good



Base: All adults except the USA – Total (6005), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001)

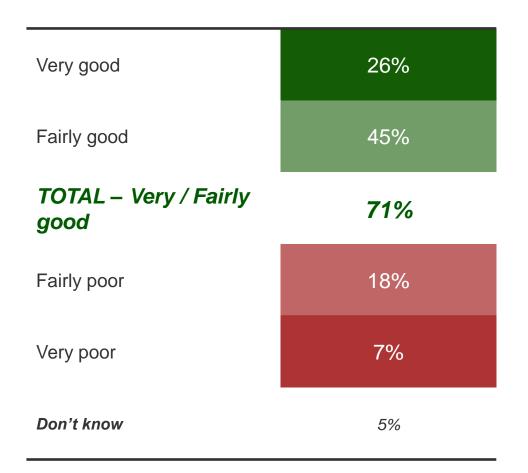
# In the United States of America





## Federal Health Agencies' communication

How would you rate the Federal Health Agencies (for example, the Centers for Disease Control or Health and Human Services) in how they are communicating information about the coronavirus outbreak?

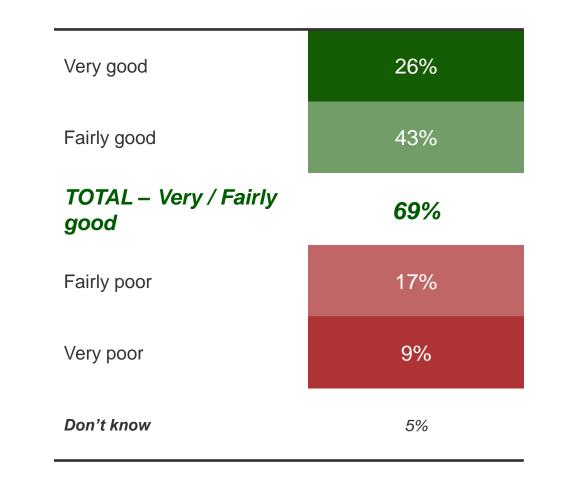


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## State and Local government's communication

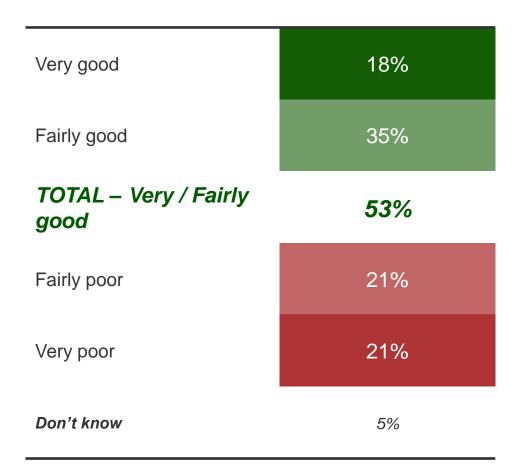
How would you rate your State and Local government in how it is communicating information about the coronavirus outbreak?





## Federal government and political leader's communication

How would you rate the Federal government and political leaders (for example the White House and Congress) in how it is communicating information about the coronavirus outbreak?



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# Assessment of the government



## Should government prioritize people's health or the country's economy ?



Which of these comes closest to your view on how the [COUNTRY] government is responding to the Coronavirus outbreak?

	Total G7	Canada	France	Germar	ny 🌓 Italy	Japan	GB	usa 😃
Too much emphasis on protecting people's health, and not enough on protecting the country's economy	19%	14%	16%	23%	31%	16%	16%	17%
Too much emphasis on protecting the country's economy, and <b>not enough</b> on protecting people's health	36%	17%	38%	22%	18%	58%	23%	38%
They have got the balance about right	33%	60%	32%	44%	41%	9%	52%	31%
Don't know	13%	9%	14%	11%	10%	17%	9%	13%

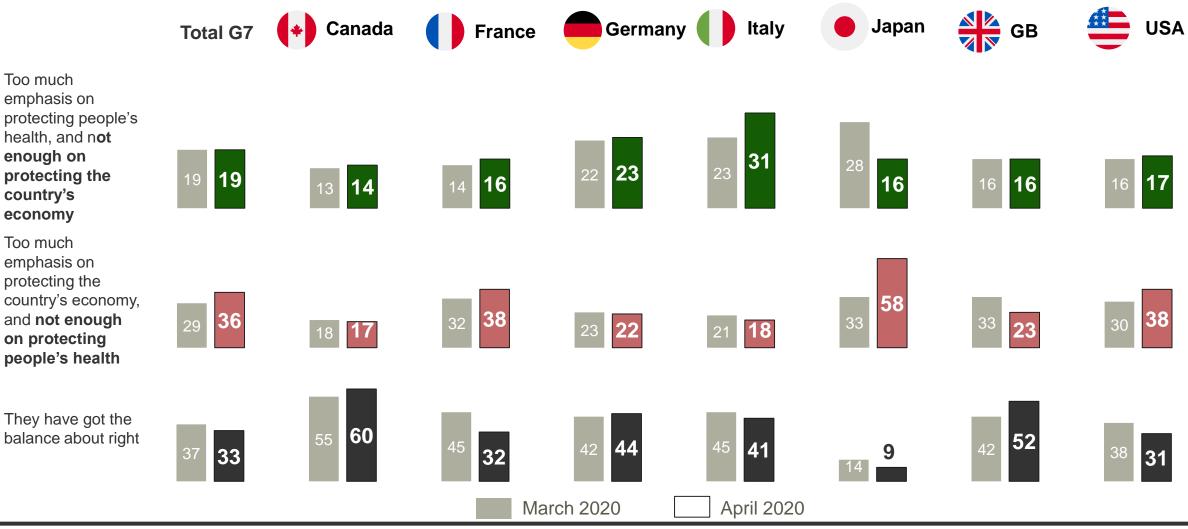
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Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

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## Should government prioritize people's health or the country's economy ?

