



EPICA AWARDS 2017 SHORTLIST

Country	Entrant ID	Displayed entrant	Category ID	Category	Code	Name of product	Advertiser	Title of entry	Campaign or Single	Executions
ARGENTINA	5630	DDB Argentina	24	Professional Products & Services	PRE	Image bank	Getty Images	The Worst Photos	CAMPAIGN	5
ARGENTINA	5630	DDB Argentina	12	Vehicles, Automotive Services & Accessories	OUT	Distance Control	Volkswagen	Distance	CAMPAIGN	2
ARGENTINA	6176	Ponce Buenos Aires	5	Health & Beauty	TVC	Axe	Unilever	Nicknames		1
ARGENTINA	6176	Ponce Buenos Aires	19	Media	TVC	Fox Premium	Fox Latin America	Son of a binge		1
ARGENTINA	7259	Mercado McCann	19	Media	PRE	Institutional	Perfil	Son of all bombs		1
ARGENTINA	7259	Mercado McCann	21	Public Interest – Health & Safety	PRE	Institutional	Sommiercenter	HIGHWAY	CAMPAIGN	3
ARGENTINA	7259	Mercado McCann	22	Public Interest – Social	PRE	Institutional	Fundación Repro	There is Life	CAMPAIGN	3
ARGENTINA	7260	McCann Buenos Aires	40	Experiential & Shopper Marketing	ALT	Latam Airlines	Latam Airlines	Chistmas Flight		1
ARGENTINA	7260	McCann Buenos Aires	67	Virtual Reality	DIG	Latam Airlines	Latam Airlines	Chistmas Flight		1
ARGENTINA	7400	Wunderman Buenos Aires	57	Online Campaigns – Public Interest	DIG	Ecoalarm	Banco de Bosques	Ecoalarm		1
AUSTRALIA	7084	Paul Gawman	49	Illustration	PRE	Sunday Mail	News Corp	Blow By Blow	CAMPAIGN	3
AUSTRALIA	7144	Fenton Stephens Advertising	24	Professional Products & Services	TVC	Telstra Phonewords	Telstra Phonewords	Iguana		1
AUSTRALIA	7144	Fenton Stephens Advertising	24	Professional Products & Services	PRE	Brand Awareness to Building Companies	Master Builders Association of Victoria	Somebody should have asked	CAMPAIGN	3
AUSTRALIA	7168	CHE Proximity	45	Best Use of Sound	TVC	Hearing Implants	Cochlear	The Hearing Test In Disguise		1
AUSTRALIA	7168	CHE Proximity	39	Promotions & Incentives	ALT	15% Velocity Frequent Flyer Bonus	Velocity Frequent Flyer	The Billion Point Giveaway		1
AUSTRALIA	7295	BWM Dentsu	70	Mobile Social Networks	DIG	Nappies	BabyLove	Premmie Proud		1
AUSTRALIA	7365	Innocean Worldwide Australia	12	Vehicles, Automotive Services & Accessories	TVC	Tucson	Hyundai Motor Company Australia	Binoculars		1
AUSTRIA	375	Demner, Merlicek & Bergmann Werbegesellschaft mbH	3	Alcoholic drinks	PRE	Stiegl Goldbräu	Stieglbrauerei zu Salzburg GmbH	Crafted with Patience	CAMPAIGN	2
AUSTRIA	375	Demner, Merlicek & Bergmann Werbegesellschaft mbH	48	Advertising Photography	PRE	Stiegl Goldbräu	Stieglbrauerei zu Salzburg GmbH	Crafted with Patience	CAMPAIGN	2
AUSTRIA	375	Demner, Merlicek & Bergmann Werbegesellschaft mbH	52	Packaging Design	ALT	Darob's locally sourced honey	A. Darbo AG	Signed by Bees		1
AUSTRIA	7698	Heimat Wien	9	Household Maintenance	PRE	GARDENA	GARDENA Deutschland GmbH	Real Tweets		1
AUSTRIA	7698	Heimat Wien	9	Household Maintenance	OUT	GARDENA	GARDENA Deutschland GmbH	Grow with your garden.		1
BELARUS	6378	Crazyservice	52	Packaging Design	ALT	CS Light Bulbs	Crazyservice	CS LIGHT BULBS		1
BELGIUM	6601	FamousGrey	19	Media	TVC	Koningin Elisabeth Wedstrijd Cello 2017	Klara	KEW Cello 2017 - Formula 1		1
BELGIUM	6601	FamousGrey	45	Best Use of Sound	TVC	Koningin Elisabeth Wedstrijd Cello 2017	Klara	KEW Cello 2017 - Formula 1		1
BELGIUM	7243	Happiness / an FCB alliance	30	Media Innovation - Alternative Media	ALT	Carlsberg	Carlsberg Group	Carlsberg 'Probably TEDx'		1
BELGIUM	7243	Happiness / an FCB alliance	35	Native Advertising	ALT	Carlsberg	Carlsberg Group	Carlsberg 'Probably TEDx'		1
BELGIUM	7243	Happiness / an FCB alliance	38	Events	ALT	Carlsberg	Carlsberg Group	Carlsberg 'Probably TEDx'		1
BELGIUM	7251	These Days	40	Experiential & Shopper Marketing	ALT	SteaMitt & Steam-mop	Black & Decker	Floor 99.9		1
BELGIUM	7251	These Days	57	Online Campaigns – Public Interest	DIG	Child Focus	Child Focus	Coins Of Hope		1
BELGIUM	7251	These Days	66	Online Social Networks	DIG	Child Focus	Child Focus	Put a price on your precious		1
BELGIUM	7389	Boondoggle	22	Public Interest – Social	TVC	Clean Clothes	Wereldsolidariteit	Tahra's Workout		1
BELGIUM	7412	Prophets	35	Native Advertising	ALT	Nuclear technology	Nucleair Forum / Forum Nucleaire	Nuclear Lifeline		1
BRAZIL	7363	Cheil Worldwide Brazil	37	Public Relations	ALT	NGO	Nucleo Memória	Streets of Shame		1
BRAZIL	7582	Zombie Studio	44	Animation	OFL	Wildlife Conservation Film Festival	WCFE	"Dream"		1
BRAZIL	7590	BETC/Havas	37	Public Relations	ALT	Woman Interrupted App	Woman Interrupted	Woman Interrupted App		1
BULGARIA	7054	The Smarts	22	Public Interest – Social	PRE	Smoke Free Life	Smoke Free Life	Forbidden	CAMPAIGN	3
CAMBODIA	6537	Slekrihfilm	55	Online Campaigns – Food & Drink	OFL	Angkor Premium Beer	Cambrew LTD.	Khmer Pride		1
CANADA	4281	Zulu Alpha Kilo	19	Media	TVC	Entertainment and Media Company	Cineplex Entertainment	A Balloon for Ben		1
CANADA	4281	Zulu Alpha Kilo	25	Corporate Image	PRE	Zulu Alpha Kilo	Zulu Alpha Kilo	Say No To Spec Buttons		1
CANADA	4281	Zulu Alpha Kilo	36	Product & Brand Integration	ALT	Harley-Davidson	Harley-Davidson Canada	Common Ground		1
CANADA	5320	Rethink	10	Homes, Furnishings & Appliances	TVC	IKEA	IKEA	Wonderful World		1
CANADA	5320	Rethink	26	Radio Advertising	RA	Branch Out Neurological Foundation	Branch Out Neurological Foundation	Stranger's Voice	CAMPAIGN	2
CANADA	5751	IKEA Canada	39	Promotions & Incentives	ALT	IKEA: Cook This Page	IKEA Canada	IKEA: Cook This Page		1
CANADA	6260	McCann Canada	72	Humour in Advertising	OFL	Prostate Cancer Awareness	Prostate Cancer Canada	The Alternatives		1
CANADA	6260	McCann Canada	26	Radio Advertising	RA	Prostate Cancer Awareness	Prostate Cancer Canada	The Alternatives	CAMPAIGN	3
CANADA	6438	KBS Canada	50	Graphic Design	ALT	Innocence Canada Logo	Innocence Canada	Living Logo		1
CANADA	6438	KBS Canada	53	Brand Identity	ALT	Innocence Canada Logo	Innocence Canada	Living Logo		1
CANADA	6554	Cossette	1	Food	TVC	McDonald's Big Mac	McDonald's Restaurants of Canada Limited	Is It Still A Big Mac?		1
CANADA	6554	Cossette	20	Recreation & Leisure	TVC	Banff Centre for Arts and Creativity	Banff Centre for Arts and Creativity	Piano		1
CANADA	6554	Cossette	22	Public Interest – Social	TVC	SickKids Foundation	SickKids Foundation	SickKids VS - Undeniable		1
CANADA	6554	Cossette	22	Public Interest – Social	TVC	SickKids Foundation	SickKids Foundation	SickKids VS - MomStrong		1

CANADA	6554	Cossette	22	Public Interest – Social	TVC	SickKids Foundation	SickKids Foundation	SickKids VS - DadStrong		1
CANADA	6554	Cossette	42	Direction & Cinematography	OFL	SickKids Foundation	SickKids Foundation	SickKids VS - Undeniable		1
CANADA	6554	Cossette	57	Online Campaigns – Public Interest	OFL	SickKids Foundation	SickKids Foundation	SickKids VS - Undeniable		1
CANADA	6554	Cossette	60	Online Campaigns – Media & Entertainment	OFL	Banff Centre for Arts and Creativity	Banff Centre for Arts and Creativity	Piano		1
CANADA	6554	Cossette	72	Humour in Advertising	OFL	No Refunds Comedy Festival	The Corner Comedy Club Inc.	Emergency Hospital		1
CANADA	6554	Cossette	13	Communication & Public Services	OUT	Public Mobile	Public Mobile	Our Only Billboard		1
CANADA	6877	Ig2	3	Alcoholic drinks	TVC	Beer	Farnham Ale & Lager	Bride	CAMPAIGN	2
CANADA	6877	Ig2	26	Radio Advertising	RA	Speeding awareness	La Societe de l'assurance automobile du Quebec	Emma		1
CANADA	7077	Sid Lee	50	Graphic Design	ALT	Transport Company Promotion	Fuel Transport	Fuel Transport		1
CANADA	7077	Sid Lee	53	Brand Identity	ALT	Transport Company Promotion	Fuel Transport	Fuel Transport		1
CANADA	7078	BBDO Toronto	13	Communication & Public Services	TVC	FedEx International	FedEx Canada	Stress Management		1
CANADA	7078	BBDO Toronto	41	Copywriting & Storytelling	OFL	Pen and Stationery	Take Note	Notes		1