Which of these comes closest to your view on how the [COUNTRY] government is responding to the Coronavirus outbreak?



## KANTAR

Base: All adults excluding "Don't know" – G7 (6106), CA (908), FR (1860), GE (893), IT (898), JP (832), GB (912), USA (869)

## Trust in government's future decisions

Still thinking about the [COUNTRY] government's response to the coronavirus outbreak, how much do you trust them to make the right decisions in the future?

	Total G7	Canada	France	Germany	/ 🌓 Italy	Japan	GB	
Trust a lot	18%	35%	10%	24%	16%	4%	30%	19%
Trust a little	37%	43%	39%	47%	45%	27%	45%	33%
TOTAL – Trust a lot / a little	54%	78%	49%	71%	61%	30%	76%	52%
Do not trust very much	25%	11%	26%	17%	23%	42%	12%	24%
Do not trust at all	15%	7%	20%	7%	12%	19%	8%	18%
Don't know	6%	4%	5%	5%	4%	9%	4%	6%

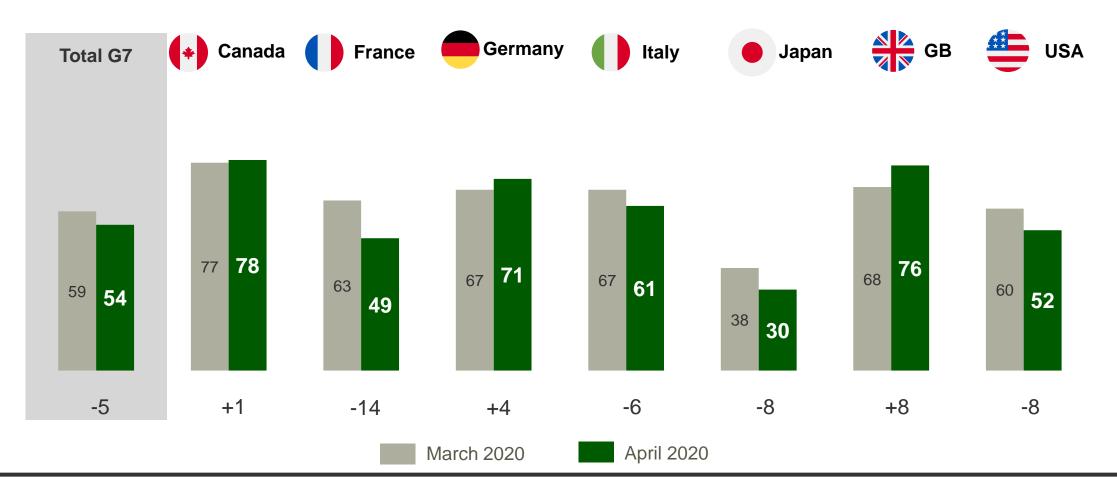
## KANTAR

Base: All adults - G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

## Trust in government's future decisions

Still thinking about the [COUNTRY] government's response to the coronavirus outbreak, how much do you trust them to make the right decisions in the future?

% Trust a lot / a little



Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

## What the coronavirus will change when the crisis is over



Now thinking about when the coronavirus outbreak is over, to what extent do you feel that [COUNTRY] will be different to how it is now, in relation to...

% Completely/ / Somewhat different	Total G7	Canada	France	Germar	ny 🌓 Italy	Japan	GB	USA
The national economy	83%	89%	79%	78%	89%	85%	83%	82%
The way people live their everyday lives	78%	86%	65%	72%	84%	78%	75%	80%
The national social welfare system	67%	73%	50%	65%	79%	64%	69%	69%

## How will it change ?

And to what extent do you feel that the changes to [INSERT ITEM FROM Q1] will be positive or negative for society in [COUNTRY]

% Mostly / Somewhat positive	Total G7	Canada	France	Germar	ny 🌓 Italy	Japan	GB	USA USA
The way people live their everyday lives	37%	39%	45%	45%	35%	17%	48%	39%
The national social welfare system	33%	32%	34%	37%	38%	19%	43%	33%
The national economy	22%	24%	24%	26%	18%	8%	25%	27%

## How will it change ? - The way people live their everyday life

And to what extent do you feel that the changes to [INSERT ITEM FROM Q1] will be positive or negative for society in [COUNTRY]

	Total G7	Canada	France	Germar	ny 🌓 Italy	Japan	GB	USA
Mostly positive	9%	10%	9%	9%	10%	2%	13%	12%
Somewhat positive	27%	30%	36%	36%	24%	14%	35%	28%
Equally positive and negative	30%	33%	32%	33%	37%	19%	32%	30%
Somewhat negative	18%	15%	14%	12%	19%	26%	11%	18%
Mostly negative	12%	7%	4%	7%	6%	33%	5%	8%
Don't know	4%	6%	6%	3%	3%	6%	4%	4%