CANADA	7078	BBDO Toronto	60	Online Campaigns – Media & Entertainment	OFL	Harlequin Romance Novels	Harlequin Enterprises	Make A Date with Harlequin	CAMPAIGN	2
CANADA	7078	BBDO Toronto	65	Online & Viral Films	OFL	Pen and Stationery	Take Note	Notes		1
CANADA	7078	BBDO Toronto	26	Radio Advertising	RA	Gender Equality	Girl Talk HQ	Uninterrupted		1
CANADA	7245	FCB/SIX	62	Online Campaigns – Business to Business & Corporate	DIG	Cannes Meow	FCB/SIX	Cannes Meow		1
CANADA	7314	sndwrx	70	Mobile Social Networks	DIG	Instagram Jigsaw Puzzle	Toronto Silent Film Festival	Instagram Jigsaw Puzzle		1
CANADA	7572	No Fixed Address Inc.	63	Websites	DIG	boom 97.3	boom 97.3	Mixtape of You		1
CANADA	7623	Brad	6	Prescription and OTC Products	TVC	Lax-A-Day	Pendopharm	Long Time No See		1
CANADA	7623	Brad	19	Media	TVC	Friends of Canadian Films	Friends of Canadian Films	Spaceship at the border		1
CANADA	7623	Brad	43	Post Production & Visual Effects	OFL	Friends of Canadian Films	Friends of Canadian Films	Spaceship at the border		1
CHINA	7551	PHD China	58	Online Campaigns – Health, Beauty & Fashion	DIG	Elevit	Bayer	The First Hello		1
CHINA	7551	PHD China	69	Mobile Campaigns	DIG	Yasmin	Bayer	Yasmin's Sex-Ed Revolution		1
CHINA	7647	mcgarrybowen shanghai	1	Food	PRE	SoupDaren	uni-president	Authentic taste	CAMPAIGN	2
CHINA	7647	mcgarrybowen shanghai	1	Food	OUT	SoupDaren	uni-president	Authentic taste	CAMPAIGN	2
CZECH REPUBLIC	7189	Havas Prague	23	Public Interest – Environment	TVC	Recycling campaign	EKO-KOM	Surgeon - Butcher	CAMPAIGN	3
DENMARK	73	& Co. / NoA	60	Online Campaigns – Media & Entertainment	OFL	TV2	TV2	All that we share		1
DENMARK	73	& Co. / NoA	65	Online & Viral Films	OFL	TV2	TV2	All that we share		1
DENMARK	73	& Co. / NoA	24	Professional Products & Services	OUT	Out of Home Media (advertising)	Out of Home Media	Ad block this		1
DENMARK	6147	Shoot Happens	32	Films & Series	OFL	VW Beetle	Volkswagen, Denmark	Generations		1
DENMARK	6147	Shoot Happens	42	Direction & Cinematography	OFL	VW Beetle	Volkswagen, Denmark	Generations		1
DENMARK	6147	Shoot Happens	59	Online Campaigns – Automotive	OFL	VW Beetle	Volkswagen	Generations		1
DENMARK	6149	Mindshare Denmark	58	Online Campaigns – Health, Beauty & Fashion	DIG	Dove	Dove Danmark	Image Hack		1
DENMARK	6149	Mindshare Denmark	71	Integrated Campaigns	INT	Dove	Dove Danmark	Image Hack		1
DENMARK	7473	New Land	20	Recreation & Leisure	TVC	The Royal Danish Theater	The Royal Danish Theater	The Royal Danish Theater		1
DENMARK	7473	New Land	42	Direction & Cinematography	OFL	The Royal Danish Theater	The Royal Danish Theater	The Royal Danish Theater		1
DENMARK	7473	New Land	45	Best Use of Sound	OFL	The Royal Danish Theater	The Royal Danish Theater	The Royal Danish Theater		1
DENMARK	7518	Robert/Boisen & Like-minded	56	Online Campaigns – Consumer Services & Household Products	OFL	Holidays	Spies	Do it Forever		1
DENMARK	7589	Brandhouse	16	Retail Services	TVC	Flower delivery service	Interflora Denmark	Helping hand		1
EGYPT	7256	FP7/CAI	72	Humour in Advertising	OFL	FMCG	Coca Cola	The line Up Song		1
ESTONIA	7160	Velvet	20	Recreation & Leisure	TVC	The opening of Estonian National Museum	Estonian National Museum	Telegraph		1
FINLAND	300	hasan & partners Oy	62	Online Campaigns – Business to Business & Corporate	DIG	KONE elevators	KONE Oyj	KONE – Machine Conversation		1
FINLAND	6981	Make it Simple Oy	22	Public Interest – Social	OUT	Charity	The Salvation Army Finland	Tarja Halonen, Former President of Finland.		1
FINLAND	7367	Wörks Oy	58	Online Campaigns – Health, Beauty & Fashion	OFL	Optical services	Instrumentarium	Lesson of Love		1
FINLAND	7427	Folk Finland	9	Household Maintenance	TVC	Kekkilä gardening products	Kekkilä	Green Haven		1
FINLAND	7427	Folk Finland	10	Homes, Furnishings & Appliances	TVC	Abloy locks & locking systems	Abloy	The Escapist		1
FINLAND	7427	Folk Finland	25	Corporate Image	TVC	Abloy locks & locking systems	Abloy	The Immortal Mr. Henriksson		1
FINLAND	7488	ddb helsinki	1	Food	TVC	3€ Hamburgers	Mc Donald's Finland	Burgernomics		1
FRANCE	3895	Unit Image	44	Animation	OFL	BEYOND GOOD & EVIL 2	UBISOFT MONTPELLIER	BEYOND GOOD AND EVIL 2 CINEMATIC TRAILER		1
FRANCE	3914	HAVAS PARIS	13	Communication & Public Services	TVC	EDF	EDF	The Electric Saga - Season 3		1
FRANCE	3914	HAVAS PARIS	18	Online & Mobile Services	TVC	Leboncoin	Leboncoin	Le Coin		1
FRANCE	3914	HAVAS PARIS	44	Animation	OFL	2017 Sheep Street - Greeting card	Havas Paris	2017 Sheep Street		1
FRANCE	3949	Wanda Productions	42	Direction & Cinematography	TVC	Clothing	Lacoste	Lacoste Timeless		1
FRANCE	4367	Quad Group	33	Music Videos	OFL	Jain	Sony Music France	Makeba		1
FRANCE	4416	Henry	12	Vehicles, Automotive Services & Accessories	TVC	Volkswagen Innovations	Volkswagen	Forms of Nothing		1
FRANCE	5744	BUZZMAN	10	Homes, Furnishings & Appliances	TVC	IKEA	IKEA	MAKE ROOM FOR FRIENDS		1
FRANCE	5744	BUZZMAN	17	Financial Services	TVC	BOURSORAMA BANK	BOURSORAMA BANK	AVERAGE	CAMPAIGN	2
FRANCE	5771	ROSAPARK	16	Retail Services	TVC	Monoprix - 85 years of the brand	Monoprix	LABEL OF LOVE		1
FRANCE	5771	ROSAPARK	41	Copywriting & Storytelling	TVC	Monoprix - 85 years of the brand	Monoprix	LABEL OF LOVE		1
FRANCE	5771	ROSAPARK	14	Transport & Tourism	OUT	THALYS HIGH-SPEED RAIL TRAVEL	THALYS TRAIN NETWORK	Scents of the City		1
FRANCE	5771	ROSAPARK	56	Online Campaigns – Consumer Services & Household Products	DIG	Monoprix - 85 years of the brand	Monoprix	LABEL OF LOVE		1

FRANCE	5781	HEREZIE	21	Public Interest – Health & Safety	TVC	David Lynch Foundation	David Lynch Foundation	SOUNDS OF TRAUMA		1
FRANCE	5781	HEREZIE	45	Best Use of Sound	OFL	David Lynch Foundation	David Lynch Foundation	SOUNDS OF TRAUMA		1
FRANCE	5781	HEREZIE	65	Online & Viral Films	OFL	David Lynch Foundation	David Lynch Foundation	SOUNDS OF TRAUMA		1
FRANCE	5850	Romance	16	Retail Services	TVC	Intermarché	Intermarché	L'amour, l'amour.		1
FRANCE	5878	TBWA\G1	71	Integrated Campaigns	INT	NISSAN AROUND VIEW MONITOR	NISSAN EUROPE	PARKING IS NOT AN ART		1
FRANCE	5933	Cheil France	67	Virtual Reality	DIG	Electronics	SAMSUNG ELECTRONICS FRANCE	SAMSUNG LIFE CHANGER		1
FRANCE	6146	la chose	62	Online Campaigns – Business to Business & Corporate	OFL	images and videos banks	Getty Images	This is not		1
FRANCE	6146	la chose	21	Public Interest – Health & Safety	OUT	Road Safety	Road Safety / Sécurité Routière	Thumb	CAMPAIGN	3
FRANCE	6318	ALTMANN+PACREAU	21	Public Interest – Health & Safety	TVC	WONDER GRANNY	French Red Cross	WONDER GRANNY		1
FRANCE	6384	We Are Social	57	Online Campaigns – Public Interest	DIG	NGO	FIDH	#StopThisMovie		1
FRANCE	6893	FRED & FARID	47	Print Craft	OUT	No More Black Targets	New York Society for Ethical Culture	No More Black Targets	CAMPAIGN	10
FRANCE	6893	FRED & FARID	27	Consumer Direct	ALT	Libé des réfugiés	Libération	Libé des réfugiés		1
FRANCE	6910	Hemisphere droit	18	Online & Mobile Services	TVC	QWANT	QWANT	LA FORET		1
FRANCE	6941	Influenza	19	Media	PRE	INfluenza	INfluenza	Buff Your Brain	CAMPAIGN	4
FRANCE	7131	Les Gaulois	21	Public Interest – Health & Safety	TVC	Awareness campaign on children's health	French Federation of Cardiology	#LetThemFall		1
FRANCE	7131	Les Gaulois	56	Online Campaigns – Consumer Services & Household Products	OFL	French children clothing brand	Du Pareil au même	#KIDSREVENGE		1
FRANCE	7131	Les Gaulois	24	Professional Products & Services	PRE	School support for Cambridge English certification	Acadomia	Cambridge English	CAMPAIGN	3
FRANCE	7131	Les Gaulois	69	Mobile Campaigns	DIG	Low-cost flights in Europe	Transavia	UberESCAPE		1
FRANCE	7166	SERVICEPLAN FRANCE	27	Consumer Direct	ALT	Pedestrians safety	PARISIAN ROAD SAFETY AUTHORITY	THE VIRTUAL CRASH BILLBOARD		1
FRANCE	7166	SERVICEPLAN FRANCE	29	Media Innovation - Traditional Media	ALT	Pedestrians safety	PARISIAN ROAD SAFETY AUTHORITY	THE VIRTUAL CRASH BILLBOARD		1