## How will it change ? – *The national economy*

And to what extent do you feel that the changes to [INSERT ITEM FROM Q1] will be positive or negative for society in [COUNTRY]

	Total G7	Canada	France	German	ny 🌓 Italy	Japan	GB	USA
Mostly positive	6%	6%	5%	6%	5%	2%	8%	7%
Somewhat positive	16%	18%	19%	20%	13%	6%	18%	19%
Equally positive and negative	24%	28%	29%	31%	22%	11%	23%	28%
Somewhat negative	27%	26%	28%	22%	37%	28%	29%	25%
Mostly negative	23%	16%	15%	16%	21%	48%	19%	17%
Don't know	4%	7%	5%	5%	2%	4%	4%	4%

Base: All adults who previously answered Completely or somewhat different – G7 (5852), CA (892), FR (790), GE (767), IT (890), JP (862), GB (830), USA (821)

## How will it change ? - The national social welfare system

And to what extent do you feel that the changes to [INSERT ITEM FROM Q1] will be positive or negative for society in [COUNTRY]

	Total G7	Canada	France	Germar	ny 🌓 Italy	Japan	GB	USA
Mostly positive	8%	6%	9%	8%	9%	2%	11%	10%
Somewhat positive	25%	26%	25%	29%	30%	17%	32%	23%
Equally positive and negative	28%	30%	29%	37%	35%	18%	30%	28%
Somewhat negative	21%	21%	21%	14%	18%	27%	16%	22%
Mostly negative	13%	10%	8%	8%	6%	28%	7%	12%
Don't know	5%	3%	3%	6%	2%	10%	3%	4%

Base: All adults who previously answered Completely of Somewhat different – G7 (4716), CA (731), FR (514), GE (651), IT (781), JP (649), GB (688), USA (702)

## Understanding prevention of the spread of Covid-19 1/2

How effective do you think each of the following would be to help reduce the spread of the Coronavirus?

% Very / Fairly Effective	Total G7	Canada	France	German	y 🌓 Italy	Japar	n GB	usa 😃
Social distancing (e.g. no handshakes and keeping a distance)	88%	94%	92%	88%	93%	81%	91%	88%
Closing colleges and universities	87%	95%	91%	82%	92%	77%	87%	89%
Closing bars, restaurants, non- food stores and public places (cinemas, museums, etc.)	87%	95%	93%	82%	90%	83%	91%	87%
Closing schools	86%	94%	90%	83%	92%	75%	83%	88%
Setting restrictions on movement outside the home unless it is essential to do so	85%	90%	87%	80%	89%	85%	89%	83%

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## Understanding prevention of the spread of Covid-19 2/2

How effective do you think each of the following would be to help reduce the spread of the Coronavirus?

% Very / Fairly Effective	Total G7	Canada	France	Germany	Italy	Japan	GB	USA USA
Asking people to stay in their homes as much as possible	84%	91%	85%	83%	89%	78%	87%	85%
Closing the borders of this country	83%	93%	87%	79%	88%	79%	86%	83%
Isolating older people	82%	92%	85%	74%	87%	69%	88%	85%
Shutting down public transport	77%	80%	82%	62%	80%	69%	80%	81%
Tracking people using their mobile phone data to help understand how the virus spreads	56%	59%	61%	54%	75%	59%	57%	50%

## Understanding prevention of the spread of Covid-19

How effective do you think each of the following would be to help reduce the spread of the Coronavirus?

% Very / Fairly Effective

Га	Total G7	(*)	Canada		France		Germany		Italy		Japan	I	GB		USA
1	Social distancing	1	Closing colleges/un is	1	No bars, restaurants (+1)	1	Social distancing	1	Social distancing (+1)	1	Restriction s on movement (+3)	1	No bars, restaurants (+1)	1	Closing colleges/unis (+1)
2	Closing colleges/unis	2	No bars, restaurants (+1)	2	Social distancing (+3)	2	No schools	2	Closing colleges/unis (+1)	2	No bars, restaurants (+4)	2	Social distancing (-1)	2	Closing schools (+1)
3	No bars, restaurants	3	No schools (-1)	3	Closing colleges/unis (-2)	3	Staying at home (+3)	3	No schools (-2)	3	Social distancing (-2)	3	Restrictions on movement (+3)	3	Social distancing (-2)
4	No schools	4	Social distancing (+1)	4	No schools (-1)	4	Closing colleges/un is (-1)	4	No bars, restaurants (-1)	4	Closing borders (-2)	4	Isolating elders	4	No bars, restaurants
5	Restrictions on movement	5	Closing borders (-1)	5	Restrictions on movement (+3)	5	No bars, restaurants (-1)	5	Restrictions on movement	5	Staying at home (-2)	5	Closing colleges/uni s	5	Staying at home

## Perceptions of national behaviour

Overall, how would you rate the behaviour of [COUNTRY] citizens in the fight against the Coronavirus outbreak?