FRANCE	7199	Saint Gingembre	6	Prescription and OTC Products	TVC	Accu Chek Mobile	Roche Diabetes Care	One big leap for diabetic people		1
FRANCE	7275	BETC	7	Fashion, Footwear & Personal Accessories	TVC	Petit Bateau	Petit Bateau	Tough day		1
FRANCE	7275	BETC	8	Luxury & premium brands	TVC	Lacoste	Lacoste	Timeless		1
FRANCE	7275	BETC	16	Retail Services	TVC	Leroy Merlin	Leroy Merlin	Life's adventure		1
FRANCE	7275	BETC	19	Media	TVC	Canal	Canal	Kitchen		1
FRANCE	7275	BETC	43	Post Production & Visual Effects	TVC	Canal	Canal	Kitchen		1
FRANCE	7275	BETC	4	Non-alcoholic drinks	OUT	evian	evian	Oversize	CAMPAIGN	5
FRANCE	7275	BETC	25	Corporate Image	OUT	Philharmonie de Paris	Philharmonie de Paris	No limits to music	CAMPAIGN	3
FRANCE	7275	BETC	27	Consumer Direct	ALT	Addict'Aide	Addict'Aide	Like my addiction		1
FRANCE	7275	BETC	29	Media Innovation - Traditional Media	ALT	Addict'Aide	Addict'Aide	Like my addiction		1
FRANCE	7275	BETC	57	Online Campaigns – Public Interest	DIG	Addict'Aide	Addict'Aide	Like my addiction		1
FRANCE	7275	BETC	60	Online Campaigns – Media & Entertainment	DIG	Canal +	Canal +	AIIMEN		1
FRANCE	7275	BETC	70	Mobile Social Networks	DIG	Addict'Aide	Addict'Aide	Like my addiction		1
FRANCE	7286	McCann Paris	70	Mobile Social Networks	DIG	#GuiltyTags	Innocence In Danger	#GuiltyTags		1
FRANCE	7302	Crosscall	66	Online Social Networks	DIG	Trekker-X3	Crosscall	Nature's Eyes		1
FRANCE	7302	Le Musée de l'homme	70	Mobile Social Networks	DIG	Nous et les autres	Le Musée de l'homme	Chroma		1
FRANCE	7333	Josiane	22	Public Interest – Social	TVC	La Cimade Organisation	La Cimade	SWIM		1
FRANCE	7336	J. Walter Thompson Paris	29	Media Innovation - Traditional Media	ALT	CheckNews.fr by Désintox	LIBERATION	The Right Search		1
FRANCE	7336	J. Walter Thompson Paris	35	Native Advertising	ALT	CheckNews.fr by Désintox	LIBERATION	The Right Search		1
FRANCE	7336	J. Walter Thompson Paris	57	Online Campaigns – Public Interest	DIG	CheckNews.fr by Désintox	LIBERATION	The Right Search		1
FRANCE	7336	J. Walter Thompson Paris	60	Online Campaigns – Media & Entertainment	DIG	CheckNews.fr by Désintox	LIBERATION	The Right Search		1
FRANCE	7336	J. Walter Thompson Paris	63	Websites	DIG	CheckNews.fr by Désintox	LIBERATION	The Right Search		1
FRANCE	7387	THE GANG FILMS	5	Health & Beauty	TVC	Fitness anti Age	LPG Endermologie	LPG ENDERMOLOGIE		1
FRANCE	7409	ubi bene	19	Media	OUT	Narcos 3	Netflix	The White Countdown		1
FRANCE	7417	GTB Paris	59	Online Campaigns – Automotive	DIG	Predictive Technologies	Ford France	Predictive Tweets		1
FRANCE	7417	GTB Paris	66	Online Social Networks	DIG	Predictive Technologies	Ford France	Predictive Tweets		1
FRANCE	7438	Darewin	18	Online & Mobile Services	OUT	Spotify	Spotify	Your Summertime, Your Playlists.	CAMPAIGN	3
FRANCE	7508	THE	46	Best Use of Music	TVC	Intermarché	Intermarché	L'amour, l'amour		1
FRANCE	7659	Tips tank	31	Creative Technology	ALT	Opel Mind	Opel (General Motors France)	Opel Mind, the first car you can start with your mind.		1
FRANCE	7684	Renault	12	Vehicles, Automotive Services & Accessories	TVC	Crossover	Renault	Take the alternative road - Captur		1
FRANCE	7684	Renault	12	Vehicles, Automotive Services & Accessories	PRE	ZOE Endless debate	Renault	Endless Debate	CAMPAIGN	3
GERMANY	1918	denkwerk GmbH	67	Virtual Reality	DIG	True Colors - the World of Synesthesia	Deutsche Synästhesie-Gesellschaft e. V.	True Colors - the World fo Synesthesia		1
GERMANY	4551	Cheil Germany GmbH	9	Household Maintenance	OUT	Extra Heavy Duty Duct Tape	3M	The Adhesive Billboards That Keep Sticking in Your Mind	CAMPAIGN	3
GERMANY	4551	Cheil Germany GmbH	50	Graphic Design	ALT	Extra Heavy Duty Duct Tape	3M	The Adhesive Billboards That Keep Sticking In Your Mind		1
GERMANY	4551	Cheil Germany GmbH	52	Packaging Design	ALT	FEEDitBAG	FEEDitBAG	FEEDitBAG – The first bag that gives life instead of taking it		1
GERMANY	4551	Cheil Germany GmbH	54	Product Design	ALT	FEEDitBAG	FEEDitBAG	FEEDitBAG – The first bag that gives life instead of taking it		1
GERMANY	6555	DDB Group Germany (Berlin)	12	Vehicles, Automotive Services & Accessories	PRE	Volkswagen Car-Net Last Parking Position	Volkswagen AG	Hidden Kids	CAMPAIGN	3
GERMANY	6555	DDB Group Germany (Berlin)	41	Copywriting & Storytelling	PRE	Volkswagen SUVs	Volkswagen AG	Lives way more interesting than yours.	CAMPAIGN	3

GERMANY	6555	DDB Group Germany (Berlin)	52	Packaging Design	ALT	Tape Roll with innovative phonetic system	Verein für Berliner Stadtmission	Words of Welcome		1
GERMANY	7171	Heimat Werbeagentur GmbH	9	Household Maintenance	TVC	DIY	HORNBACH Baumarkt AG	FREEDOM		1
GERMANY	7171	Heimat Werbeagentur GmbH	16	Retail Services	TVC	DIY	HORNBACH Baumarkt AG	REGRET NOTHING		1
GERMANY	7171	Heimat Werbeagentur GmbH	24	Professional Products & Services	TVC	DIY	HORNBACH Baumarkt AG	REGRET NOTHING		1
GERMANY	7171	Heimat Werbeagentur GmbH	25	Corporate Image	TVC	Time	Otto (GmbH & Co KG)	The Most Precious Gift		1
GERMANY	7171	Heimat Werbeagentur GmbH	25	Corporate Image	TVC	-	HORNBACH Baumarkt AG	Smashing The Cliches		1
GERMANY	7171	Heimat Werbeagentur GmbH	44	Animation	TVC	Time	Otto (GmbH & Co KG)	The Most Precious Gift		1
GERMANY	7171	Heimat Werbeagentur GmbH	48	Advertising Photography	PRE	Election Advertising	Free Democratic Party	The Dark Diaries	CAMPAIGN	4
GERMANY	7171	Heimat Werbeagentur GmbH	5	Health & Beauty	OUT	Skin Cancer Awareness	German Cancer Aid	The Melanoma Campaign	CAMPAIGN	3
GERMANY	7171	Heimat Werbeagentur GmbH	21	Public Interest – Health & Safety	OUT	Skin Cancer Awareness	German Cancer Aid	The Melanoma Campaign	CAMPAIGN	3
GERMANY	7182	Scholz & Friends	19	Media	PRE	Der Tagesspiegel	Der Tagesspiegel	Newspaper Stack - Trump		1
GERMANY	7182	Scholz & Friends	21	Public Interest – Health & Safety	PRE	bike safety	German Road Safety Council + The Federal Ministry of Transport	#helmethairstyle - Wear it with Pride!	CAMPAIGN	5
GERMANY	7182	Scholz & Friends	48	Advertising Photography	PRE	bike safety	German Road Safety Council + The Federal Ministry of Transport	#helmethairstyle - Wear it with Pride!	CAMPAIGN	5
GERMANY	7198	Plan.Net Gruppe fuer digitale Kommunikation GmbH & Co. KG	7	Fashion, Footwear & Personal Accessories	TVC	Strellson	STRELLSON AG	Strellson: Make yourself unstoppable		1
GERMANY	7298	WEFRA Werbeagentur GWA Frankfurt am Main R. Haack & Co GmbH	6	Prescription and OTC Products	PRE	Mallebrin®	Krewel Meuselbach GmbH	Mallebrin® – Old but Good	CAMPAIGN	3
GERMANY	7491	Bigfish Filmproduktion GmbH	33	Music Videos	OFL	Shadows Of My Mind	Peder	Shadows Of My Mind		1
GERMANY	7545	Sehsucht GmbH	43	Post Production & Visual Effects	OFL	Mercedes-Benz X Class	Mercedes-Benz Vans	X-Class - First Of A New Kind - Teaser		1
GERMANY	7627	Serviceplan Gruppe für innovative Kommunikation GmbH & Co. KG	46	Best Use of Music	OFL	Strellson	Strellson AG	Strellson: Make yourself unstoppable		1
GERMANY	7654	Grabarz & Partner Werbeagentur GmbH	12	Vehicles, Automotive Services & Accessories	TVC	VW Passat Traffic Jam Assist	Volkswagen	Watchdog		1
GERMANY	7654	Grabarz & Partner Werbeagentur GmbH	61	Online Campaigns – Luxury	OFL	Burmester Sound System	Porsche	Highspeed Orchestra		1
GREECE	5120	Soho Square Athens	3	Alcoholic drinks	TVC	Fischer	Athenian Brewery	The Naked Truth		1
GREECE	5120	Soho Square Athens	28	Business to Business Direct	ALT	Digital Copywriter Recruiting	Soho Square Athens	TINDERVIEW by SOHO SQUARE		1
HONG KONG	6278	Cheil Worldwide, Hong Kong	11	Personal Electronics & Devices	PRE	JBL Headphones	JBL	BLOCK OUT THE CHAOS: BABIES / DOGS / WIFE & DAUGHTER	CAMPAIGN	3
HONG KONG	6278	Cheil Worldwide, Hong Kong	47	Print Craft	PRE	JBL Headphones	JBL	BLOCK OUT THE CHAOS: BABIES / DOGS / WIFE & DAUGHTER	CAMPAIGN	3
HONG KONG	6278	Cheil Worldwide, Hong Kong	49	Illustration	OUT	JBL Headphones	JBL	BLOCK OUT THE CHAOS: BABIES / DOGS / WIFE & DAUGHTER	CAMPAIGN	3
HONG KONG	6278	Cheil Worldwide, Hong Kong	68	Mobile Sites & Apps	DIG	SCRABBLE KEYBOARD	SCRABBLE CLUB (HK)	SCRABBLE KEYBOARD		1
HUNGARY	3595	ACG Advertising Agency Ltd.	65	Online & Viral Films	OFL	Share it to stop it	Hungarian Interchurch Aid	Share it to stop it		1
HUNGARY	6044	White Rabbit Budapest	42	Direction & Cinematography	TVC	WWF	WWF Hungary	We are all connected		1
HUNGARY	6044	White Rabbit Budapest	44	Animation	TVC	WWF	WWF Hungary	We are all connected		1
HUNGARY	7120	Republic Group	53	Brand Identity	ALT	Souldrops	Monsun Kft.	Souldrops - Revolution in the detergent industry		1
HUNGARY	7163	Professional Publishing Hungary Kft.	37	Public Relations	ALT	Child Abuse	Unicef Hungarian Committee	Unbeatable Tricks		1
ICELAND	7191	Kontor Reykjavik	6	Prescription and OTC Products	PRE	Various medicine	Alvogen	Alvogen Ad Campaign	CAMPAIGN	4
ICELAND	7557	Íslenska	14	Transport & Tourism	TVC	Icelandair sponsorship of the Icelandic women's soccer team	Icelandair	Unstoppable		1
INDIA	7038	HPCL	31	Creative Technology	ALT	HP Lubricants	HPCL	Roads That Honk		1
INDIA	7213	Havas Worldwide India Pvt. Ltd.	22	Public Interest – Social	TVC	Advertising Agencies Association of India & The Advertising Club	Advertising Agencies Association of India & The Advertising Club	Domestic Violence		1
INDIA	7321	FCB Interface	30	Media Innovation - Alternative Media	ALT	Door Step School	Door Step School	World's 1st Streets named after street kids		1
INDIA	7516	BBDO India Pvt. Ltd.	17	Financial Services	TVC	Visa Debit	Visa India	#KindnessIsCashless		1
INDIA	7536	McCann Worldgroup India	22	Public Interest – Social	OUT	World For All - Pet Adoption and Animal Care Centre	World For All	World For All	CAMPAIGN	3
INDIA	7536	McCann Worldgroup India	48	Advertising Photography	OUT	World For All - Pet Adoption and Animal Care Centre	World For All	World For All	CAMPAIGN	3
INDIA	7536	McCann Worldgroup India	54	Product Design	ALT	Wearable Immunity Record	Ministry of Public Health, Afghanistan	The Immunity Charm		1
INDIA	7580	Cheil Worldwide, India	10	Homes, Furnishings & Appliances	TVC	Samsung	Samsung India Electronics Pvt. Ltd.	Samsung Service – Van		1
IRELAND	4507	Irish International	21	Public Interest – Health & Safety	TVC	Quit smoking campaign	HSE "Quit"	"I Will Survive"		1
IRELAND	4507	Irish International	46	Best Use of Music	TVC	Anti Smoking	HSA "Quit"	"I Will Survive"		1
ITALY	1343	McCann Worldgroup Italy	72	Humour in Advertising	OFL	Responsibly	Ubrew	Responsibly the beer		1
ITALY	1343	McCann Worldgroup Italy	13	Communication & Public Services	PRE	30th Stamps Exhibition	Poste Italiane	Napoleon	CAMPAIGN	2
ITALY	1343	McCann Worldgroup Italy	13	Communication & Public Services	PRE	Stamp Collecting	Poste Italiane	Roue de Bicyclette		1
ITALY	1343	McCann Worldgroup Italy	27	Consumer Direct	ALT	Responsibly	Ubrew	Responsibly the beer		1
ITALY	3301	Heineken	3	Alcoholic drinks	TVC	Heineken	Heineken	Jackie		1
ITALY	3301	Renault	31	Creative Technology	ALT	Renault	Renault	The Dream Cradle		1
ITALY	3301	Renault	54	Product Design	ALT	Renault	Renault	The Dream Cradle		1
ITALY	5540	White Red and Green Milan	6	Prescription and OTC Products	PRE	Sanispira Allergia	So.Se.Pharm	Creature		1

ITALY	6434	RICCARDO RUINI STUDIO	61	Online Campaigns – Luxury	OFL	Valentino man FW 2017 film campaign	Valentino	VALENTINO MAN FW 2017		1
ITALY	7215	DDB Group Italy	51	Publication Design	ALT	2018 Catalogue	IKEA Italy	The Changing Catalogue		1
ITALY	7266	M&C Saatchi S.p.A.	66	Online Social Networks	DIG	TV Series-Game of Thrones	SKY Italia	The Marathon		1
ITALY	7266	M&C Saatchi S.p.A.	71	Integrated Campaigns	INT	TV Series-Game of Thrones	SKY Italia	The Marathon		1
ITALY	7281	Verba (DDB Group Italy)	59	Online Campaigns – Automotive	DIG	Audi Intelligent Assistance	Audi Italy	Trust Race		1
ITALY	7281	Verba (DDB Group Italy)	61	Online Campaigns – Luxury	DIG	Audi Intelligent Assistance	Audi Italy	Trust Race		1
ITALY	7307	Ogilvy & Mather	13	Communication & Public Services	TVC	Wind	Wind Tre	The Bee		1
ITALY	7408	Y&R Italia	68	Mobile Sites & Apps	DIG	Italia Longeva	Italia Longeva	Chat Yourself		1
ITALY	7408	Y&R Italia	69	Mobile Campaigns	DIG	Italia Longeva	Italia Longeva	Chat Yourself		1
JAPAN	6279	Birdman Inc.	31	Creative Technology	ALT	NIKE UNLIMITED STADIUM	Nike	NIKE UNLIMITED STADIUM		1
JAPAN	6279	Birdman Inc.	67	Virtual Reality	DIG	OKAMOTO ZERO ONE 0.01mm Condom	Okamoto	Gender Switching VR		1
JAPAN	6308	Dentsu Inc.	63	Websites	DIG	Web Service	Yahoo Japan Corporation	Election in the Dark		1
JAPAN	7025	McCann Tokyo	40	Experiential & Shopper Marketing	ALT	Amazon Fashion	Amazon Japan G.K.	Amazon Fashion Week Tokyo 2017 S/S Opening Act		1
JAPAN	7042	TBWA\HAKUHODO Inc.	38	Events	ALT	PureBOOST	adidas Japan	GREEN LIGHT RUN		1
JAPAN	7125	DENTSU INC.	34	Branded Games	ALT	Corporate	Ezaki Glico Co., Ltd.	GLICODE		1
JAPAN	7125	DENTSU INC.	55	Online Campaigns – Food & Drink	DIG	Corporate	Ezaki Glico Co., Ltd.	GLICODE		1
JAPAN	7125	DENTSU INC.	69	Mobile Campaigns	DIG	Corporate	Ezaki Glico Co., Ltd.	GLICODE		1
JAPAN	7177	Spoon inc.	25	Corporate Image	TVC	Corporate Image	The Shizuoka Shimbun and Shizuoka Broadcasting System	The Mass-Media Brothers		1
JAPAN	7383	Tohokushinsha Film Corporation	42	Direction & Cinematography	OFL	Gravity Daze 2	Sony Interactive Entertainment Inc.	Gravity Cat		1
JAPAN	7383	Tohokushinsha Film Corporation	43	Post Production & Visual Effects	OFL	Gravity Daze 2	Sony Interactive Entertainment Inc.	Gravity Cat		1
JAPAN	7552	ADBRAIN Inc.	17	Financial Services	PRE	The Norinchukin Bank	The Norinchukin Bank	Dedicated to sustaining all life.		1
KAZAKHSTAN	5605	Cheil Kazakhstan	1	Food	PRE	Malutka	Malutka	Daily Flights	CAMPAIGN	2
KAZAKHSTAN	5605	Cheil Kazakhstan	20	Recreation & Leisure	PRE	Global Air (Travel Agency)	Global Air	Brad is NOT single		1
KAZAKHSTAN	5605	Cheil Kazakhstan	4	Non-alcoholic drinks	OUT	MacCoffee	MacCoffee	Sleeping Hours - Wolfgang Mozart	CAMPAIGN	5
KENYA	7222	Scanad	25	Corporate Image	PRE	KWS ranger recruitment drive.	KWS	SPOT THE POACHER		1
KENYA	7222	Scanad	49	Illustration	PRE	CONDOM	MASCULAN	LONG LASTING PLEASURE		1
KOREA, REPUBLIC OF	6539	CHEIL WORLDWIDE	39	Promotions & Incentives	ALT	HEAT TECH	UNIQLO	HEAT TECH WINDOW		1
KOREA, REPUBLIC OF	7296	AdQUA interactive	62	Online Campaigns – Business to Business & Corporate	OFL	Energy Solutions (Petroleum etc.) that promote brand slogan "I am Your Energy"	GS Caltex	Kind Words Ringback tone		1
LITHUANIA	7306	UAB Astos dizainas/McCann Vilnius	51	Publication Design	ALT	Book of broken silence	Alma Littera	Book of broken silence		1
MALAYSIA	6536	Naga DDB Sdn Bhd	22	Public Interest – Social	TVC	Public Service Announcement	Protect & Save The Children	The Sickest Mannequin Challenge		1
MALAYSIA	7646	Directors Think Tank Sdn. Bhd	13	Communication & Public Services	TVC	VODACOM	Vodacom Tanzania	VODACOM IPO		1
MEXICO	7485	Vale Content	20	Recreation & Leisure	OUT	Sporting events	Formula 1	Grand Prix Mexico	CAMPAIGN	3
NAMIBIA	7535	Advantage Y&R	23	Public Interest – Environment	PRE	Littering and recycling	Greenpeace Africa	African Trash Masks	CAMPAIGN	3
NETHERLANDS	4479	180 Amsterdam	41	Copywriting & Storytelling	OFL	Support child refugees	Unicef	The Shared Story of Harry and Ahmed		1
NETHERLANDS	4479	180 Amsterdam	65	Online & Viral Films	OFL	Support child refugees	Unicef	The Shared Story of Harry and Ahmed		1
NETHERLANDS	5299	Het PR Bureau	68	Mobile Sites & Apps	DIG	Stutter App	Vodafone	Get The Flow		1
NETHERLANDS	7156	Wieden+Kennedy Amsterdam	7	Fashion, Footwear & Personal Accessories	TVC	Nike Women	Nike	What Are Girls Made Of		1