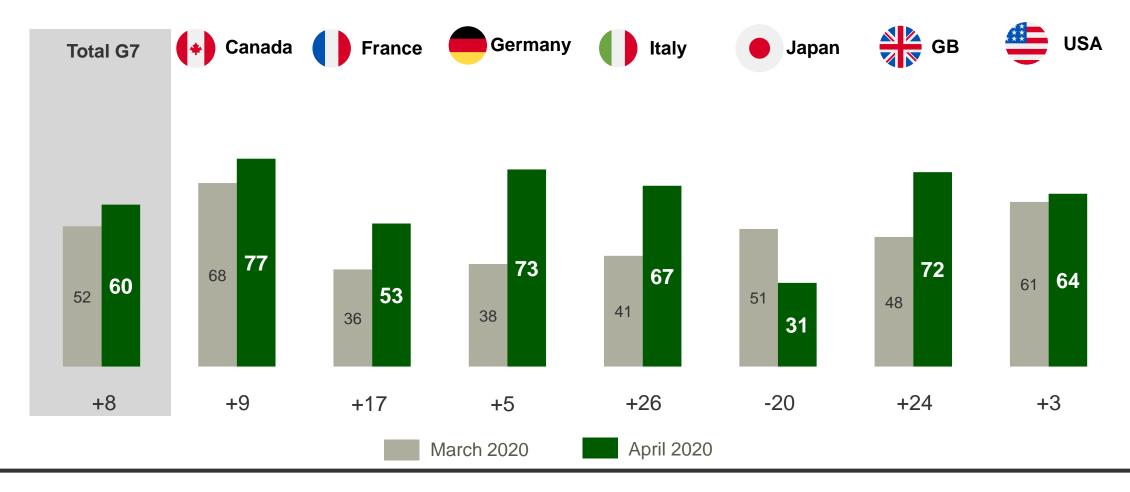
	Total G7	Canada	France	Germany	/ 🚺 Italy	Japan	GB	USA USA
Very good	11%	13%	6%	12%	11%	3%	13%	15%
Fairly good	49%	64%	47%	61%	56%	29%	59%	49%
TOTAL – Very / Fairly good	60%	77%	53%	73%	67%	31%	72%	64%
Fairly poor	27%	18%	34%	17%	26%	47%	19%	24%
Very poor	8%	3%	11%	4%	6%	14%	6%	8%
Don't know	5%	2%	3%	7%	2%	8%	3%	4%

## KANTAR

## Perceptions of national behaviour

Overall, how would you rate the behaviour of [COUNTRY] citizens in the fight against the Coronavirus outbreak?

Percentage Very or Fairly Good



## International cooperation



## Concerns for other countries

Now thinking about other countries apart from [YOUR COUNTRY], how concerned are you about the impact of the Coronavirus on other countries?

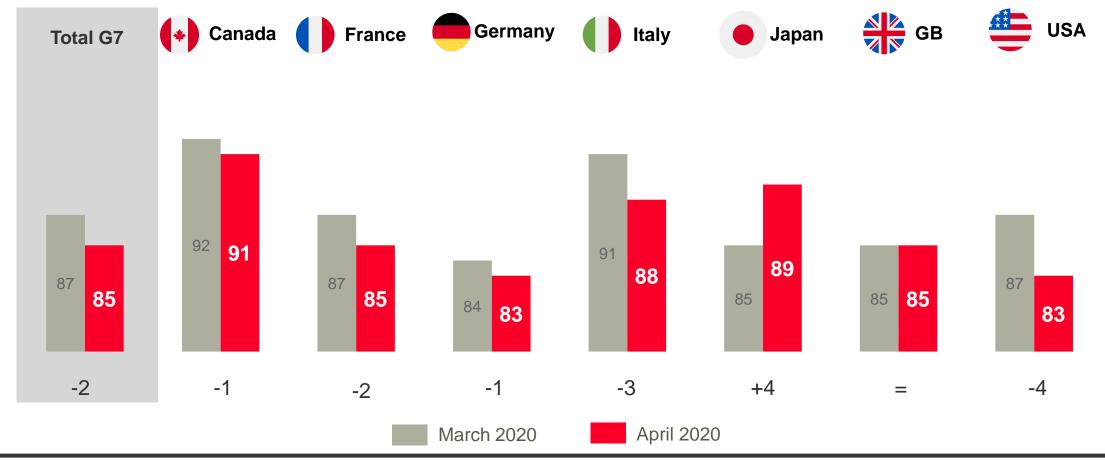
	Total G7	Canada	France	Germa	ny 🌓 Italy	Japan	GB	USA
Very concerned	36%	46%	26%	27%	35%	45%	33%	36%
Fairly concerned	49%	45%	60%	56%	53%	44%	52%	47%
TOTAL- Very / Fairly concerned	85%	91%	85%	83%	88%	89%	85%	83%
Not very concerned	11%	7%	12%	12%	8%	8%	11%	12%
Not at all concerned	4%	1%	3%	5%	3%	3%	4%	5%

## Concerns for other countries



Now thinking about other countries apart from [YOUR COUNTRY], how concerned are you about the impact of the Coronavirus on other countries?

% Very or Fairly Concerned



Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

## The state of cooperation between countries

How would you rate the cooperation between countries globally in the fight against the Coronavirus outbreak?