NETHERLANDS	7156	Wieden+Kennedy Amsterdam	7	Fashion, Footwear & Personal Accessories	TVC	Nike Women	Nike	What Will They Say About You?		1
NETHERLANDS	7156	Wieden+Kennedy Amsterdam	46	Best Use of Music	TVC	Nike Women	Nike	What Are Girls Made Of		1
NETHERLANDS	7156	Wieden+Kennedy Amsterdam	53	Brand Identity	ALT	Nike Women	Nike	They Call Us Leeuwinnen		1
NETHERLANDS	7224	Ambassadors VFX BV	44	Animation	TVC	Financial bank	ASN Bank	Creature of Habit		1
NETHERLANDS	7465	Sizzer Amsterdam	46	Best Use of Music	TVC	When you drink, never drive - Enjoy Heineken Responsibly	Heineken	When you drink, never drive		1
NETHERLANDS	7548	RNDBT content	22	Public Interest – Social	TVC	War Child	War Child	Warchild-Batman		1
NETHERLANDS	7578	J. Walter Thompson Amsterdam	30	Media Innovation - Alternative Media	ALT	School for Justice	Free a Girl	School for Justice		1
NETHERLANDS	7578	J. Walter Thompson Amsterdam	37	Public Relations	ALT	School for Justice	Free a Girl	School for Justice		1
NETHERLANDS	7587	New AMS Ads Company	60	Online Campaigns – Media & Entertainment	OFL	The Boxer	Dutch National Opera	The Boxer		1
NETHERLANDS	7650	Anomaly Amsterdam	7	Fashion, Footwear & Personal Accessories	OUT	SS17 collection	Diesel	Make Love Not Walls		1
NETHERLANDS	7694	The Odd Shop	65	Online & Viral Films	OFL	HIV testing	Man to Man	HIV is a normal disease		1
NEW ZEALAND	6043	Colenso BBDO	13	Communication & Public Services	TVC	Brand campaign	Spark	Little Can Be Huge - Celebrate Family		1
NEW ZEALAND	7153	Augusto	50	Graphic Design	ALT	AIG Lions Tour Event Mark	AIG	Lions Tour Event Mark		1
NIGERIA	7303	Noah's Ark Communications Limited	13	Communication & Public Services	TVC	smartSPEEDOO	Airtel	Lost		1
NIGERIA	7628	DDB Lagos	18	Online & Mobile Services	PRE	Interswitch	Interswitch	Dreams	CAMPAIGN	2
NORWAY	201	TRY	4	Non-alcoholic drinks	TVC	Tinemelk	Tine	Hard knock life		1
NORWAY	201	TRY	13	Communication & Public Services	TVC	Telecom	Talkmore	Grandma loves mambo		1
NORWAY	201	TRY	14	Transport & Tourism	TVC	Europe to USA	Norwegian	Just Like the Movies		1
NORWAY	201	TRY	17	Financial Services	TVC	Visning App (Open House App)	DNB	Artist		1
NORWAY	201	TRY	17	Financial Services	TVC	DNB Young	DNB	The big weep		1
NORWAY	201	TRY	21	Public Interest – Health & Safety	TVC	Government-owned alcoholic beverage retailer	Vinmonopolet	Please!		1
NORWAY	3460	SMFB	36	Product & Brand Integration	ALT	IKEA	IKEA Norway	Winter is coming		1

NORWAY	6891	POL	12	Vehicles, Automotive Services & Accessories	TVC	e-tron	Audi	Audi Electric Story		1
NORWAY	6891	POL	67	Virtual Reality	DIG	Q5	Audi	Audi Enter Sandbox		1
NORWAY	7493	Morgenstern AS	16	Retail Services	TVC	FINN.no	FINN.no	Wingsuit		1
NORWAY	7493	Morgenstern AS	29	Media Innovation - Traditional Media	ALT	Frivillig.no	Frivillig.no	Would you have coffe with a stranger?		1
PHILIPPINES	7437	IDEASXMACHINA MANILA	5	Health & Beauty	PRE	Hair Care	Insignia Art Connoisseurs Corp.	iColor Veneer Black		1
POLAND	5748	BARDZO	18	Online & Mobile Services	TVC	allegro.pl	Allegro	English for Beginners		1
POLAND	5748	BARDZO	41	Copywriting & Storytelling	OFL	allegro.pl	Allegro	English for Beginners		1
POLAND	5748	BARDZO	56	Online Campaigns – Consumer Services & Household Products	OFL	allegro.pl	Allegro	English for Beginners		1
POLAND	5748	BARDZO	56	Online Campaigns – Consumer Services & Household Products	OFL	allegro.pl	Allegro	Costume party		1
POLAND	5748	BARDZO	56	Online Campaigns – Consumer Services & Household Products	OFL	allegro.pl	Allegro	Lemonade		1
POLAND	5748	BARDZO	65	Online & Viral Films	OFL	allegro.pl	Allegro	English for Beginners		1
POLAND	7137	VML Poland	67	Virtual Reality	DIG	Samsung Galaxy S8 + Gear VR headset	Samsung	The Missed Spaceflight		1
POLAND	7217	Walk	51	Publication Design	ALT	"The Invisibles" - this book you cannot read at home	Fundacja Kapucynska	"The Invisibles" - this book you cannot read at home		1
PORTUGAL	2632	Fuel Publicidade	60	Online Campaigns – Media & Entertainment	DIG	Crowdfunding	Museu Nacional de Arte Antiga	Sequeira in it's rightful place		1
PORTUGAL	5759	FCB Lisboa	20	Recreation & Leisure	TVC	4 Hands Festival	Academia Portuguesa de Cinema	Every word matters		1
PORTUGAL	6383	Major West	4	Non-alcoholic drinks	TVC	Jacobs Coffee	Jacobs Douwe Egberts	The Pony		1
ROMANIA	7386	CARIOCA STUDIO	48	Advertising Photography	OUT	Poste Italiane	McCann Worldgroup, Rome, Italy	Napoleon		1
RUSSIAN FEDERATION	1847	Advertising Agency Voskhod	1	Food	TVC	VICI crabsticks	Viciunai Group	Everybody Loves Crabs	CAMPAIGN	3
RUSSIAN FEDERATION	1847	Advertising Agency Voskhod	32	Films & Series	OFL	Accu-Chek	Roche Diabetes Care	Made By Diabetics		1
RUSSIAN FEDERATION	1847	Advertising Agency Voskhod	19	Media	OUT	TV Rain / Dozhd	TV Rain / Dozhd	Rain vs. Lie		1
RUSSIAN FEDERATION	4847	Suprematika	53	Brand Identity	ALT	Brewery&restaurant	Grut	Living texture		1
RUSSIAN FEDERATION	4861	Media-Storm Advertising	10	Homes, Furnishings & Appliances	PRE	apartments	SU 22	Look	CAMPAIGN	2
RUSSIAN FEDERATION	5506	Marvelous LLC	38	Events	ALT	Project against victim blaming	The Survivors Trust	Guilty Clothes		1
RUSSIAN FEDERATION	5506	Marvelous LLC	66	Online Social Networks	DIG	Airlines	S7	Hero Flight		1
RUSSIAN FEDERATION	5506	Marvelous LLC	68	Mobile Sites & Apps	DIG	High Speed Internet	SkyLink	1 MB Campaign		1
RUSSIAN FEDERATION	5506	Marvelous LLC	69	Mobile Campaigns	DIG	High Speed Internet	SkyLink	1 MB Campaign		1
RUSSIAN FEDERATION	5936	Friends Moscow	34	Branded Games	ALT	Alphabounce running shoes	adidas	RUNTOScroll		1
RUSSIAN FEDERATION	5936	Friends Moscow	69	Mobile Campaigns	DIG	Alphabounce running shoes	adidas	RUNTOScroll		1
RUSSIAN FEDERATION	6431	OutOfTheBox	64	Online Ads	DIG	Person	Sandoz AG	A BANNER MADE TO IRRITATE		1
RUSSIAN FEDERATION	6581	GOOD LLC	35	Native Advertising	ALT	Loans for small businesses	Sberbank of Russia	NEIGHBORHOODS		1
RUSSIAN FEDERATION	6581	GOOD LLC	62	Online Campaigns – Business to Business & Corporate	DIG	Loans for small businesses	Sberbank of Russia	NEIGHBORHOODS		1
RUSSIAN FEDERATION	6581	GOOD LLC	71	Integrated Campaigns	INT	Loans for small businesses	Sberbank of Russia	NEIGHBORHOODS		1
RUSSIAN FEDERATION	7067	Yandex	59	Online Campaigns – Automotive	DIG	Toyota Land Cruiser SUVs	TOYOTA	Everest		1
RUSSIAN FEDERATION	7124	HP Inc.	11	Personal Electronics & Devices	TVC	HP Deskjet GT 5820	HP Inc.	The Room		1
RUSSIAN FEDERATION	7143	Great Advertising Group	69	Mobile Campaigns	DIG	Musical Album "On The Sun"	Auktyon Band	Auktyon On The Sun		1
RUSSIAN FEDERATION	7164	Possible Moscow	55	Online Campaigns – Food & Drink	DIG	Cooperative Cherniy	Cooperative Cherniy	Coffee is not a drug		1
RUSSIAN FEDERATION	7164	Possible Moscow	63	Websites	DIG	Earth 2050 website	Kaspersky Lab	Earth 2050		1
RUSSIAN FEDERATION	7164	Possible Moscow	71	Integrated Campaigns	INT	Cooperative Cherniy	Cooperative Cherniy	Coffee is not a drug		1
RUSSIAN FEDERATION	7271	BBDO Russia group	55	Online Campaigns – Food & Drink	OFL	PEDIGREE®	Mars	1st Grrrade		1
RUSSIAN FEDERATION	7271	BBDO Russia group	55	Online Campaigns – Food & Drink	DIG	Chocolate bar	Mars	SNICKERS HUNGRY REMIX		1
RUSSIAN FEDERATION	7330	RT	19	Media	TVC	#1917LIVE history re-enactment Twitter project	RT	Promo-teasers for #1917LIVE Twitter project		1
RUSSIAN FEDERATION	7330	RT	66	Online Social Networks	DIG	#1917LIVE history re-enactment Twitter project	RT	#1917LIVE: What if Twitter existed 100 years ago?		1
SAN MARINO	4913	Filmgood S.r.l.	6	Prescription and OTC Products	TVC	Brain Booster - FOSFORUS Compositum	Dr. Giorgini	Because you never know		1
SERBIA	7442	New Moment New Ideas Company	27	Consumer Direct	ALT	One Book For Peace	inter-religious Council in Bosnia and Herzegovina	One Book For Peace		1
SERBIA	7442	New Moment New Ideas Company	51	Publication Design	ALT	One Book For Peace	Inter-religious Council in Bosnia and Herzegovina	One Book For Peace		1