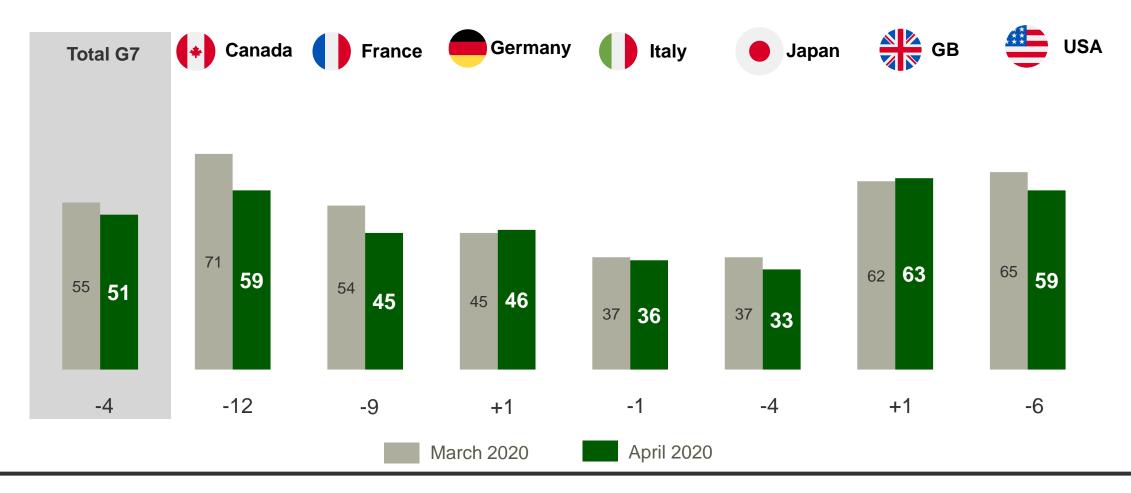
	Total G7	Canada	a 🌓 France	Germai	עז 🌔 Italy	Japan	GB	USA USA
Very good	10%	9%	7%	6%	7%	7%	15%	12%
Fairly good	41%	50%	38%	40%	29%	27%	49%	48%
TOTAL – Very / Fairly good	51%	59%	45%	46%	36%	33%	63%	59%
Fairly poor	31%	27%	35%	36%	41%	44%	21%	23%
Very poor	9%	7%	11%	9%	20%	10%	6%	7%
Don't know	10%	7%	8%	9%	3%	13%	10%	10%



## The state of cooperation between countries

How would you rate the cooperation between countries globally in the fight against the Coronavirus outbreak?

Percentage Very or Fairly Good



## KANTAR

Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)



## View of the future

In your opinion how long do you think it will take [COUNTRY] to recover and for people to return to a normal way of life?

	Total G7	Canada	France	Germany	r 🌓 Italy	Japan	GE	B 😐 USA
By the end of April	4%	2%	2%	3%	3%	1%	5%	6%
By May or June	17%	12%	19%	16%	18%	9%	15%	20%
By July or August	22%	21%	28%	22%	24%	19%	23%	23%
TOTAL : In less than 6 months	43%	35%	<b>49%</b>	41%	45%	28%	42%	<b>49%</b>
By September or October	15%	19%	18%	13%	15%	13%	20%	15%
By the end of 2020	15%	15%	13%	21%	17%	19%	13%	13%
After the end of 2020, not until 2021	15%	21%	12%	20%	16%	21%	17%	12%
TOTAL : It will go back to normal eventually	89%	90%	93%	95%	94%	81%	93%	88%
Never	3%	3%	1%	2%	1%	6%	2%	3%
Don't know	8%	7%	6%	3%	5%	13%	5%	8%

Base: All adults - G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

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## Europeans & GB



## The state of cooperation between European countries



And more specifically, how would you rate the cooperation between European countries (including the UK) in the fight against the Coronavirus outbreak?

	Total	France	Germany		GB
Very good	9%	7%	6%	5%	18%
Fairly good	42%	44%	45%	26%	52%
TOTAL – Very / Fairly good	51%	51%	51%	30%	70%
Fairly poor	40%	41%	42%	51%	24%
Very poor	10%	8%	7%	19%	5%

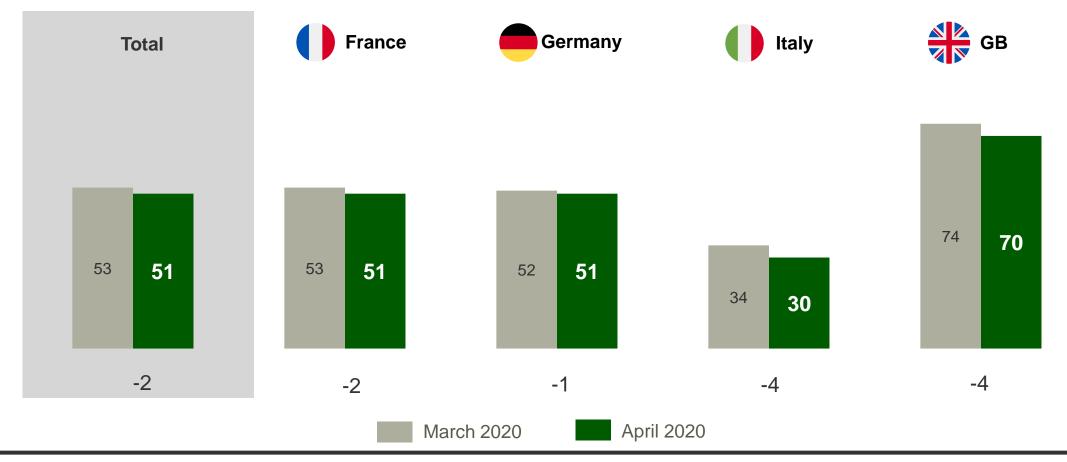
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## The state of cooperation between European countries



And more specifically, how would you rate the cooperation between European countries (including the UK) in the fight against the Coronavirus outbreak?