SINGAPORE	6504	TBWA Singapore Pte Ltd	14	Transport & Tourism	TVC	Tourism	Singapore Tourism Board	Where Passion Is Made Possible		1
SLOVAKIA	193	JANDL, marketing a reklama, s.ro.	22	Public Interest – Social	PRE	NGO	Beneva Foundation	Homeless at Home	CAMPAIGN	2
SLOVAKIA	3359	TRIAD s.r.o.	29	Media Innovation - Traditional Media	ALT	O2 Slovakia Image Campaign	O2 Slovakia	The Digital Iron Curtain		1
SLOVAKIA	3359	TRIAD s.r.o.	69	Mobile Campaigns	DIG	O2 Slovakia Image Campaign	O2 Slovakia	The Digital Iron Curtain		1
SLOVAKIA	5561	Effectivity s.r.o.	23	Public Interest – Environment	TVC	Environmental Festival	EKOTOPFILM/ENVIROFILM	There Is No Beauty at the End of Evulution	CAMPAIGN	2
SLOVAKIA	7151	Zaragoza, s.r.o.	4	Non-alcoholic drinks	TVC	Semtex Granade Energy Drink	Kofola Československo	Semtex: Ode to Porn		1
SOUTH AFRICA	7404	Net#work BBDO	58	Online Campaigns – Health, Beauty & Fashion	OFL	Libresse Panty Liners	SCA	Vagina Varsity		1
SOUTH AFRICA	7576	Joe Public United	55	Online Campaigns – Food & Drink	OFL	Double Chick'n Boerie Burger	Chicken Licken	Icelandic Boy		1
SPAIN	1094	Caldas Naya	3	Alcoholic drinks	OUT	SUPER BOCK BEER	UNICER	OPTICIAN		1
SPAIN	1143	McCann España	1	Food	TVC	Campofrio Sausages	Campofrio	Revenge		1
SPAIN	1143	McCann España	1	Food	TVC	Calvo tuna	Calvo	Genes	CAMPAIGN	2
SPAIN	1143	McCann España	10	Homes, Furnishings & Appliances	TVC	Ikea	Ikea	Allen key		1
SPAIN	1143	McCann España	37	Public Relations	ALT	Gender pay gap	IB Women	Obscene gap		1
SPAIN	6284	CONTRAPUNTO BBDO	33	Music Videos	OFL	SMART	MERCEDES-BENZ ESPAÑA, S.A.	ELECTRIC LOVE		1

SPAIN	6284	CONTRAPUNTO BBDO	12	Vehicles, Automotive Services & Accessories	OUT	SMART	MERCEDES-BENZ ESPAÑA, S.A.	CHAMELEON		1
SPAIN	7026	THE CYRANOS // McCANN	31	Creative Technology	ALT	JOURNALIST	EITB - Euskal Irrati telebista	JOURNALIST		1
SPAIN	7026	THE CYRANOS // McCANN	60	Online Campaigns – Media & Entertainment	DIG	JOURNALIST	EITB - Euskal Irrati telebista	JOURNALIST		1
SPAIN	7209	CHEIL SPAIN SL	68	Mobile Sites & Apps	DIG	Dyctective	Samsung	Dyctective for Samsung		1
SPAIN	7211	VCCP Spain	37	Public Relations	ALT	Asociación Nacional Bomberos Forestales	ANBF	(Fo)rest in peace		1
SPAIN	7410	OGILVY MADRID	54	Product Design	ALT	Ford Spain	Ford Spain	Max Motor Dreams		1
SPAIN	7449	MRM/McCann Madrid	32	Films & Series	OFL	1 2 3 SMART ACCOUNT	Santander Bank	BEYOND MONEY		1
SPAIN	7449	MRM/McCann Madrid	56	Online Campaigns – Consumer Services & Household Products	OFL	1 2 3 SMART ACCOUNT	Santander Bank	BEYOND MONEY		1
SPAIN	7449	MRM/McCann Madrid	30	Media Innovation - Alternative Media	ALT	Cyclist safety campaign	DGT/MINISTRY OF INTERIOR (SPAIN)	58 SOUL RIDERS		1
SPAIN	7585	Trizz Productions s.l.	25	Corporate Image	TVC	Genesis	Hyundai	Genesis		1
SPAIN	7585	Trizz Productions s.l.	59	Online Campaigns – Automotive	OFL	Brand Film	Hyundai	Hyundai Brand Film		1
SPAIN	7585	Trizz Productions s.l.	59	Online Campaigns – Automotive	OFL	Genesis	Hyundai	Genesis		1
SPAIN	7656	CANADA	58	Online Campaigns – Health, Beauty & Fashion	OFL	Tommy Hilfiger - Tommy's Rollersquad	Tommy Hilfiger	Tommy's Rollersquad by MANSON		1
SWEDEN	304	Åkestam Holst NoA	39	Promotions & Incentives	ALT	Audi	Audi	Audi Logo Switch		1
SWEDEN	304	Åkestam Holst NoA	71	Integrated Campaigns	INT	Charity	IM Swedish Development Partner	The Humanium Metal Initiative		1
SWEDEN	2024	Momentum Sverige AB	58	Online Campaigns – Health, Beauty & Fashion	OFL	Libero	Essity	Born in Sweden		1
SWEDEN	3874	TBWA Stockholm	14	Transport & Tourism	TVC	Swedish Railways	SJ	Paul's Journey		1
SWEDEN	3874	TBWA Stockholm	63	Websites	DIG	Trucks and Services	Scania	The Scania Clock		1
SWEDEN	4160	Volt	24	Professional Products & Services	TVC	Swedish Armed Forces	Swedish Armed Forces	How Many Reasons?	CAMPAIGN	3
SWEDEN	4160	Volt	25	Corporate Image	PRE	Swedish Armed Forces	Swedish Armed Forces	We Go All the Way		1
SWEDEN	4160	Volt	66	Online Social Networks	DIG	Swedish Armed Forces	Swedish Armed Forces	We Go All the Way		1
SWEDEN	4505	Saatchi & Saatchi / Camp David	20	Recreation & Leisure	TVC	Elmsta 3000 Horror Fest	Elmsta 3000 Horror Fest	Short but deadly	CAMPAIGN	2
SWEDEN	5799	Lundberg & Co	4	Non-alcoholic drinks	PRE	Milk	Gefleortens Mejeri	A Historic Change	CAMPAIGN	2
SWEDEN	6319	Acne Digital AB	37	Public Relations	ALT	Ikea Blue Bag	Ikea	Ikea Responds to Balenciaga		1
SWEDEN	6319	Acne Digital AB	70	Mobile Social Networks	DIG	Ikea Blue Bag	Ikea	Ikea Responds to Balenciaga		1
SWEDEN	7180	King	57	Online Campaigns – Public Interest	OFL	Swedish Ministry for Foreign Affairs	Swedish Ministry for Foreign Affairs	Free the speech		1
SWEDEN	7180	King	65	Online & Viral Films	OFL	Swedish Ministry for Foreign Affairs	Swedish Ministry for Foreign Affairs	Free the speech		1
SWEDEN	7180	King	22	Public Interest – Social	PRE	Charity Organization	Childhood	Abused Drawing		1
SWEDEN	7180	King	23	Public Interest – Environment	OUT	NGO	The NGO The Baltic Sea Foundation Sustainable Seas	A Growing Message		1
SWEDEN	7219	Forsman & Bodenfors	12	Vehicles, Automotive Services & Accessories	TVC	Volvo XC60	Volvo Cars	Moments		1
SWEDEN	7219	Forsman & Bodenfors	46	Best Use of Music	OFL	Semcon	Semcon	The Internet of S**t Song		1
SWEDEN	7219	Forsman & Bodenfors	58	Online Campaigns – Health, Beauty & Fashion	OFL	Herbal Essences	Herbal Essences	Changes		1
SWEDEN	7219	Forsman & Bodenfors	59	Online Campaigns – Automotive	OFL	The New Volvo VNL	Volvo Trucks	The world's largest Unboxing starring 3-year-old Joel		1
SWEDEN	7219	Forsman & Bodenfors	56	Online Campaigns – Consumer Services & Household Products	DIG	Sweden	VisitSweden	Sweden on Airbnb		1
SWEDEN	7274	Hobbyfilm Stockholm AB	72	Humour in Advertising	OFL	Adobe Creative Cloud	Adobe	The Hovering Art Director		1
SWEDEN	7287	NORD DDB	11	Personal Electronics & Devices	TVC	Home electronic	Elkjøp	A gift can say it all	CAMPAIGN	2
SWEDEN	7287	NORD DDB	11	Personal Electronics & Devices	TVC	Home electronics	Elkjøp	FIND YOUR THING		1
SWEDEN	7287	NORD DDB	28	Business to Business Direct	ALT	Voice Archive for Freedom of Speech	PEN International Sweden	Buy a Voice – for Freedom of Speech		1
SWEDEN	7309	Bold (NoA)	50	Graphic Design	ALT	EQT Ventures	EQT Ventures	EQT Ventures Logotype - The power Q		1
SWEDEN	7331	Cheil Nordic AB	59	Online Campaigns – Automotive	OFL	Tires	Hankook Tire Sweden AB	Kör som en kvinna (Drive like a woman)		1
SWEDEN	7544	Abby Priest	62	Online Campaigns – Business to Business & Corporate	DIG	Adobe Photoshop CC	Adobe	The Original Brushes of Edvard Munch		1
SWITZERLAND	159	Wirz BBDO	26	Radio Advertising	RA	Automotive Products & Services	Pneu Egger	Trump	CAMPAIGN	4
SWITZERLAND	159	Wirz BBDO	72	Humour in Advertising	RA	Automotive Products & Services	Pneu Egger	Trump	CAMPAIGN	4
SWITZERLAND	1035	Ruf Lanz	15	Restaurants, Bars & Cafés	PRE	Vegetarian Restaurant Group	Hiltl Vegetarian Restaurant Group	Deep down we're all vegetarians	CAMPAIGN	4
SWITZERLAND	1035	Ruf Lanz	20	Recreation & Leisure	PRE	Symphony Orchestra	Tonhalle Orchestra, Zurich	Classical concerts for beginners	CAMPAIGN	3
SWITZERLAND	1035	Ruf Lanz	20	Recreation & Leisure	OUT	Art Museum	Art Museum Konstruktiv	Donald Trump		1
SWITZERLAND	7181	HEIMAT Zürich	17	Financial Services	TVC	Bank Cler	Bank Cler	The Funeral		1
SWITZERLAND	7204	Havas AG	5	Health & Beauty	OUT	Haircare	En Vogue	Lighthouse		1
SWITZERLAND	7313	Jung von Matt / Limmat	16	Retail Services	PRE	DIY Retailer	Obi	Modern Jobs	CAMPAIGN	3
SWITZERLAND	7313	Jung von Matt / Limmat	26	Radio Advertising	RA	Handwritten mails and letters	The Swiss Post	Handwritten	CAMPAIGN	3
SWITZERLAND	7313	Jung von Matt / Limmat	39	Promotions & Incentives	ALT	Holidays	Graubünden Tourism	The Village Phone Promotion		1
SWITZERLAND	7313	Jung von Matt / Limmat	54	Product Design	ALT	Children's books	NordSüd Publishing House	The SoundBook App		1
TAIWAN	7338	Dentsu Taiwan Inc.	3	Alcoholic drinks	TVC	The Glenlivet	Pernod Ricard Taiwan	Single Belief		1
THAILAND	7327	McCann Worldgroup	6	Prescription and OTC Products	TVC	Sure	Verena International Co., Ltd.	Capture		1
THAILAND	7327	McCann Worldgroup	72	Humour in Advertising	OFL	Sure	Verena International Co., Ltd.	Capture		1
TURKEY	5213	TBWA\ISTANBUL	47	Print Craft	PRE	Automobile	Land Rover	DON'T DRINK & DRIVE	CAMPAIGN	3
TURKEY	5213	TBWA\ISTANBUL	12	Vehicles, Automotive Services & Accessories	OUT	Automobile	Land Rover	DON'T DRINK & DRIVE	CAMPAIGN	3
TURKEY	6600	Manajans J. Walter Thompson Turkey	5	Health & Beauty	TVC	Personal Care / Toothpaste	Unilever Turkey / Signal	Signal - Tattoo		1
TURKEY	6600	Manajans J. Walter Thompson Turkey	33	Music Videos	OFL	Personal Care / Hair Styling & Body spray	Unilever Turkey / AXE	Axe - Boys do Cry		1
TURKEY	7339	Puck Global	2	Confectionery & Snacks	PRE	Tadelle	Sanset	Don't fear bikini season	CAMPAIGN	3
TURKEY	7339	Puck Global	5	Health & Beauty	PRE	Hair Conditioner	Hobby Cosmetic	Don't get lost in your hair	CAMPAIGN	2

TURKEY	7391	Tribal Worldwide Istanbul	12	Vehicles, Automotive Services & Accessories	PRE	Audi	Dogus Automotive	Rain - Monster	CAMPAIGN	2
TURKEY	7451	Y&R Team Red Istanbul	13	Communication & Public Services	PRE	4G Network Coverage	Vodafone Turkey	Sorry	CAMPAIGN	3
TURKEY	7638	McCann Istanbul	10	Homes, Furnishings & Appliances	PRE	Energy Efficient Home Appliances	Beko	Don't Waste: The print ad that was never printed		1
TURKEY	7638	McCann Istanbul	10	Homes, Furnishings & Appliances	OUT	Beko Dishwasher	Beko	The Aquaboard		1
TURKEY	7638	McCann Istanbul	29	Media Innovation - Traditional Media	ALT	Energy Efficient Home Appliances	Beko	Don't Waste: The print ad that was never printed		1
TURKEY	7682	Lokal	17	Financial Services	PRE	Travel Health Insurance	Groupama Insurance	"Unpleasant Surprises"	CAMPAIGN	3
UKRAINE	5582	Tough Slate Design	51	Publication Design	ALT	Charles Bukowski's Book 'Play the Piano Drunk Like a Percussion Instrument Until the Fingers Begin to Bleed a Bit'	'Lyuta Sprava' Publishing House	Bukowsky Glitch Book		1
UKRAINE	7347	Geometry Global Ukraine	9	Household Maintenance	PRE	Fairy	Procter&Gamble	The Power of a Drop		1
UKRAINE	7352	ISD Group	34	Branded Games	ALT	S7 Airlines	S7 Airlines	EARTH7. The space rover destined for Earth		1
UKRAINE	7357	BBDO Ukraine	49	Illustration	PRE	Remarketing XI	Kharkov Leading Media	Teach your brand to be strong	CAMPAIGN	3
UKRAINE	7496	Scholz&Friends Kyiv	28	Business to Business Direct	ALT	coloring posters	OZZO company	No color, no story		1
UKRAINE	7512	visageDDB	2	Confectionery & Snacks	PRE	Organic artisan chocolate	Meetty	Intense chocolate		1
UNITED KINGDOM	651	Abbott Mead Vickers BBDO	2	Confectionery & Snacks	TVC	Galaxy	Mars Chocolate	Chase		1
UNITED KINGDOM	651	Abbott Mead Vickers BBDO	11	Personal Electronics & Devices	TVC	HP Computers	HP	Reinvent Giving		1
UNITED KINGDOM	651	Abbott Mead Vickers BBDO	20	Recreation & Leisure	TVC	The National Lottery	Camelot	Let's Be Blunt - Please Not Them		1
UNITED KINGDOM	651	Abbott Mead Vickers BBDO	58	Online Campaigns – Health, Beauty & Fashion	OFL	Nicorette	J&J	One Breath		1
UNITED KINGDOM	2623	Turner Duckworth	52	Packaging Design	ALT	Tick Tock Tea	Tea Times Trading	Tick Tock Tea Packaging		1
UNITED KINGDOM	2623	Turner Duckworth	53	Brand Identity	ALT	Tick Tock Tea	Tea Times Trading	Tick Tock Tea Brand Identity		1
UNITED KINGDOM	5075	Spark44	8	Luxury & premium brands	TVC	Land Rover Velar	Jaguar Land Rover	Respect		1
UNITED KINGDOM	5893	Framestore	43	Post Production & Visual Effects	TVC	Absolut	The Absolut Company	One Night		1
UNITED KINGDOM	5893	Framestore	67	Virtual Reality	DIG	Natural History Museums	Google Arts & Culture	Back to Life in Virtual Reality: RHOMALEOSAURUS & GIRAFFATITAN		1
UNITED KINGDOM	5893	Framestore	67	Virtual Reality	DIG	Fantastic Beasts and Where to Find Them	Warner Bros	Fantastic Beasts and Where to Find Them		1
UNITED KINGDOM	6226	Factory	45	Best Use of Sound	TVC	Dreamies	Temptations	Keep Them Busy		1
UNITED KINGDOM	6305	Proximity London	71	Integrated Campaigns	INT	The Economist	The Economist	British Election		1
UNITED KINGDOM	6973	McCann London	40	Experiential & Shopper Marketing	ALT	Xbox / Dead Rising 4	Microsoft	Zombie Christmas: The Real-World Trailer		1
UNITED KINGDOM	6973	McCann London	51	Publication Design	ALT	International Medical Charity	Doctors of The World	Reality Xmas		1
UNITED KINGDOM	7104	Rees Bradley Hepburn	52	Packaging Design	ALT	Sideshow Ale	Church End Brewery	Freaky Bottles		1
UNITED KINGDOM	7255	J. Walter Thompson London	22	Public Interest – Social	OUT	Glasgow School of Art	Glasgow School of Art	Ash to Art		1
UNITED KINGDOM	7255	J. Walter Thompson London	27	Consumer Direct	ALT	Glasgow School of Art	Glasgow School of Art	Ash to Art		1
UNITED KINGDOM	7255	J. Walter Thompson London	31	Creative Technology	ALT	Shell Gravity Light	Shell	Gravity Light		1
UNITED KINGDOM	7255	J. Walter Thompson London	38	Events	ALT	Glasgow School of Art	Glasgow School of Art	Ash to Art		1
UNITED KINGDOM	7255	J. Walter Thompson London	54	Product Design	ALT	Shell Gravity Light	Shell	Gravity Light		1
UNITED KINGDOM	7255	J. Walter Thompson London	71	Integrated Campaigns	INT	Glasgow School of Art	Glasgow School of Art	Ash to Art		1
UNITED KINGDOM	7344	adam&eveDDB	12	Vehicles, Automotive Services & Accessories	TVC	Volkswagen	Volkswagen	Alien		1
UNITED KINGDOM	7344	adam&eveDDB	12	Vehicles, Automotive Services & Accessories	TVC	Golf GTE	Volkswagen	The Button		1
UNITED KINGDOM	7356	AnalogFolk	68	Mobile Sites & Apps	DIG	'Story Studio' stop motion app.	Sainsbury's	Story Studio		1
UNITED KINGDOM	7377	hla	18	Online & Mobile Services	TVC	Amazon Prime	Amazon	Different But The Same		1
UNITED KINGDOM	7469	Creature of London	3	Alcoholic drinks	OUT	côtes du Rhône wines	Vins Rhône	Everyday Sophistication	CAMPAIGN	3
UNITED KINGDOM	7478	750mph	45	Best Use of Sound	TVC	Dream Makers	Honda	Dream Makers		1
UNITED KINGDOM	7483	Great Guns	33	Music Videos	OFL	Kolshik	Leningrad	Kolshik		1
UNITED KINGDOM	7483	Great Guns	33	Music Videos	OFL	False Alarm	The Weeknd	False Alarm		1
UNITED KINGDOM	7509	VCCP	11	Personal Electronics & Devices	TVC	Canon	Canon	Live for the story		1
UNITED KINGDOM	7522	McDonald's	4	Non-alcoholic drinks	TVC	McCafe	McDonald's	Madness		1
UNITED KINGDOM	7540	KBS Albion	68	Mobile Sites & Apps	DIG	Ada	Ada	I'm Ada, I can help.		1
UNITED KINGDOM	7546	Havas London	14	Transport & Tourism	TVC	Heathrow Airport	Heathrow Airport	Heathrow Coming Home for Christmas		1
UNITED KINGDOM	7554	Adelphoi Music Ltd.	46	Best Use of Music	TVC	Gambling	Paddy Power	Coach Driver		1
UNITED KINGDOM	7642	Heineken	55	Online Campaigns – Food & Drink	OFL	Heineken beer	Heineken	Worlds Apart		1
UNITED KINGDOM	7642	Tourism Ireland	14	Transport & Tourism	OUT	Tourism	Tourism Ireland	"Tapestry"		1
UNITED KINGDOM	7642	Heineken	55	Online Campaigns – Food & Drink	DIG	Heineken	Heineken	No More Excuses		1
UNITED KINGDOM	7642	Tourism Ireland	63	Websites	DIG	Tourism	Tourism Ireland	"Tapestry"		1
UNITED KINGDOM	7642	Heineken	70	Mobile Social Networks	DIG	Heineken	Heineken	No More Excuses		1
UNITED KINGDOM	7681	Hill+Knowlton Strategies	69	Mobile Campaigns	DIG	Save Tropical House	The Norwegian Agency for Development Cooperation	Save Tropical House		1
UNITED KINGDOM	7688	Don't Panic	67	Virtual Reality	DIG	End Polio Now Campaign	Rotary International	One Small Act		1
UNITED KINGDOM	7702	Biscuit Filmworks	7	Fashion, Footwear & Personal Accessories	TVC	ERDEMxHM	H&M	The Secret Life Of Flowers		1

UNITED STATES	2918	Arnold Worldwide	3	Alcoholic drinks	TVC	Jack Daniel's	Jack Daniel's	Our Town		1