% Very / Fairly Good



Base: All adults - Total (4002), FR (1000), GE (1000), IT (1001), GB (1001)

## Knowledge about the actions of the European Union

Have you read or heard about any actions the European Union is taking in response to the coronavirus outbreak?

	Total	France	Germany	Italy	GB
I have heard about these and I know what these actions are	34%	23%	42%	5%	18%
I have heard about these, but I don't know what they are	37%	41%	32%	26%	52%
TOTAL – Heard about them	71%	64%	74%	83%	61%
No	21%	27%	17%	51%	24%
Don't know	8%	9%	9%	19%	5%



## Trust in the European Union

Still thinking about the European Union's response to the coronavirus outbreak, how much do you trust them to make the right decisions in the future?

	Total	France	Germany	Italy	GB
Trust a lot	12%	9%	11%	10%	16%
Trust a little	40%	37%	44%	35%	43%
TOTAL – Trust a lot / a little	52%	46%	55%	45%	60%
Do not trust very much	25%	29%	26%	25%	19%
Do not trust at all	15%	14%	10%	25%	13%
Don't know	8%	11%	9%	5%	9%

### KANTAR

Base: All adults – Total (4002), FR (1000), GE (1000), IT (1001), GB (1001)

## Priorities of the European Union

Choosing from this list, please select up to three which you feel should be the European Union's top priorities in their response to coronavirus.

	Total	France	Germany	Italy	GB
Allocate research funds to develop a vaccine	47%	42%	57%	39%	46%
2 Ensure sufficient medical supplies	45%	52%	48%	36%	42%
B Improve cooperation between scientific researchers working across EU member states	41%	45%	36%	37%	46%
Improve cooperation between EU Member States	38%	36%	40%	48%	27%
Relax EU budget rules to enable Member States to support their national economies with state aid	27%	27%	18%	41%	24%
Provide <b>direct financial support</b> to the EU Member States	25%	19%	22%	45%	17%
Enforce stricter <b>control of the external</b> <b>borders</b> of the EU	22%	26%	23%	11%	25%
Work with social media platforms to help eliminate inaccurate information, often referred to as fake news	10%	9%	9%	9%	12%
Other	2%	2%	2%	1%	1%
None	2%	2%	2%	1%	2%
Don't know	5%	5%	5%	2%	9%



Base: All adults - Total (4002), FR (1000), GE (1000), IT (1001), GB (1001)

## Future of the European Union

Once the Coronavirus outbreak is over, do you think that the European Union will be...

	Total	France	Germany	Italy	GB
Stronger	19%	19%	21%	14%	21%
Weaker	43%	39%	41%	56%	38%
The same as it was before the outbreak	27%	30%	27%	21%	30%
Don't know	11%	12%	11%	9%	12%

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## Self reported impact





## Personal health impact of Covid-19

As far as you know, have you contracted the coronavirus ?

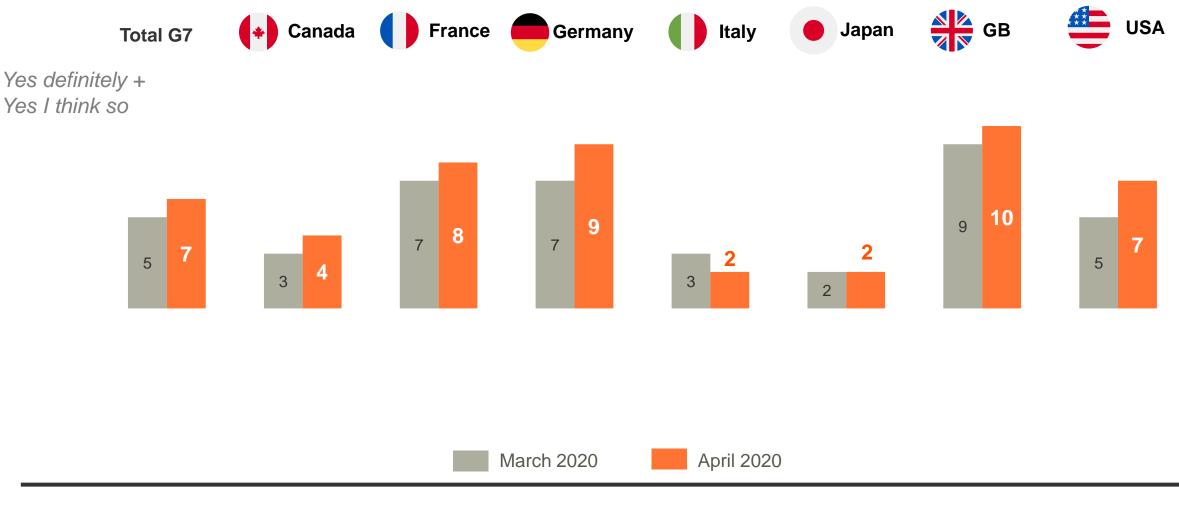
	Total G7	Canada	France	Germany	Italy	Japan	GB	
Yes definitely	4%	2%	4%	5%	1%	1%	5%	5%
Yes, I think so	3%	2%	4%	4%	1%	1%	5%	2%
Possibly	7%	7%	12%	6%	4%	8%	11%	5%
No	81%	86%	65%	76%	87%	86%	74%	84%
Don't know	6%	3%	15%	8%	6%	5%	5%	4%

## KANTAR

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## Personal health impact of Covid-19

As far as you know, have you contracted the coronavirus ?



## KANTAR

Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

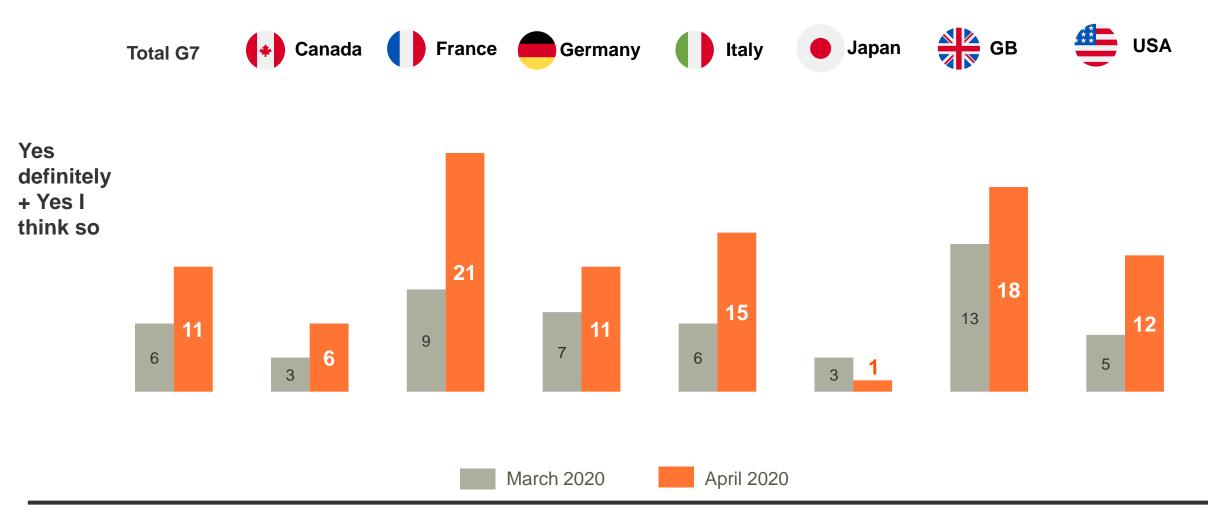
# Family health impact of Covid-19

As far as you know, has a close family member or friend contracted the coronavirus ?

	Total G7	Canada	France	Germany	Italy	Japan	GB	USA USA
Yes definitely	6%	3%	13%	6%	11%	0%	9%	7%
Yes, I think so	5%	3%	8%	5%	4%	1%	9%	5%
Possibly	75%	9%	12%	7%	5%	6%	11%	6%
No	75%	81%	52%	75%	75%	86%	66%	77%
Don't know	%	3%	15%	8%	6%	6%	5%	5%

# Family health impact of Covid-19

As far as you know, has a close family member or friend contracted the coronavirus ?



## KANTAR

Base: All adults – G7 (7006), CA (1000), FR (1000), GE (1000), IT (1001), JP (1003), GB (1001), USA (1001)

Annex 1 Weighting

# Weighting approach and data reliability assessment

All the data has been post-stratified so that the samples are representative of the relevant country population with respect to:

- (i) gender crossed by age group, and
- (ii) gender crossed by degree-holding status (among 25-64 year olds).

Gender and age statistics were sourced from the US Census Bureau\* and education statistics from the OECD\*\*

Weighted and unweighted sample distributions for each country are shown on the following pages.

The country-level survey percentages quoted in this report have a standard margin of error\*\*\* of plus or minus three to four percentage points. However, analysts should be avoid drawing firm inferences from small between-country differences in results.

\*\*<u>https://www.oecd.org/education/education-at-a-glance/educationataglance2019-dataandmethodology.htm indicator A1</u>, tables A1.1 and A1.2. Note that the age 25-34 male:female tertiary education ratio in table A1.2 has been used as a proxy for the male:female degree-holding ratio for the age range 25-64.

\*\*\*The 'standard margin of error' is equivalent to the 95% confidence interval conditional on the sample being treated as a random sample from the population. An online panel sample is not a random sample but is weighted to reflect the demographic profile expected from a random sample and will usually have a similar 'random error' risk. The standard margin of error may be interpreted as a 5% risk that the true population value lies outside of the stated range (conditional on the sample assumptions outlined above).

<sup>\*&</sup>lt;u>https://www.census.gov/data-tools/demo/idb/region.php?N=%20Results%20&T=15&A=separate&RT=0&Y=2020&R=-1&C=CA,FR,GM,IT,JA,UK,US</u> was used as the search term.