UNITED STATES	2918	Arnold Worldwide	48	Advertising Photography	OUT	Prism TV	CenturyLink	Couch Chameleons	CAMPAIGN	3
UNITED STATES	2918	Arnold Worldwide	63	Websites	DIG	PUR	PUR	Know Your Water		1
UNITED STATES	4481	BBDO New York	1	Food	TVC	Pedigree	Mars Petcare	General Howe's Dog		1
UNITED STATES	4481	BBDO New York	1	Food	TVC	Pedigree	Mars Petcare	Pick Me		1
UNITED STATES	4481	BBDO New York	2	Confectionery & Snacks	TVC	Snickers	Mars Chocolate North America	Snickers Live Super Bowl Ad		1
UNITED STATES	4481	BBDO New York	2	Confectionery & Snacks	TVC	Snickers	Mars Chocolate North America	Recovery Room		1
UNITED STATES	4481	BBDO New York	2	Confectionery & Snacks	TVC	Twix	Mars Chocolate North America	Undertaker		1
UNITED STATES	4481	BBDO New York	3	Alcoholic drinks	TVC	Bacardi	Bacardi	Break Free		1
UNITED STATES	4481	BBDO New York	21	Public Interest – Health & Safety	TVC	Sandy Hook Promise	Sandy Hook Promise	Evan		1
UNITED STATES	4481	BBDO New York	24	Professional Products & Services	TVC	FedEx	FedEx	Small Business/ E-Commerce Campaign	CAMPAIGN	2
UNITED STATES	4481	BBDO New York	25	Corporate Image	TVC	GE	GE	The Real Celebrities		1
UNITED STATES	4481	BBDO New York	25	Corporate Image	TVC	P&G	P&G	The Talk		1
UNITED STATES	4481	BBDO New York	41	Copywriting & Storytelling	TVC	Sandy Hook Promise	Sandy Hook Promise	Evan		1
UNITED STATES	4481	BBDO New York	42	Direction & Cinematography	TVC	Sandy Hook Promise	Sandy Hook Promise	Evan		1
UNITED STATES	4481	BBDO New York	32	Films & Series	OFL	GE	GE	You Can't Unring a Bell		1
UNITED STATES	4481	BBDO New York	32	Films & Series	OFL	Pedigree	Mars Petcare	General Howe's Dog		1
UNITED STATES	4481	BBDO New York	55	Online Campaigns – Food & Drink	OFL	Snickers	Mars Chocolate North America	A 36 Hour Live Stream to Celebrate a 30 Second Live Commercial		1
UNITED STATES	4481	BBDO New York	65	Online & Viral Films	OFL	P&G	P&G	The Talk		1
UNITED STATES	4481	BBDO New York	65	Online & Viral Films	OFL	Sandy Hook Promise	Sandy Hook Promise	Evan		1
UNITED STATES	4481	BBDO New York	72	Humour in Advertising	OFL	Snickers	Mars Chocolate North America	Lumberjack		1
UNITED STATES	4481	BBDO New York	2	Confectionery & Snacks	OUT	M&Ms	Mars Chocolate North America	Brighter Together	CAMPAIGN	3
UNITED STATES	4481	BBDO New York	19	Media	OUT	Yahoo	Yahoo	See Purple	CAMPAIGN	4
UNITED STATES	4481	BBDO New York	29	Media Innovation - Traditional Media	ALT	Snickers	Mars Chocolate North America	Snickers Live Super Bowl Ad		1
UNITED STATES	4481	BBDO New York	40	Experiential & Shopper Marketing	ALT	Bacardi	Bacardi	Flash Wall		1
UNITED STATES	4481	BBDO New York	62	Online Campaigns – Business to Business & Corporate	DIG	GE	GE	GE Podcast Theater presents life.af/ter		1
UNITED STATES	4481	BBDO New York	64	Online Ads	DIG	Bombay Sapphire	Bacardi	Artifier		1
UNITED STATES	4481	BBDO New York	66	Online Social Networks	DIG	Campbell's	Campbell's	Pinterest Intercept		1
UNITED STATES	4481	BBDO New York	66	Online Social Networks	DIG	Snickers	Mars Chocolate North America	A 36 Hour Live Stream to Celebrate a 30 Second Live Commercial		1
UNITED STATES	4481	BBDO New York	68	Mobile Sites & Apps	DIG	Columbia Records	Columbia Records	RPM: Russ Per Minute		1
UNITED STATES	4481	BBDO New York	70	Mobile Social Networks	DIG	Bacardi	Bacardi	InstantDJ		1
UNITED STATES	5323	CP+B	34	Branded Games	ALT	video game	NBA2K	2K Boost		1
UNITED STATES	5608	Energy BBDO	1	Food	TVC	Kerrygold Butter and Cheese	Kerrygold USA	New Kid		1
UNITED STATES	5608	Energy BBDO	7	Fashion, Footwear & Personal Accessories	TVC	Pearle Vision Eyewear	Pearle Vision	Ben's Glasses		1
UNITED STATES	5608	Energy BBDO	47	Print Craft	PRE	Altoids	Wm. Wrigley Jr. Company	The Curious Afterlife of a Tin	CAMPAIGN	3
UNITED STATES	5608	Energy BBDO	38	Events	ALT	Off The Street Club	Off The Street Club	Bullet Hole Transplant		1
UNITED STATES	5608	Energy BBDO	71	Integrated Campaigns	INT	Off The Street Club	Off The Street Club	Hope Is Tougher		1
UNITED STATES	6585	McCann New York	5	Health & Beauty	TVC	Health Insurance	Cigna	The TV Doctors of America- Even More Drama		1
UNITED STATES	6585	McCann New York	5	Health & Beauty	TVC	Health Insurance	Cigna	The TV Doctors of America- Even More Drama-STAT		1
UNITED STATES	6585	McCann New York	9	Household Maintenance	TVC	Lysol	Lysol	Protect Like a Mother		1
UNITED STATES	6585	McCann New York	19	Media	TVC	National Geographic	National Geographic	Bad Romance		1
UNITED STATES	6585	McCann New York	72	Humour in Advertising	OFL	Health Insurance	Cigna	The TV Doctors of America- Even More Drama		1
UNITED STATES	6585	McCann New York	17	Financial Services	OUT	State Street Global Advisors	State Street Global Advisors	Fearless Girl		1
UNITED STATES	6585	McCann New York	25	Corporate Image	OUT	State Street Global Advisors	State Street Global Advisors	Fearless Girl		1
UNITED STATES	6585	McCann New York	36	Product & Brand Integration	ALT	National Geographic	National Geographic	Bad Romance		1
UNITED STATES	6585	McCann New York	38	Events	ALT	State Street Global Advisors	State Street Global Advisors	Fearless Girl		1
UNITED STATES	6585	McCann New York	52	Packaging Design	ALT	Godiva	Godiva	The Box That Keeps Giving		1
UNITED STATES	6868	INNOCEAN USA	2	Confectionery & Snacks	TVC	Chewing Gum	Atomic Candy	Alma Mater		1
UNITED STATES	7035	R/GA	30	Media Innovation - Alternative Media	ALT	Love Has No Labels	The Ad Council	The Love Cam		1
UNITED STATES	7035	R/GA	55	Online Campaigns – Food & Drink	DIG	LIFEWTR	LIFEWTR	Open Gallery		1
UNITED STATES	7069	Mustache Agency	14	Transport & Tourism	TVC	KLM Airlines	KLM	KLM		1
UNITED STATES	7129	72andSunny	65	Online & Viral Films	OFL	Google	Google	Year In Search 2016		1
UNITED STATES	7129	72andSunny	47	Print Craft	PRE	Google	Google	Year In Search 2016 - Time Magazine Prints	CAMPAIGN	3
UNITED STATES	7226	MullenLowe	62	Online Campaigns – Business to Business & Corporate	OFL	Hotel	Hyatt	Come Together For A World of Understanding		1
UNITED STATES	7226	MullenLowe	38	Events	ALT	Greeting cards	American Greetings	Device Like No Other		1
UNITED STATES	7226	MullenLowe	70	Mobile Social Networks	DIG	Cruise line	Royal Caribbean International	SeekDeeper		1

UNITED STATES	7246	Electric Theatre Collective	43	Post Production & Visual Effects	TVC	Jose Cuervo Tequila	Jose Cuervo	Last Days		1
UNITED STATES	7258	MRM//McCann	31	Creative Technology	ALT	Voice Stamp	U.S. Postal Service	Your Voice Is Your Stamp		1
UNITED STATES	7267	McCann Health	6	Prescription and OTC Products	TVC	STELARA	Janssen Pharamaceuticals	Psoriasis: The Inside Story	CAMPAIGN	2
UNITED STATES	7270	Commonwealth//McCann	12	Vehicles, Automotive Services & Accessories	TVC	Chevrolet	Chevrolet	Chevrolet Lego Batman		1
UNITED STATES	7270	Commonwealth//McCann	36	Product & Brand Integration	ALT	Chevrolet	Chevrolet	Chevrolet Lego Batman		1
UNITED STATES	7316	Google	63	Websites	DIG	Social Justice/Impact	Equal Justice Initiative, with support from Goog	Lynching in America: Confronting the Legacy of Racial Terror		1
UNITED STATES	7348	Mother New York	50	Graphic Design	ALT	The Pregnancy Pause	Mother New York	The Pregnancy Pause		1
UNITED STATES	7381	Google	67	Virtual Reality	DIG	Google Earth VR	Google	Google Earth VR		1
UNITED STATES	7459	Lord Danger	72	Humour in Advertising	OFL	Halo Top Ice Cream	Halo Top Creamery	Eat the Ice Cream		1
UNITED STATES	7501	Mekanism	19	Media	TVC	HBO	HBO	It's What Connects Us		1
UNITED STATES	7502	Titmouse, Inc.	44	Animation	OFL	Rick and Morty Exquisite Corpse	Adult Swim	Rick and Morty Exquisite Corpse		1
UNITED STATES	7549	The Corner Shop	42	Direction & Cinematography	TVC	My Black Is Beautiful	Procter and Gamble	The Talk		1
UNITED STATES	7701	Rodeo Show	8	Luxury & premium brands	TVC	Abercrombie & Fitch Fashion	Abercrombie & Fitch	This is the Time		1