# Canada – unweighted and weighted distributions

#### Age \* Gender

	Unweighted	Weighted
Male 16-24	50	63
Male 25-34	99	84
Male 35-44	78	80
Male 45-54	85	76
Male 55-64	113	84
Male 65+	78	105
Female 16-24	50	59
Female 25-34	90	80
Female 35-44	72	81
Female 45-54	74	78
Female 55-64	128	86
Female 65+	83	124

#### Age \* Gender \* Education level

	Unweighted	Weighted
Male 16-24	50	63
Female 16-24	50	59
Male 25-64 w/degree	165	89
Female 25-64 w/degree	126	118
Male 25-64 no degree	210	236
Female 25-64 no degree	238	207
Male 65+	78	105
Female 65+	83	124

## France – unweighted and weighted distributions

#### Age \* Gender

	Unweighted	Weighted
Male 16-24	61	68
Male 25-34	86	74
Male 35-44	84	75
Male 45-54	75	82
Male 55-64	113	75
Male 65+	79	110
Female 16-24	59	65
Female 25-34	82	72
Female 35-44	71	73
Female 45-54	76	82
Female 55-64	131	80
Female 65+	83	144

#### Age \* Gender \* Education level

	Unweighted	Weighted
Male 16-24	61	68
Female 16-24	59	65
Male 25-64 w/degree	154	63
Female 25-64 w/degree	118	75
Male 25-64 no degree	204	244
Female 25-64 no degree	242	232
Male 65+	79	110
Female 65+	83	144

# Germany – unweighted and weighted distributions

#### Age \* Gender

	Unweighted	Weighted
Male 16-24	70	53
Male 25-34	66	71
Male 35-44	81	70
Male 45-54	76	85
Male 55-64	119	91
Male 65+	93	118
Female 16-24	65	51
Female 25-34	65	69
Female 35-44	75	69
Female 45-54	73	84
Female 55-64	146	91
Female 65+	71	149

#### Age \* Gender \* Education level

	Unweighted	Weighted
Male 16-24	70	53
Female 16-24	65	51
Male 25-64 w/degree	85	87
Female 25-64 w/degree	71	93
Male 25-64 no degree	257	229
Female 25-64 no degree	288	221
Male 65+	93	118
Female 65+	71	149

# Italy – unweighted and weighted distributions

#### Age \* Gender

	Unweighted	Weighted
Male 16-24	50	51
Male 25-34	67	63
Male 35-44	77	78
Male 45-54	99	94
Male 55-64	128	80
Male 65+	65	111
Female 16-24	37	51
Female 25-34	79	65
Female 35-44	96	80
Female 45-54	75	97
Female 55-64	165	84
Female 65+	63	147

#### Age \* Gender \* Education level

	Unweighted	Weighted
Male 16-24	50	51
Female 16-24	37	51
Male 25-64 w/degree	109	47
Female 25-64 w/degree	122	77
Male 25-64 no degree	262	268
Female 25-64 no degree	293	249
Male 65+	65	111
Female 65+	63	147

## Japan – unweighted and weighted distributions

#### Age \* Gender

	Unweighted	Weighted
Male 16-24	23	52
Male 25-34	91	59
Male 35-44	77	71
Male 45-54	67	81
Male 55-64	138	70
Male 65+	90	148
Female 16-24	36	47
Female 25-34	76	58
Female 35-44	71	74
Female 45-54	68	83
Female 55-64	168	70
Female 65+	98	190

#### Age \* Gender \* Education level

	Unweighted	Weighted
Male 16-24	23	52
Female 16-24	36	47
Male 25-64 w/degree	197	82
Female 25-64 w/degree	99	92
Male 25-64 no degree	176	199
Female 25-64 no degree	284	193
Male 65+	90	148
Female 65+	98	190

# Great Britain – unweighted and weighted distributions

#### Age \* Gender

	Unweighted	Weighted
Male 16-24	70	65
Male 25-34	89	85
Male 35-44	88	80
Male 45-54	62	85
Male 55-64	93	78
Male 65+	94	102
Female 16-24	73	63
Female 25-34	82	82
Female 35-44	68	75
Female 45-54	71	82
Female 55-64	117	79
Female 65+	94	125

#### Age \* Gender \* Education level

	Unweighted	Weighted
Male 16-24	70	65
Female 16-24	73	63
Male 25-64 w/degree	103	111
Female 25-64 w/degree	109	122
Male 25-64 no degree	229	217
Female 25-64 no degree	229	196
Male 65+	94	102
Female 65+	94	125

# USA- unweighted and weighted distributions

#### Age \* Gender

	Unweighted	Weighted
Male 16-24	68	74
Male 25-34	99	89
Male 35-44	80	79
Male 45-54	55	75
Male 55-64	68	78
Male 65+	103	94
Female 16-24	91	71
Female 25-34	74	86
Female 35-44	90	79
Female 45-54	68	77
Female 55-64	113	83
Female 65+	92	116

#### Age \* Gender \* Education level

	Unweighted	Weighted
Male 16-24	68	74
Female 16-24	91	71
Male 25-64 w/degree	130	107
Female 25-64 w/degree	109	131
Male 25-64 no degree	172	214
Female 25-64 no degree	236	194
Male 65+	103	94
Female 65+	92	116

# Overall – unweighted and weighted distributions

For "total" analysis conducted across nations – the results from each nation have been weighted in respect to their population (aged 16+).

#### Country

	Unweighted	Weighted
Canada	1,000	344
France	1,000	599
Germany	1,000	759
Italy	1,001	587
Japan	1,003	1,194
GB	1,001	587
USA	1,001	2,933

